



Gogo Marks 5th Anniversary of Commercial Aviation Connectivity Service

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Surpasses 40 Million Connectivity Sessions Since Launch

ITASCA, Ill., Aug. 29, 2013 /PRNewswire/ -- (NASDAQ: GOGO) Gogo, the world leader of [in-flight connectivity](#) and a pioneer in wireless in-flight digital entertainment solutions, celebrates the fifth year anniversary of its first Internet enabled commercial flight this month.

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(Logo: <http://photos.prnewswire.com/prnh/20110715/CG34837LOGO>)

Five years ago, Gogo revolutionized the in-flight experience by offering an Air-To-Ground, cellular based network that enabled passengers to connect to the Internet above 30,000 feet and traveling at speeds in excess of 500 miles-per-hour. Today, more than a million passengers a month use the service to stay connected in-flight. Gogo's connectivity service can now be found on nearly 2,000 commercial aircraft over nine major airline partners. More than 7,000 commercial flights each day are connected using Gogo's service.

"When Gogo launched its service five years ago, it was our cutting edge air to ground technology that allowed us to not only bring the Internet to the sky, it offered a scalable technology solution that was economically viable for the aviation industry and effectively opened the door for in-air connectivity to reach the traveling public," said Gogo president and CEO, Michael Small. "Today, we continue to push the envelope in developing new technologies that leverage both our air to ground based service and satellite services to lead the way at bringing more bandwidth for the buck for the commercial aviation industry."

In addition to connectivity related services, Gogo also launched its Gogo Vision product, which allows passengers to rent from a library of more than 100 movies and television shows and stream them to their own Wi-Fi enabled device.

"Gogo will continue to work with its airline partners to create products and services that will keep passengers connected, informed and entertained while in-flight," added Small.

Gogo compiled a list of key milestones that cover the five year history of their connectivity service in an infographic that can be found [here](#).

About Gogo

Gogo is the global leader of in-flight connectivity and wireless in-flight digital entertainment solutions. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on nearly 2,000 Gogo equipped commercial aircraft. In-flight connectivity partners include American Airlines, Air Canada, AirTran Airways, Alaska Airlines, Delta Air Lines, Frontier Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include American Airlines, Delta Air Lines, Scoot and US Airways. In addition to its commercial airline business, Gogo has more than 6,500 business aircraft outfitted with its communications services.

Back on the ground, Gogo's 600+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with Gogo at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

Media Relations Contact: Investor Relations Contact:

Steve Nolan
630-647-1074
pr@gogoair.com

Varvara Alva
630-647-7460
ir@gogoair.com

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