



## Gogo Launches First Connectivity Service to Support In-Flight Operations with Delta Air Lines

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ITASCA, Ill., Aug. 22, 2013 /PRNewswire/ -- (NASDAQ: GOGO) Gogo, the leader of [in-flight connectivity](#) and wireless in-flight digital entertainment solutions, took another step today in realizing the "Connected Aircraft" by offering Internet connectivity specifically to support Delta Air Lines' flight attendants in air. The service is available to Delta flight attendants on all Gogo equipped Delta aircraft.

(Logo: <http://photos.prnewswire.com/prnh/20110715/CG34837LOGO>)

At launch, Gogo's service will give Delta's flight attendants access to the Internet and a series of applications that enables them to better serve their passengers' needs in flight.

"We see this as the first step in supporting the entire aircraft and airline operations through in-air connectivity related services," said Gogo's president and CEO, Michael Small. "We expect our airline partners, and others, to increasingly develop applications on the Gogo platform. Delta's use of Gogo's network in this capacity is truly historical. It makes sense that, with often times more than \$100 million invested in a single aircraft, airlines will leverage connectivity to assure that their operations are connected to the ground."

The service will power a suite of Delta- and Avianca-developed applications, starting with real-time credit card validation.

"The possibilities are significant in terms of the applications that can be built to aid airline efficiency and passenger services in the future," added Small. "Whether that's providing a glimpse of weather ahead, offering passengers connecting gate information, or processing payments for other goods and services, we believe that Gogo's entry into this space will allow our airline partners to accomplish a lot of these activities in the air and run a better and more consistent operation."

### About Gogo

Gogo is the global leader of in-flight connectivity and wireless in-flight digital entertainment solutions. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on more than 1,900 Gogo equipped commercial aircraft. In-flight connectivity partners include American Airlines, Air Canada, AirTran Airways, Alaska Airlines, Delta Air Lines, Frontier Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include American Airlines, Delta Air Lines, Scoot and US Airways. In addition to its commercial airline business, Gogo has more than 6,500 business aircraft outfitted with its communications services.

Back on the ground, Gogo's 600+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with Gogo at [www.gogoair.com](http://www.gogoair.com), on Facebook at [www.facebook.com/gogo](http://www.facebook.com/gogo) and on Twitter at [www.twitter.com/gogo](http://www.twitter.com/gogo).

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