



Gogo Launches "Concourse": New Content Platform Designed to Keep Consumers Informed about Travel, Technology and All Things Gogo

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ITASCA, Ill., May 5, 2014 /PRNewswire/ -- Gogo (NASDAQ: GOGO), a leading communications service provider to the global aviation industry, announced today that it has launched Concourse – a new content platform that sits at the intersection of travel and technology.



The new site can be accessed from Gogo's home page at www.gogoair.com, or directly at concourse.gogoair.com. The new site will feature original travel and technology content from leading industry writers and will also feature news stories about Gogo that provide some behind the scenes looks at Gogo and more in-depth articles about the technologies used to bring the Internet to the sky.

"Concourse will serve as a one stop shop for people looking to find out about the latest in travel and technology trends – from the top travel apps to different tech gadgets that will help you during your travels," said Ash EIDifrawi, Gogo's chief commercial officer. "We will also add in some articles that will take a deeper dive into Gogo: its products, technologies and stories that will give you a more inside look at the company and its culture."

To celebrate the launch of Concourse, Gogo will be giving away a Google Glass headset. To enter the contest, visit [concourse](http://gogo.to/concourse) at <http://gogo.to/concourse>.

About Gogo

Gogo is a leading communications service provider to the global aviation industry. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on more than 2,000 Gogo equipped commercial aircraft. In-flight connectivity partners include Aeromexico, American Airlines, Air Canada, AirTran Airways, Alaska Airlines, Delta Air Lines, Japan Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include Aeromexico, American Airlines, Delta Air Lines, Japan Airlines, Scoot and US Airways. In addition to its commercial airline business, Gogo has more than 6,300 business aircraft outfitted with its communications services.

Back on the ground, Gogo's 700+ employees in Itasca, IL, Broomfield, CO and various locations overseas are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with Gogo at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

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