## Give the Gift of a Gogo In-Air Connectivity Session this Holiday Season

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## Gogo Also Offers Connectivity Discounts for Passengers Flying During this Holiday Season

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ITASCA, Ill., Dec. 4, 2012 / PRNewswire -- Gogo, a leader of in-flight connectivity and a pioneer in wireless in-flight digital entertainment solutions, is now offering Gogo Gift Cards so people can give the gift of in-flight connectivity this holiday season.

To view the multimedia assets associated with this release, please click: <a href="http://www.multivu.com/mnr/58452-give-the-gift-of-a-gogo-in-air-connectivity-session-this-holiday-season">http://www.multivu.com/mnr/58452-give-the-gift-of-a-gogo-in-air-connectivity-session-this-holiday-season</a>

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Passengers can choose to purchase a physical card or an e-card through Gogo's website at <a href="www.gogoair.com">www.gogoair.com</a> in increments of \$30, \$60 or \$100, which would give 2, 4 or 8 connectivity sessions respectively.

"The Gogo Gift Card makes a perfect gift for your friends or family who travel," said Ash ElDifrawi, Gogo's chief marketing officer. "Gogo will help keep them connected and productive in air; whether that's staying in touch with friends and family on the ground through email or social media, shopping online for last minute holiday gifts or catching up on work."

In addition to Gogo Gift Cards, Gogo is also offering passengers discounts on connectivity services for the holiday season called <u>Gogo Holiday JetPacks</u>. If you are traveling this holiday season, you can save more than 50 percent of the cost of in-air Wi-Fi by purchasing one of two JetPacks: The Holiday 3-Pack, which includes three Gogo All-Day Passes, and the Reindeer 2-Pack, which includes two passes. JetPacks can be purchased through Gogo's website before you fly at www.gogoair.com.

Gogo in-air connectivity services can now be found on more than 1,600 commercial aircraft including all domestic mainline Delta Air Lines and nearly all of Delta's regional jets; all AirTran Airways and Virgin America flights; and select Air Canada, Alaska Airlines, American Airlines, Frontier Airlines, United Airlines, and US Airways flights. Gogo Gift Cards and JetPacks can be used on any Wi-Fi enabled laptop, tablet or mobile device.

## About Gogo

Gogo is fast becoming everyone's favorite part of flying. By allowing travelers to get online, in air, Gogo keeps them connected to life. Using the Gogo exclusive network and services, passengers with laptops and other Wi-Fi enabled devices can get online on more than 1,600 commercial aircraft including all of Delta's domestic mainline and two class regional jets; all AirTran Airways and Virgin America flights; and select Air Canada, Alaska Airlines, American Airlines, Frontier Airlines, United Airlines, and US Airways flights.

Back on the ground, Gogo's 500+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with us at <a href="www.gogoair.com">www.gogoair.com</a>, on Facebook at <a href="www.facebook.com/gogo">www.facebook.com/gogo</a> and on Twitter at <a href="www.twitter.com/gogo">www.twitter.com/gogo</a>.

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