

**Investor Relations Contact:**

William Davis
+1 312-517-5725
ir@gogoair.com

Media Relations Contact:

Meredith Payette
+1 312-517-6216
pr@gogoair.com

Gogo 2Ku Now Flying on Alaska Airlines

High-speed satellite connectivity & IFE integral parts of Alaska's redesigned cabins

CHICAGO, February 28, 2018 -- Gogo Inc., (Nasdaq: GOGO) the leading global provider of broadband connectivity products and services for aviation, and long-time partner, Alaska Airlines, have launched [Gogo 2Ku](#) high-speed connectivity and [Gogo Vision](#) wireless IFE on an A321neo featuring the airline's redesigned cabin interior.

Gogo 2Ku is the industry's leading high-speed satellite inflight connectivity solution and delivers an internet experience comparable to what guests have on the ground, including the ability to stream video from the most popular streaming video services. 2Ku also has global coverage, which means guests onboard Alaska aircraft will have service from gate-to-gate nearly everywhere they fly, including to popular destinations like Mexico and Costa Rica, and over the ocean to Hawaii, where connectivity was not previously available.

"Gogo 2Ku is a key feature of the seamless digital experience created by Alaska as part of its integration with Virgin America," says John Wade, president of Commercial Aviation at Gogo. "We are proud to be part of this transformation as two great airlines come together."

Alaska's cabin experience is designed around the modern traveler, and two other Gogo products feature prominently within the airline's experience – Gogo Messaging Pass and Gogo Vision. Alaska and Gogo innovated together to bring Messaging Pass free to the airline's guests in 2017 – a first in the inflight connectivity space. Messaging Pass allows Alaska's guests to send greetings from 35,000 feet using iMessage, WhatsApp and Facebook Messenger. The airline offers over 500 free movie titles to its guests on nearly every aircraft outfitted with Gogo Vision, Gogo's industry-leading wireless entertainment system.

Alaska will have satellite Wi-Fi powered by 2Ku available to guests on most of its Boeing and Airbus mainline fleet by the end of 2020.

About Gogo

Gogo is the Inflight Internet Company. We are the leading global provider of broadband connectivity products and services for aviation. We design and source innovative network solutions that connect aircraft to the Internet and develop software and platforms that enable customizable solutions for and by our aviation partners. Once connected, we provide industry leading reliability around the world. Our mission is to help aviation go farther by making planes fly smarter, so our aviation partners perform better and their passengers travel happier.

You can find Gogo's products and services on thousands of aircraft operated by the leading global commercial airlines and thousands of private aircraft, including those of the largest fractional ownership operators. Gogo is headquartered in Chicago, IL with additional facilities in Broomfield, CO and locations across the globe. Connect with us at gogoair.com.



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