



Gogo and Brazilian Mobile Provider TIM Partner to Offer Discounted Wi-Fi on GOL

September 4, 2018

Reaffirms Gogo's Third-Party Revenue Strategy with Airline Partners

CHICAGO, Sept. 4, 2018 /PRNewswire/ -- Gogo Inc. (NASDAQ: GOGO), the leading global provider of broadband connectivity products and services for aviation, announced today a partnership with Brazilian mobile provider TIM, to offer discounted Wi-Fi to their PRA MIM Elite Black customers on Brazilian carrier, GOL Linhas Aéreas.



TIM PRA MIM, TIM's loyalty program, gives elite members of their post-paid mobile plan benefits from partner companies. This benefit will be live starting September 3 and runs through Oct. 3 and offers TIM's most loyal customers a 30 percent discount on Wi-Fi passes on the airline. GOL will offer this promotion on all Gogo 2Ku equipped aircraft.

"Airline passengers comprise a captive audience for global brands. They are highly sought after by third-party brand partners like TIM, who want to engage with them," says John Wade, Gogo's president of commercial aviation. "Driving passenger satisfaction through free or discounted Gogo inflight connectivity is a win/win for our airline partners and for Gogo."

To learn more about how Gogo views the third-party revenue strategy, visit the [Gogo Learning Center](#).

About Gogo

Gogo is the Inflight Internet Company. We are the leading global provider of broadband connectivity products and services for aviation. We design and source innovative network solutions that connect aircraft to the Internet and develop software and platforms that enable customizable solutions for and by our aviation partners. Once connected, we provide industry leading reliability around the world. Our mission is to help aviation go farther by making planes fly smarter, so our aviation partners perform better and their passengers travel happier.

You can find Gogo's products and services on thousands of aircraft operated by the leading global commercial airlines and thousands of private aircraft, including those of the largest fractional ownership operators. Gogo is headquartered in Chicago, IL with additional facilities in Broomfield, CO and locations across the globe. Connect with us at gogoair.com.

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