



## **Gogo Surpasses 2,000 Installations of Its Air-to-Ground Connectivity Service in Business Aviation Market**

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**Reaching more than 2,000 business aircraft in less than five years, Gogo Biz is the most rapidly-adopted broadband service in business aviation history**

BROOMFIELD, Colo., Feb. 13, 2014 /PRNewswire/ -- Gogo (NASDAQ: GOGO), announces that its business aviation group, Aircell, has now surpassed 2,000 Gogo Biz system installations in the business aviation market. This milestone was reached only four and one half years after the service's introduction in June 2009, making it the most rapidly-adopted broadband service in business aviation history.

(Logo: <http://photos.prnewswire.com/prnh/20110715/CG34837LOGO>)

"The business aviation market's passion for the service continues to exceed our expectations," said John Wade, Aircell's Executive Vice President and General Manager. "This brings total adoption to more than 4,000 air-to-ground systems in the business aviation and commercial aviation markets."

Jet Aviation, a member of Aircell's global dealer network, performed the first Gogo Biz installation in 2009. The launch customer was a corporate aircraft operator based in the Midwest U.S. Blake Hogge, Jet Aviation's senior manager of Avionics Sales in the U.S., said, "In less than five years, in-flight connectivity has become a "must-have" item – many of our customers won't fly without it. People love the ability to stay connected and productive while they fly," he concluded.

### **Gogo Biz – Service Overview**

Gogo Biz allows passengers and flight crews to enjoy Internet access above 10,000 feet in the continental U.S. and portions of Alaska, using their own Wi-Fi enabled laptops, tablets, smartphones, electronic flight bags and other mobile devices. Optional voice services are available via cabin handsets or personal smartphones. Gogo Biz service is expected to be available in portions of Canada beginning in the first quarter of 2014.

### **About Aircell**

Aircell, a Gogo company, is a leading provider of in-flight connectivity equipment and services to the business aviation market. Through a full range of services including voice, Internet, cockpit data and more, Aircell increases the productivity, safety, and enjoyment of the business aviation travel experience. Headquartered in Broomfield, Colorado, USA, Aircell is an AS9100-certified company serving a global customer base with an authorized dealer/distributor network that spans six continents. A trusted brand in airborne communications, Aircell is a factory option at every major business aircraft manufacturer and installed on the world's largest fractional ownership fleets. The only company to offer equipment for three of the industry's most popular network technologies – Iridium Satellite, Inmarsat SwiftBroadband and Gogo Biz®, Aircell provides advice and solutions addressing any customer need, aircraft type, or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Aircell is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at [www.aircell.com](http://www.aircell.com) and on Twitter at [www.twitter.com/aircellbizav](http://www.twitter.com/aircellbizav).

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