# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FO	RM	8-K
T. O	TATAT	$\Omega_{-}IJ$

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 7, 2016

#### GOGO INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-35975 (Commission File Number) 27-1650905 (IRS Employer Identification No.)

111 North Canal, Suite 1500 Chicago, IL (Address of principal executive offices)

60606 (Zip Code)

Registrant's telephone number, including area code: 312-517-5000

Not Applicable

(Former name or former address, if changed since last report)

Chec	k the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 REGULATION FD DISCLOSURE.

Representatives of Gogo Inc. ("Gogo") will use the attached presentation in various meetings with investors from time to time, including on November 9, 2016, when Michael Small, Gogo's President and Chief Executive Officer, will be participating in the Wells Fargo Technology, Media and Telecom Conference in New York at 3:30 p.m. Fastern Time.

A copy of the investor presentation is attached hereto as Exhibit 99.1.

#### Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

Exhibit No. Description

99.1 Investor Presentation

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GOGO INC.

By: /s/ Norman Smagley

Norman Smagley Executive Vice President and Chief Financial Officer

Date: November 7, 2016

# **EXHIBIT INDEX TO CURRENT REPORT ON FORM 8-K**Dated November 7, 2016

99.1 Investor Presentation



# Investor Presentation

November 8, 2016

©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

#### SAFE HARBOR STATEMENT



This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are based on management's beliefs and assumptions and on information currently available to management. Most forward-looking statements contain words that identify them as forward-looking, such as "anticipates," "believes," "continues," "could," "seeks," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms that relate to future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause Gogo's actual results, performance or achievements to be materially different from any projected results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements represent the beliefs and assumptions of Gogo only as of the date of this presentation and Gogo undertakes no obligation to update or revise publicly any such forward-looking statements, whether as a result of new information, future events or otherwise. As such, Gogo's future results may vary from any expectations or goals expressed in, or implied by, the forward-looking statements included in this presentation, possibly to a material degree.

Gogo cannot assure you that the assumptions made in preparing any of the forward-looking statements will prove accurate or that any long-term financial or operational goals and targets will be realized. In particular, the availability and performance of certain technology solutions yet to be implemented by the Company set forth in this presentation represent aspirational long-term goals based on current expectations. For a discussion of some of the important factors that could cause Gogo's results to differ materially from those expressed in, or implied by, the forward-looking statements included in this presentation, investors should refer to the disclosure contained under the headings "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.

#### Note to Certain Operating and Financial Data

In addition to disclosing financial results that are determined in accordance with U.S. generally accepted accounting principles ("GAAP"), Gogo also discloses in this presentation certain non-GAAP financial information, including Adjusted EBITDA. This financial measure is not a recognized measure under GAAP, and when analyzing our performance, investors should use Adjusted EBITDA in addition to, and not as an alternative to, net loss attributable to common stock as a measure of operating results.

In addition, this presentation contains various customer metrics and operating data, including numbers of aircraft or units online, that are based on internal company data, as well as information relating to the commercial and business aviation market, and our position within those markets. While management believes such information and data are reliable, they have not been verified by an independent source and there are inherent challenges and limitations involved in compiling data across various geographies and from various sources.

©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

# GOGO'S BUSINESS AND GROWTH OPPORTUNITY



#### Value-Added In-Flight Broadband Connectivity



- Internet
- · Streaming Movies
- IPTV



Passenger Experience

- Rebooking Travel
- · Baggage Tracker
- · Digitized Attendants
- · Turbulence Avoidance



- Lower Fuel Costs
- · Maintenance Savings
- Turbulence Avoidance

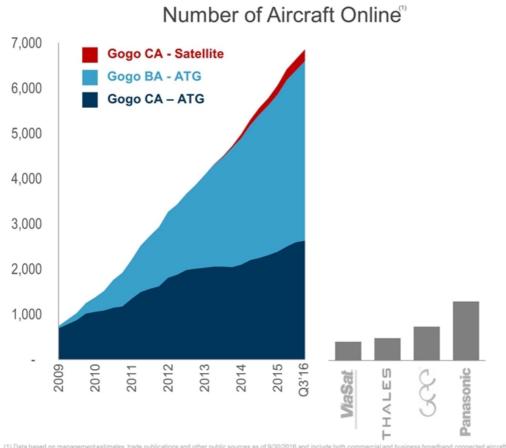
#### **Global Aircraft Opportunity**



Global broadband aircraft online as of 9/30/2016 based on management estimates, public filings and trade publications. Market size as of 9/30/2016, source Boeing Current Market Outlook 2016 – 2035, excludes: cargo aircra

### MOST PLANES AND FASTEST GROWTH IN THE **INDUSTRY**





#### 2016 YTD<sup>2</sup> Performance

- 1,000 2Ku aircraft awards
- ~300 commercial aircraft installations
- 6 new airline partners added
- 570 BA ATG units sold
- ~500 BA ATG aircraft installed

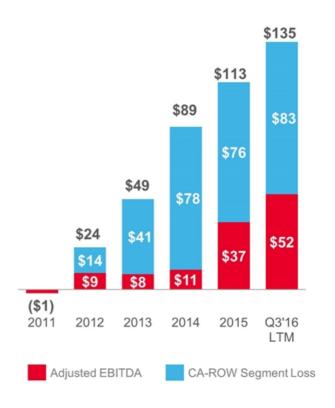
# STRONG REVENUE AND PROFITABILITY GROWTH







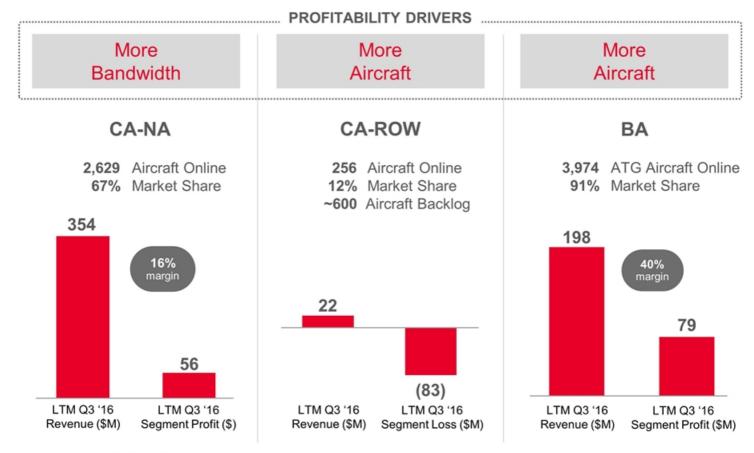
# Adjusted EBITDA (\$M)



Note: Minor differences exist due to rounding
(1) Please see reconciliation of Adjusted EBITDA in appendix
©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

#### PROFITABILITY PATH FOR ALL SEGMENTS





Note: Revenue and Segment Profit/Loss figures are LTM as of 9/30/16.

Note: Aircraft online and aircraft backlog, which refers to aircraft awarded, but not yet installed, are as of 9/30/2016.

Note: Note market share is based on installed aircraft from public sources, trade publications, management estimate 6/2016. Gogo Inc. and Affiliates. Proprietary & Confidential.

# KEY DIFFERENTIATORS DRIVE INDUSTRY LEADERSHIP



#### NETWORK TECHNOLOGY

- Leading ATG & 2Ku platforms
- Superior reliability and redundancy

# AIRCRAFT OPERATIONS

- Airline support on four continents
- 1,000+ annual installations<sup>(1)</sup>
- Large and growing STC portfolio

# PRODUCT & SERVICE PLATFORMS

- In-flight connectivity
- Wireless video entertainment
- Connected aircraft platforms

#### **INDUSTRY LEADERSHIP**

91% BA North American and 53% CA global market share<sup>®</sup>

Based on management estimates, public filings and trade publications of broadband IFC installations as of 9/30/201
 G2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

Based on net installations of CA and BA aircraft for the year ended December 31, 2015.
 Based on management estimates, public filings and trade publications of broadband IFC installations as of 9/30/2016.

### LEADING TECHNOLOGY PLATFORMS FOR ALL **AIRCRAFT**



#### Global - Satellite

#### **Addressable Aircraft**



- Global Coverage
- Satellite Network Redundancy
- High Speed & Capacity
- Live TV



#### North America - Air-To-Ground



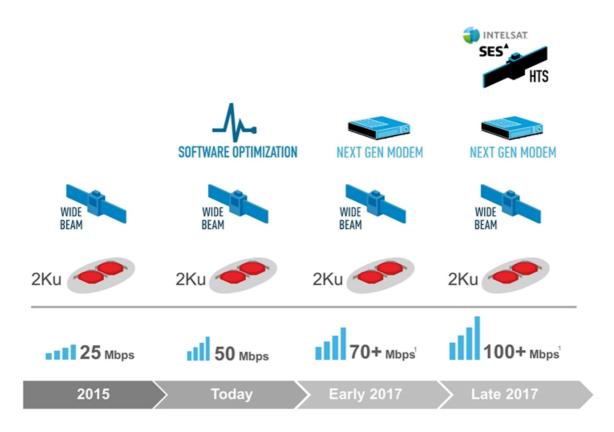
- North American Coverage
- Overnight Installs
- High Speed & Low Latency
- Light Weight



1 Next Gen ATG expected to be available in 2018 and expected to deliver 100 Mbps 2 Global commercial aircraft estimate from Boeing Market Outlook 2016-2035, excluding regional jets 3 Includes North American business jets and turboprops estimate from JetNet iQ Report Q4 2015 and con ©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

# 2Ku BRINGS 100+ Mbps GLOBALLY IN 2017

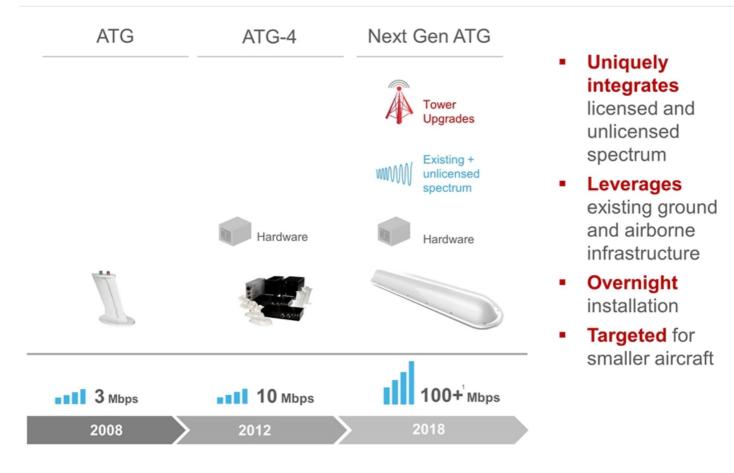




<sup>1</sup> Expected results based on management estimates
©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

# NEXT GEN ATG BRINGS 100+ Mbps TO NORTH AMERICA IN 2018

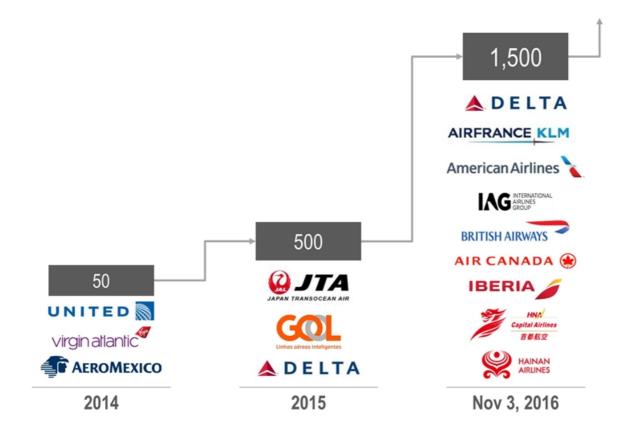




<sup>1</sup> Expected results and availability based on management estimates ©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

### STRONG 2Ku MOMENTUM





<sup>\* 2</sup>Ku awards include both signed contracts and letters of intent ©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

# LEADING GLOBAL OPERATIONAL CAPABILITIES



9/30/16	10/31/16	2017E
14	45	500+
8	10	30+
12	12	40+
8	31/2	<3
50	360	750+
33	33	45
-	-	<b>√</b>
	14 8 12 8 50	14     45       8     10       12     12       8     3½       50     360

©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

## PORTFOLIO OF BUSINESS AVIATION SOLUTIONS



Large Jets ~3,000 Aircraft

Medium Jets ~4,000 Aircraft\*

**Light Jets** ~5,000 Aircraft

**Turboprops** 

,000 Aircraft ~8,500 Aircraft\*









REGIONAL:

ATG/4G/ Next Gen ATG

ATG/4G/ Next Gen ATG

ATG/4G

ATG/4G/ Next Gen ATG

GLOBAL:

JX/SBB

SBB

SBB

SBB



<sup>\*</sup> Source: JetNet iQ Report Q4 2015 and Gogo estimates as of June 2016 ©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

#### PATH TO PROFITABILITY



#### MORE AIRCRAFT

#### Leading market share

- 1,500 2Ku awards
- High win rate

#### DECLINING INVESTMENT PER AIRCRAFT

- Rapid 2Ku payback
- Declining install cost & time

#### ARPA GROWTH

- Bandwidth growth
- Additional services
- Multi-payer

#### MARGIN IMPROVEMENT

- More & lower cost bandwidth
- Installs in CA-ROW

**Growing Shareholder Value** 

#### STRATEGIC PRIORITIES





#### Expand Technology Leadership

- Extend global 2Ku roadmap
- Deploy next gen ATG solution
- Invest in our industry leading IFC & IFE platforms



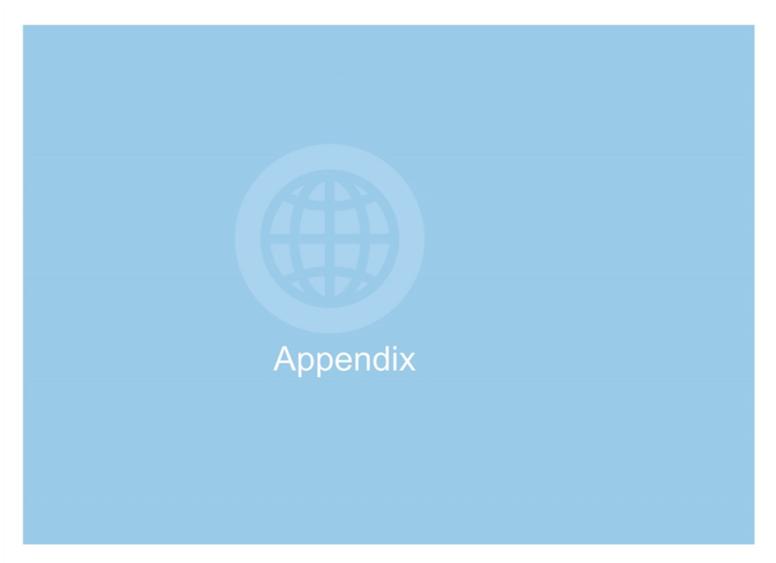
#### Scale Globally

- Install 1,500 2Ku aircraft awards
- Achieve 2Ku OEM offerability starting in 2017
- Increase penetration of ATG systems in BA market



#### Grow Shareholder Value

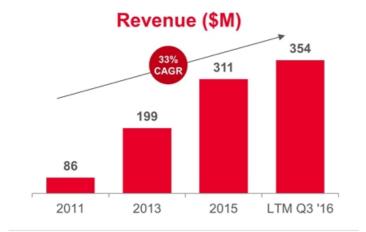
- Scale CA-ROW segment to profitability
- Further reduce 2Ku installation costs
- Double ARPA by 2021
- Achieve free cash flow in 2020<sup>(1)</sup>

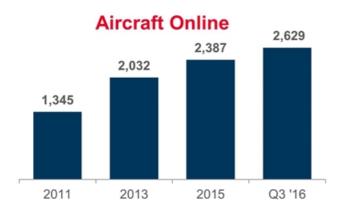


©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

## CA-NA: STRONG REVENUE AND SEGMENT **PROFIT GROWTH**



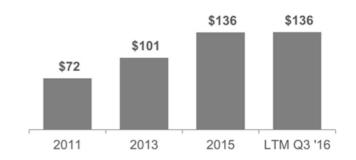




### **Segment Profit (\$M)**



## Annualized ARPA (\$k)



Note: Minor differences may exist due to rounding.

(1) For 2011 and 2013 ARPA is based on aircraft online and for 2015 and LTM Q3'16 ARPA is based on aircraft online equition (\$2016 Gogo Inc. and Affiliates, Proprietary & Confidential.

## CA-ROW: STRONG REVENUE AND SEGMENT **PROFIT GROWTH**

Q3 '16

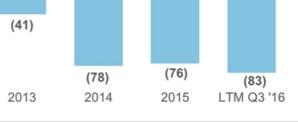








Segment Profit (\$M)





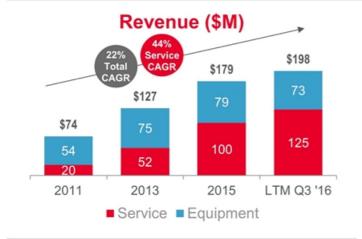
2015

2014

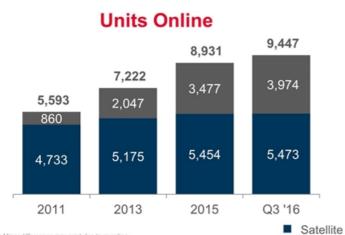
2013

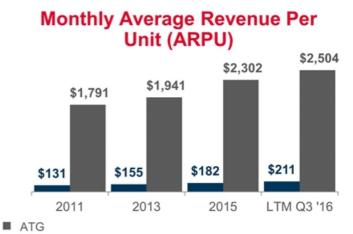
### **BA: HIGH MARGIN SERVICE REVENUE DRIVES PROFITABILITY**











©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

# KU ECOSYSTEM PROVIDES LARGE AND **GROWING GLOBAL CAPACITY**



#### North American Ku Bandwidth Supply (Gbps)<sup>1)</sup>



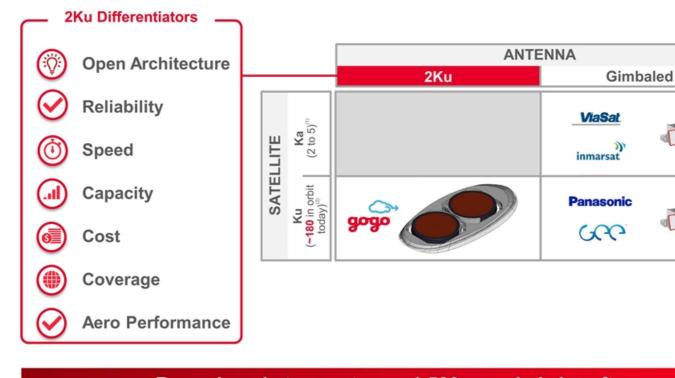
#### Global Ku Bandwidth Supply (Gbps)(1)



©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

## 2Ku: PROPRIETARY SOLUTION THAT STANDS APART FROM THE COMPETITION





Record market acceptance, 1,500 awarded aircraft, brings reliable connectivity to aircraft around the world

(1) Based on management estimates and include satellites operated by Inmarsat, Viasat, Eutelsat, and Yahsat as of 12/31/2015. We est providers, only 2 to 5 can currently be used for a given Ka antenna.

(2) Based on management estimates and include satellites operated by SES, Intelsat, Eutelsat, Echostar, and Telesat as of 12/31/2015.

©2016 Gogo Inc. and Affiliates. Proprietary & Confidential. GOGOAIR.COM | 21

# GOGO INSTALLED & AWARDED AIRCRAFT





Aircraft Online	CA-NA	CA-ROW	Total
ATG Aircraft Online	1,102	-	1,102
ATG-4 Aircraft Online	1,513	-	1,513
Ku Aircraft Online	-	255	255
2Ku Aircraft Online	14	1	15
Total Aircraft Online	2,629	256	2,885
Awarded But Not Yet Installed Aircraft <sup>1</sup>	CA-NA	CA-ROW	Total
ATG & ATG-4 awarded but not yet installed aircraft	90	-	90
2Ku awarded but not yet installed aircraft	80	620	700
Total Awarded But Not Yet Installed Aircraft	170	620	790
Total Aircraft Online and Awarded But Not Yet Installed Aircraft	2,799	876	3,675
2Ku Aircraft Online & Awarded But Not Yet Installed <sup>1</sup>	CA-NA	CA-ROW	Total
2Ku Aircraft Online	14	1	15
2Ku awarded but not yet installed, aircraft conversions	800	-	800
2Ku awarded but not yet installed, new aircraft	80	620	700
Total 2Ku Aircraft Online and Awarded But Not Yet Installed Aircraft	894	621	1,500

(1) All figures are as of 9/30/2016. Awarded but not yet installed figures are approximate and differences may exist due to rounding ©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.

# ADJUSTED EBITDA RECONCILIATION (\$MM)



	2011	2012	2013	2014	2015	2015 Q4	2016 Q1	2016 Q2	2016 Q3
Net Income	(18)	(96)	(146)	(85)	(108)	(34)	(24)	(40)	(33)
Interest Income	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(1)
Interest Expense	1	9	29	33	59	16	16	18	25
Income Tax Provision	1	1	1	1	1	-	-	-	-
Depreciation & Amortization	33	37	56	64	87	25	24	25	27
EBITDA	16	(49)	(60)	14	39	8	17	2	18
Fair Value Derivative Adjustments	(59)	(10)	36	-	-	-	-	-	-
Class A and Class B Senior Convertible Preferred Stock Return	31	52	29	-	-	-	-	-	-
Accretion of Preferred Stock	10	10	5	-	-	-	-	-	-
Stock-based Compensation Expense	2	4	6	10	15	4	4	4	5
Amortization of Deferred Airborne Lease Incentives	(1)	(4)	(8)	(13)	(20)	(6)	(6)	(7)	(8)
Loss on Extinguishment of Debt	-	-	-	-	-	-	-	15	-
Adjustment of deferred financing costs	-	5	-	-	2	2	(1)	-	-
Adjusted EBITDA	(1)	9	8	11	37	8	14	14	15

Note: Minor differences exist due to rounding ©2016 Gogo Inc. and Affiliates. Proprietary & Confidential.