



## Alexis Girin Joins Gogo as Vice President of Asia Pacific Sales

December 6, 2017

CHICAGO, Dec. 6, 2017 /PRNewswire/ -- Gogo (GOGO), the leading global provider of connectivity products and services for aviation, announced the appointment of Alexis Girin as vice president of Asia Pacific (APAC) Sales.



Girin has 15 years of international experience in airline IT business development, sales and account management, most recently as the Amadeus Account Director for Singapore Airline Group developing a long term IT partnership designed to increase airline revenues, which included a next generation revenue management system, personalization and a merchandising platform. At Amadeus, he worked across several regions including Europe, the Middle East and Asia Pacific. Before relocating to Asia Pacific in 2011, Alexis spent 7 years based in Nice, France where he led an airline IT sales strategy that included digital platforms such as e-commerce, mobile and passenger service systems. He holds an MBA and an Engineering degree from L'Ecole des Ponts et Chaussees in Paris, France.

"Moving to Gogo was a strategic decision to help shape the future of inflight connectivity in APAC and transform the airline passenger digital experience. I am extremely excited by the opportunity to create a new inflight touch point that allows airlines to deploy their merchandising and personalization strategies using Gogo's high speed 2Ku connectivity, open API platform and open network," says Alexis Girin. "Airlines have been dreaming about getting closer to their passengers inflight. By connecting the aircraft, airlines will have a unique opportunity to serve their guests, and their crew and to learn more about them and to increase ancillary sales by distributing relevant digital content and offering unique experiences that will turn these guests into airline brand advocates in the future."

Girin will lead sales efforts in the APAC region from Singapore and will report to Gogo's SVP of International Sales, Niels Steenstrup.

"Gogo is committed to serving our airline partners in APAC and growing our business in this region by selling 2Ku, which is the leading global connectivity solution designed to meet the needs of aviation," said Niels Steenstrup. "Alexis is a passionate and influential business leader with a proven track record of success and is the perfect fit to lead our sales efforts in Asia Pacific."

Gogo currently provides high-speed inflight connectivity services to Cathay Pacific, Cathay Dragon, Delta Air Lines, Japan Airlines, Japan Transoceanic Air and Virgin Australia in the Asia Pacific region.

### About Gogo:

Gogo is the Inflight Internet Company. We are the leading global provider of broadband connectivity products and services for aviation. We design and source innovative network solutions that connect aircraft to the Internet, and develop software and platforms that enable customizable solutions for and by our aviation partners. Once connected, we provide industry leading reliability around the world. Our mission is to help aviation go farther by making planes fly smarter, so our aviation partners perform better and their passengers travel happier.

You can find Gogo's products and services on thousands of aircraft operated by the leading global commercial airlines and thousands of private aircraft, including those of the largest fractional ownership operators. Gogo is headquartered in Chicago, IL with additional facilities in Broomfield, CO and locations across the globe. Connect with us at [gogoair.com](http://gogoair.com).

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