



Gogo Partners with Allstate to Offer 30 Minutes of Free In-flight Internet Access on Smartphones During Weekend Flights

September 20, 2013

ITASCA, Ill., Sept. 20, 2013 /PRNewswire/ -- Gogo (NASDAQ: GOGO), the world leader of [in-flight connectivity](#) and a pioneer in wireless in-flight digital entertainment solutions, is partnering with Allstate to offer passengers 30 minutes of free in-flight Internet access on their smartphones during weekend flights.

(Logo: <http://photos.prnewswire.com/prnh/20110715/CG34837LOGO>)

"We are extremely excited to work with Allstate to offer benefits to all Gogo in-flight Internet users who fly during the weekend," said Ash EIDifrawi, Gogo's chief commercial officer. "This partnership with Allstate is a great example of the ways in which Gogo is working with leading brands to reach a highly connected audience while they are in the air."

"The partnership with Gogo provides another opportunity for Allstate to be a part of the good in people's lives," said Bob Wasserman, senior vice president, e-Business Marketing, Allstate Insurance Company. "Connecting with friends and family while in the air allows Allstate to bring the Good Life to customers and non-customers alike."

Starting September 21, the free 30 minute sessions will be available to passengers on all Gogo equipped flights with the exception of Gogo equipped Air Canada aircraft.

About Gogo

Gogo is the global leader of in-flight connectivity and wireless in-flight digital entertainment solutions. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on nearly 2,000 Gogo equipped commercial aircraft. In-flight connectivity partners include American Airlines, Air Canada, AirTran Airways, Alaska Airlines, Delta Air Lines, Frontier Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include American Airlines, Delta Air Lines, Scoot and US Airways. In addition to its commercial airline business, Gogo has more than 6,500 business aircraft outfitted with its communications services.

Back on the ground, Gogo's 600+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with Gogo at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

About Allstate

[The Allstate Corporation](#) (NYSE: ALL) is the nation's largest publicly held personal lines insurer, serving approximately 16 million households through its Allstate, Encompass, Esurance and Answer Financial brand names and Allstate Financial business segment. Allstate branded insurance products (auto, home, life and retirement) and services are offered through Allstate agencies, independent agencies, and Allstate exclusive financial representatives, as well as via www.allstate.com, www.allstate.com/financial and 1-800 Allstate®, and are widely known through the slogan "You're In Good Hands With Allstate®." As part of [Allstate's commitment](#) to strengthen local communities, The Allstate Foundation, Allstate employees, agency owners and the corporation provided \$29 million in 2012 to thousands of nonprofit organizations and important causes across the United States.

Media Relations Contact: Investor Relations Contact:

Steve Nolan
630-647-1074
pr@gogoair.com

Varvara Alva
630-647-7460
ir@gogoair.com

SOURCE Gogo