



Gogo TV Now Live on 3 Airlines

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Live TV Available On More than 550 Aircraft

CHICAGO, Sept. 25, 2018 /PRNewswire/ -- Gogo Inc. (NASDAQ: GOGO), the leading global provider of broadband connectivity products and services for aviation, announced today that its IPTV product, Gogo TV, is now active on three global airlines, delivering live TV to more than 550 aircraft.



Gogo TV delivers live television programming to aircraft for passenger consumption, including sports and news. Content can be delivered to passengers' Wi-Fi enabled personal electronic devices or integrated into an airline's seatback entertainment system. Channel options are customized by the airline that allow passengers to watch popular networks in their country or region. The service is available to airlines that select Gogo's 2Ku high-speed satellite connectivity system and is delivered through the existing in cabin network.

"Passengers expect live TV and video in the cabin with the consistency and quality they experience on their couches at home, but there are unique challenges to delivering new inflight TV and video products and services," says Blane Boynton, SVP of Product Management at Gogo. "Unlike legacy live TV systems with a dedicated TV antenna, Gogo's satellite antennas supports both the fastest connectivity available to passengers and live TV. Gogo enables airlines to deliver market-leading in-flight entertainment products that enhance the competitiveness and profitability of our partners."

Gogo TV utilizes High Efficiency Video Coding compression that reduces satellite bandwidth usage up to 40 percent. Unlike competitive systems, Gogo TV combines multiple channels into a single multicast stream. The result of statistical multiplexing is the best possible perceived video quality while consuming the least total bandwidth, making Gogo TV the most bandwidth efficient live TV solution on the market today.

For more information on Gogo TV, the Gogo Learning Center [outlines](#) the technology behind the IPTV product.

About Gogo

Gogo is the Inflight Internet Company. We are the leading global provider of broadband connectivity products and services for aviation. We design and source innovative network solutions that connect aircraft to the Internet and develop software and platforms that enable customizable solutions for and by our aviation partners. Once connected, we provide industry leading reliability around the world. Our mission is to help aviation go farther by making planes fly smarter, so our aviation partners perform better and their passengers travel happier.

You can find Gogo's products and services on thousands of aircraft operated by the leading global commercial airlines and thousands of private aircraft, including those of the largest fractional ownership operators. Gogo is headquartered in Chicago, IL with additional facilities in Broomfield, CO and locations across the globe. Connect with us at gogoair.com.

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