



Air Canada Offers Altitude Members the Choice of Complimentary Gogo Wi-Fi

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CHICAGO, Nov. 28, 2017 /PRNewswire/ -- Gogo (NASDAQ: GOGO), the leading global provider of broadband connectivity products and services for aviation, announced today that Air Canada is now the first North American airline to offer the choice of complimentary Gogo Wi-Fi to their most frequent flyers.



Each year, Air Canada recognizes its most frequent flyers with Altitude status and offers them the ability to choose select privileges to personalize their travel experience. Beginning later this year, the airline will offer Altitude Elite 75K and Super Elite 100K members the opportunity to select complimentary 6- and 12-month unlimited use passes, respectively, for inflight connectivity on board Air Canada, Air Canada Express and Air Canada Rouge operated flights.

"We are delighted to partner with Air Canada to bring the industry's leading inflight connectivity solution to their loyal customers for free," said John Happ, Gogo's Regional President, Americas. "Gogo is finding new ways to leverage connectivity to enable unique experiences for our airline partners that fit their individual needs. Free Gogo for Air Canada's most frequent customers is a great example of how we are delivering on this for our airline partners."

"Earlier this year, Air Canada announced plans to launch an all new, digital-first loyalty program in June 2020. While we design the future program, we're committed to adding new options and benefits for Altitude members today and over the next two years," said Mark Nasr, Vice President Loyalty & eCommerce. "In-flight Wi-Fi is a critical amenity for business and leisure travelers alike, so we're excited to become the first North American airline to offer the choice of unlimited Wi-Fi plans to our most frequent Altitude members."

Members will be able to choose this Select Privilege as part of the 2018 Altitude benefit year. The passes will also be eligible for use on Gogo's 2Ku service, a leading high-speed satellite Wi-Fi solution.

About Gogo:

Gogo is the Inflight Internet Company. We are the leading global provider of broadband connectivity products and services for aviation. We design and source innovative network solutions that connect aircraft to the Internet, and develop software and platforms that enable customizable solutions for and by our aviation partners. Once connected, we provide industry leading reliability around the world. Our mission is to help aviation go farther by making planes fly smarter, so our aviation partners perform better and their passengers travel happier.

You can find Gogo's products and services on thousands of aircraft operated by the leading global commercial airlines and thousands of private aircraft, including those of the largest fractional ownership operators. Gogo is headquartered in Chicago, IL with additional facilities in Broomfield, CO and locations across the globe. Connect with us at gogoair.com.

About Air Canada:

Air Canada is Canada's largest domestic and international airline serving more than 200 airports on six continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2016 served close to 45 million customers. Air Canada provides scheduled passenger service directly to 64 airports in Canada, 57 in the United States and 98 in Europe, the Middle East, Africa, Asia, Australia, the Caribbean, Mexico, Central America and South America. Air Canada is a founding member of Star Alliance, the world's most comprehensive air transportation network serving 1,300 airports in 191 countries. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax, which also named Air Canada the 2017 Best Airline in North America. For more information, please visit: www.aircanada.com/media, follow @AirCanada on Twitter and join Air Canada on Facebook.

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