



## Gogo Set to Unveil the Future of In-flight Internet Technology with Virgin America

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### Will Host Webcast on Sept. 11 Live from the Airline Passenger Experience Expo in Anaheim, Calif., to Unveil Revolutionary New Technology

ITASCA, Ill., Aug. 28, 2013 /PRNewswire/ -- Nearly five years to the date after revolutionizing air travel with the launch of its in-flight Internet service, Gogo (NASDAQ: GOGO), the world leader of [in-flight connectivity](#) and wireless in-flight digital entertainment solutions, is once again set to revolutionize the service with the announcement of its next generation technology. David Cush, President and CEO of Virgin America, will join Gogo's CEO, Michael Small, for a live Webcast from the Airline Passenger Experience Expo in Anaheim, Calif. to announce the new technology. Virgin America was the first U.S. airline to [offer Gogo on all of its flights](#) and was the [launch customer for Gogo's ATG-4 service](#).

(Logo: <http://photos.prnewswire.com/prmh/20110715/CG34837LOGO>)

#### Webcast Details

- To attend the Webcast and add it to your calendar, register at [gogo.to/register](http://gogo.to/register).
- The Webcast will be streamed from Gogo's blog. The link will be emailed to you upon completing registration.
- The event will take place at 2:30 p.m. ET on Sept. 11
- Gogo CEO, Michael Small; Virgin America President and CEO, David Cush; and Gogo's CTO, Anand Chari, will be making the announcement and available for questions after the event.

#### About Gogo

Gogo is the global leader of in-flight connectivity and wireless in-flight digital entertainment solutions. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on more than 1,900 Gogo equipped commercial aircraft. In-flight connectivity partners include American Airlines, Air Canada, AirTran Airways, Alaska Airlines, Delta Air Lines, Frontier Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include American Airlines, Delta Air Lines, Scoot and US Airways. In addition to its commercial airline business, Gogo has more than 6,500 business aircraft outfitted with its communications services.

Back on the ground, Gogo's 600+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with Gogo at [www.gogoair.com](http://www.gogoair.com), on Facebook at [www.facebook.com/gogo](http://www.facebook.com/gogo) and on Twitter at [www.twitter.com/gogo](http://www.twitter.com/gogo).

#### About Virgin America

Headquartered in California, Virgin America offers guests attractive fares and a host of innovative features aimed at reinventing air travel. The airline's base of operations is San Francisco International Airport (SFO)'s sleek new Terminal 2. The airline's new aircraft offer interactive in-flight entertainment systems and power outlets near every seat. Virgin America offers Gogo™ WiFi on every flight and hosts the largest in-flight entertainment library in the North American skies via the touch-screen Red™ platform. For more: [www.virginamerica.com](http://www.virginamerica.com)

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