



Gogo's Business Aviation Group Receives In-flight Connectivity Certifications in Europe

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Marks First European Certification for Company's New In-flight Router and Media System

BROOMFIELD, Colo., March 26, 2014 /PRNewswire/ -- Gogo Inc. (NASDAQ: GOGO), announces that its business aviation group, Aircell, has received Supplemental Type Certificates (STCs) from the European Aviation Safety Agency (EASA) for installation of in-flight connectivity and entertainment systems aboard Bombardier Challenger 300 business jets. The certifications cover the AVIATOR 300 and UCS 5000 systems.



John Wade, Aircell's Executive Vice President and General Manager, said, "We're pleased to see the first European certification completed for UCS. Since we introduced UCS in October, market reception has been very good and a number of additional certifications are currently in progress. In addition, the new AVIATOR 300 STC and incentive program makes in-flight connectivity more affordable than ever for Challenger 300 operators in Europe." Aircell entered the European market in 2002 and the region now stands as the company's second-largest global market.

AVIATOR 300 System – In-flight Internet and Voice

The AVIATOR 300 system enables near-global email, light Internet and voice capabilities via Inmarsat's satellite-based SwiftBroadband service. Passengers and crew can send and receive e-mail with attachments, surf the web, access a corporate VPN and more, using their own Wi-Fi-enabled laptops, tablets, electronic flight bags, and smartphones. They can also place and receive voice calls using integrated cabin handsets. Aircell's SwiftBroadband solutions are powered by Cobham SATCOM.

The standard AVIATOR 300 STC data package is being offered to Challenger 300 operators for a nominal fee when they install the system at an authorized Aircell dealer and activate a new SwiftBroadband service plan with Aircell. This significantly reduces an operator's overall installation cost.

UCS 5000 System – Aircell's New Smart Router/Media Server

The UCS 5000 is the business aviation industry's first all-in-one smart router and media server. It's a backbone system that manages and simplifies the way passengers access today's vast menu of in-flight connectivity, entertainment and information. In addition to providing business aircraft with requisite router functionality and equipment interfaces, it offers the optional bonus of a full-fledged media server and in-flight entertainment (IFE) service – Gogo Vision – all in a single unit. Gogo Vision is an on-demand IFE service that gives passengers a rotating library of the latest movies and TV episodes – along with news, flight progress information and destination weather. UCS also offers passenger-to-passenger file transfer and screen sharing capabilities.

For more information about the company's connectivity and entertainment solutions in the European market, business aircraft operators are invited to contact Jean-Luc Rosenfeld, European Sales Manager, at rosenfeld@aircell.com or +41 32 841 2838.

ASSETS FOR EDITORS

- **VIDEO:** A short overview of the UCS 5000 system: <http://www.aircell.com/ucs-5000>
- **PHOTO:** A high-resolution image of the UCS 5000 system: <http://www.aircell.com/files/graphics/ucs5000.jpg>. Photo caption: "Aircell's UCS 5000 is a single system that harnesses a full array of in-flight connectivity, entertainment and information – simply."
- **LINK:** AVIATOR 300 overview: <http://www.aircell.com/products-services/aviator-300-350>
- **VIDEO:** An animation describing how SwiftBroadband works: <http://www.aircell.com/products-services/swiftbroadband>

About Aircell

Aircell, a Gogo company, is a leading provider of in-flight connectivity equipment and services to the business aviation market. Through a full range of services including voice, Internet, cockpit data and more, Aircell increases the productivity, safety, and enjoyment of the business aviation travel experience. Headquartered in Broomfield, Colorado, USA, Aircell is an AS9100-certified company serving a global customer base with an authorized dealer/distributor network that spans six continents. A trusted brand in airborne communications, Aircell is a factory option at every major business aircraft manufacturer and installed on the world's largest fractional ownership fleets. The only company to offer equipment for three of the industry's most popular network technologies – Iridium Satellite, Inmarsat SwiftBroadband and Gogo Biz® – Aircell provides advice and solutions addressing any customer need, aircraft type, or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Aircell is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at www.aircell.com and on Twitter at www.twitter.com/aircellbizav.

About Gogo

Gogo is the global leader of in-flight connectivity and wireless in-flight digital entertainment solutions. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on more than 2,000 Gogo equipped commercial aircraft. In-flight connectivity partners include Aeromexico, American Airlines, Air Canada, AirTran Airways, Alaska Airlines, Delta Air Lines, Frontier Airlines, Japan Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include Aeromexico, American Airlines, Delta Air Lines, Japan Airlines, Scoot and US Airways. In addition to its commercial airline business, Gogo has more than 6,500 business aircraft outfitted with its communications services.

Back on the ground, Gogo's 600+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with Gogo at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

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