



Gogo to Provide Connectivity Services on a Brazilian Airline, GOL

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GOL also Becomes First to Commit to Gogo TV - Gogo's new IPTV Product

ITASCA, Ill., June 15, 2015 /PRNewswire/ -- Gogo Inc. (NASDAQ: GOGO), a leading global aero communications service provider, announced today that it will bring its in-flight connectivity services to GOL, the largest low-cost and best-fare airline in Latin America. GOL will be the first Brazilian airline to offer broadband Internet access to its passengers.



As part of the agreement, Gogo will outfit GOL's entire fleet of aircraft with Gogo's next generation satellite service – 2Ku. In addition to providing in-flight Internet, all of GOL's aircraft will also be outfitted with Gogo's wireless in-flight entertainment system, Gogo Vision, and Gogo's new IPTV solution – Gogo TV - on all of the aircraft.

Gogo TV enables airlines to deliver live television content to a passenger's own Wi-Fi enabled device. The service will initially be available only to airlines that select Gogo's 2Ku technology and will be delivered through the Wi-Fi system onboard the aircraft using Internet protocol. Gogo believes that 2Ku will be the best solution on the market for IPTV.

"This is a major win for Gogo and represents a number of firsts for Gogo. GOL is Gogo's first airline partner in South America and the first airline to commit to Gogo's television product. It also represents the largest aircraft commitment to our 2Ku technology outside of North America," said Michael Small, Gogo's president and CEO. "We believe that 2Ku will be the best performing technology in the global aero market. This performance is expected to be even better near the equator, where a large percentage of GOL's aircraft operate."

"For fourteen years, GOL has been driving the Brazilian aviation market to develop, always presenting innovative and pioneering products, services and processes," said Paulo Miranda, Product Director of GOL. "By partnering with Gogo, we are taking that spirit of innovation to a new level and we look forward to enabling our passengers to stay connected, informed and entertained while in flight."

Gogo expects to begin offering connectivity services on GOL towards the middle of 2016. 2Ku, Gogo's next generation satellite technology, is expected to deliver peak speeds of more than 70 Mbps to the aircraft, which is more than 20 times the bandwidth when compared to Gogo's first generation Air to Ground solution in the U.S. More information about this technology can be found [here](#).

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has more than 2,300 commercial aircraft equipped with its services on eight major airlines. More than 6,700 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 900 employees and is headquartered in Itasca, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com

About GOL Linhas Aereas Inteligentes

GOL Linhas Aereas Inteligentes, the largest low-cost and best-fare airline in Latin America, offers around 910 daily flights to 72 destinations, 16 of which international in South America, the Caribbean and the United States, using a young, modern fleet of Boeing 737-700 and 737-800 Next Generation aircraft, the safest, most efficient and most economical of their type. The SMILES loyalty program allows members to accumulate miles and redeem tickets to more than 700 locations around the world via flights with foreign partner airlines. The Company also operates Gollog, a logistics service which retrieves and delivers cargo and packages to and from more than 3,500 cities in Brazil and six abroad. With its portfolio of innovative products and services, GOL Linhas Aereas Inteligentes offers the best cost-benefit ratio in the market.

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