



Gogo and Personal Tech Expert Carley Knobloch Offer Spring Break Travel Tips

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ITASCA, Ill., March 26, 2014 /PRNewswire/ -- Whether you're an experienced jetsetter or the occasional leisure traveler, technology is making air travel easier for everyone. Most people know you can check in for your flight before arriving at the airport these days, but that's only the tip of the travel technology iceberg. Just in time for spring break travel, Gogo, the leading provider of in-flight communications services to the global aviation industry, has partnered with tech expert, and frequent flier, Carley Knobloch to provide a few key travel tips that everyone can use.

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"This is a popular time of year to travel, especially for families," said Carley Knobloch, TV personality and digital lifestyle expert. "If the technology exists, be it a new app or renting a movie in flight to keep children entertained during a long flight, we should take advantage and find ways to make our lives – including travel – less stressful."

It's all about the apps – From apps that let you create packing lists and virtually test outfits before packing them to one that maps out airport businesses and services in your terminal, there's a multitude of apps to help you through every step of your trip. Check out Gogo's list of [eight apps every air traveler needs](#).

Stay productive in the air – Being "appy" no longer ends when you board the plane. Gogo's Wi-Fi allows passengers to stay connected for the duration of their flight. There are also apps that can be used for free on Gogo equipped flights. For example, the [Glympse](#) app will track your destination and estimated arrival time to make coordinating airport pickup more seamless. "Here on Biz" is the first in-flight social network that allows passengers to view each other's social networks. Not in the mood to network or coordinate last minute travel details? Relax and unwind with a movie on [Gogo Vision](#) - Gogo's in-flight entertainment.

Plan and prepare – As convenient as technology has made travel these days, it's not a substitute for planning. It's important to still arrive at the airport with plenty of time to check in and make it through security. Lastly, always be sure you have all necessary travel documents.

About Gogo

Gogo is the global leader of in-flight connectivity and wireless in-flight digital entertainment solutions. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on more than 2,000 Gogo equipped commercial aircraft. In-flight connectivity partners include Aeromexico, American Airlines, Air Canada, AirTran Airways, Alaska Airlines, Delta Air Lines, Japan Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include Aeromexico, American Airlines, Delta Air Lines, Japan Airlines, Scoot and US Airways. In addition to its commercial airline business, Gogo has more than 6,300 business aircraft outfitted with its communications services.

Back on the ground, Gogo's 700+ employees in Itasca, IL, Broomfield, CO and various locations overseas are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with Gogo at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

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Digital lifestyle expert Carley Knobloch partners with Gogo to provide travel tips for fliers



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