

Gogo Partners with HotelTonight

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ITASCA, IL. – February 10, 2012 – Gogo, a leader of in-flight connectivity and a pioneer of wireless in-flight digital entertainment solutions, announced today a partnership with HotelTonight to bring last minute hotel deals to passengers who connect with Gogo using their tablet or mobile device. The service will be available to those passengers flying to more than 30 + destination cities in the U.S. served by HotelTonight. A complete list of destination cities [can be found here](#).

Access to HotelTonight will be available through tablets and mobile devices only and will be free. To access HotelTonight while in flight, passengers simply need to open their Wi-Fi enabled tablet or smartphone, launch their browser and click on the HotelTonight promotion on the Home page.

“This unique mobile partnership is one more way Gogo is bringing relevant destination related content to passengers through our multimedia platform,” said Ash ElDifrawi, Gogo’s chief marketing officer. “Our new multi-media platform enables our airline partners to customize online experiences in air to reflect their brand and offers them the flexibility to provide a robust set of experiences such as destination-related content, travel information, news, movies, shopping and more. Much of this content is free to passengers via their own Wi-Fi enabled device.”

“HotelTonight brings consumers simple access to same-day deals at top rated hotels,” said Sam Shank, CEO of HotelTonight. “Working with Gogo, travelers can score a great hotel deal, whether they are on a last-minute trip or just forgot to book a room – even at 35,000 feet.”

To find out what’s new on Gogo’s multimedia platform and what airlines will offer access to HotelTonight, visit [Gogo on Facebook](#).

About Gogo

Gogo is fast becoming everyone’s favorite part of flying. By allowing travelers to get online, in air, Gogo keeps them connected to life. Using the Gogo exclusive network and services, passengers with laptops and other Wi-Fi enabled devices can get online on more than 1,400 commercial aircraft including all domestic AirTran Airways and Virgin America flights, on all domestic mainline Delta Air Lines flights and on select Air Canada, Alaska Airlines, American Airlines, Frontier Airlines, United Airlines, and US Airways flights.

Back on the ground, Gogo’s 400+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with us at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

About HotelTonight

HotelTonight is the only booking app that is made-for-mobile. Available for free in the Apple App Store and Android Market, HotelTonight offers the best pricing for last minute deals at top hotels vetted personally by HotelTonight staff. Perfect for business travelers, leisure travelers and locals alike, HotelTonight deals are currently available in over 30 destinations. Visit www.hoteltonight.com to download the app.