

Gogo to Bring App-Free Digital Rights Management for Inflight Entertainment in partnership with castLabs

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Industry-First Solution Developed with castLabs Maximizes Library Size

CHICAGO, Jan. 28, 2020 /PRNewswire/ -- Gogo (NASDAQ: GOGO), the leading global provider of broadband connectivity products and services for aviation, announced today the upcoming launch of a new digital rights management (DRM) service that enables playback of video-on-demand content in the most popular browsers without additional plug-ins or app downloads.



Developed in partnership with castLabs, the new solution allows each title to be packaged for browsers like Safari and Chrome on all operating systems with a single file using the latest file format – Common Media Application Format or CMAF – in the industry. The single encrypted file format allows for Gogo's inflight entertainment (IFE) service, Gogo Vision, to maximize the airlines library size and store 50% more content than other solutions. The roll-out of this new technology will be complete in the first half of 2020.

"Gogo is the first in the industry to launch a streaming solution that uses a single encrypted file format to play video across the most popular browsers," said Blane Boynton, SVP of Product for Gogo. "castLabs is our technology enabler, and a well-known and trusted DRM vendor in the industry. By removing the need for an app or plug-in, Gogo provides a seamless experience to our airline partners and their passengers."

"Gogo is leveraging our updated PRESTOplay and DRMtoday solutions that utilize the latest advances in streaming technology to deliver a single version of content to all modern browsers, agnostic to the various DRM systems they support," said Michael Stattmann, Founder of castLabs. "Gogo is indeed the first to use the latest CMAF file format with 'cbcs' encryption to enable an app-free inflight entertainment experience on mobile devices. We look forward to a strong partnership with Gogo as we support more streamlined ways to offer content to their customers."

About Gogo:

Gogo is the Inflight Internet Company. We are the leading global provider of broadband connectivity products and services for aviation. We design and source innovative network solutions that connect aircraft to the Internet and develop software and platforms that enable customizable solutions for and by our aviation partners. Once connected, we provide industry leading reliability around the world. Our mission is to help aviation go farther by making planes fly smarter, so our aviation partners perform better and their passengers travel happier.

You can find Gogo's products and services on thousands of aircraft operated by the leading global commercial airlines and thousands of private aircraft, including those of the largest fractional ownership operators. Gogo is headquartered in Chicago, IL with additional facilities in Broomfield, CO and locations across the globe. Connect with us at gogoair.com.

About castLabs:

castLabs pioneers software and cloud services for digital video markets worldwide. They provide solutions to easily enable the secure distribution of premium movie, TV, and audio assets for high-quality video experiences. Their range of applications and services are designed to help businesses deliver DRM-protected content over a large selection of consumer devices and platforms which include [DRMtoday](#) licensing, [PRESTOplay](#) player SDKs, and [Video Toolkit](#) processing. castLabs also supplies end-to-end technical consulting for encrypted video playback integrations and projects.

Cautionary Note Regarding Forward-Looking Statements:

Certain disclosures in this press release include "forward-looking statements" that are based on management's beliefs and assumptions and on information currently available to management. Most forward-looking statements contain words that identify them as forward-looking, such as "anticipates," "believes," "continues," "could," "seeks," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms that relate to future events. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release and Gogo undertakes no obligation to update or revise publicly any such forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements are based on estimates and assumptions by our management that, although we believe to be reasonable, are inherently uncertain. Important factors that could cause actual results, developments and business decisions to differ materially from these forward-looking statements include the uncertainties described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on February 21, 2019 and Quarterly Reports on Form 10-Q filed with the U.S. Securities and Exchange Commission on August 8, 2019

and November 7, 2019.

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