



Gogo's Business Aviation Group Launches SwiftBroadband Airtime Services

May 19, 2014

Becomes single-source provider of SwiftBroadband in-flight connectivity - encompassing on-board equipment, airtime and #1-ranked product support

GENEVA, May 19, 2014 /PRNewswire/ -- [2014 European Business Aviation Convention & Exhibition] – Gogo Inc. (NASDAQ: GOGO), announces that its business aviation group, Aircell, has officially unveiled comprehensive SwiftBroadband airtime programs for the business aviation market. Aircell was previously appointed a Distribution Partner for SwiftBroadband, which is a near-global in-flight connectivity service from Inmarsat plc.



Business aircraft operators all over the world can now choose from a wide variety of innovative SwiftBroadband data and voice plans offered by Aircell, along with a large selection of key value-added services and self-care tools.

Overview – SwiftBroadband Airtime from Aircell

- "Pay-as-you-go" monthly data plans with no overage charges, no fixed monthly fees and no minimum usage requirements.
- Single monthly invoices for all SwiftBroadband, Iridium and Gogo Biz airtime services
- Data compression and acceleration services included at no charge
- Online, self-care tools provide easy, anytime access to billing information and usage monitoring (available July 2014)
- Multi-aircraft discounts
- Money-saving annual data plans for heavy data users
- Exclusive services such as Gogo Text & Talk, which allows passengers to call and text with their own personal smartphones and mobile numbers (coming soon for SwiftBroadband; available now for Gogo Biz).

John Wade, Aircell's Executive Vice President and General Manager, said, "In the business aviation market, SwiftBroadband is a very important service that continues to fulfill worldwide demand for in-flight connectivity. Aircell added SwiftBroadband equipment to its portfolio in 2009 and today, we further deepen our global capabilities with the addition of SwiftBroadband airtime. As a single-source provider of equipment, airtime and #1-ranked product support, we make it easy for aircraft operators to manage and deliver the service to their passengers."

Aircell has integrated the new SwiftBroadband airtime services into the company's greater back-office operations and support infrastructure – including the company's multiple, redundant Network Operations Centers (NOCs).

To help kick off its new airtime program, Aircell is offering an introductory incentive that gives new customers one month of free data service when activating a new SwiftBroadband service plan prior to December 31, 2014. More information is available at www.aircell.com/maketheswitch.

For more information about Aircell's new SwiftBroadband airtime programs, business aircraft operators should contact Shuaib Shahid on +44 75 8563 3323 or sshahid@aircell.com.

About Aircell

Aircell, a Gogo company, is a leading provider of in-flight connectivity equipment and services to the business aviation market. Through a full range of services including voice, Internet, cockpit data and more, Aircell increases the productivity, safety, and enjoyment of the business aviation travel experience. Headquartered in Broomfield, Colorado, USA, Aircell is an AS9100-certified company serving a global customer base with an authorized dealer/distributor network that spans six continents. A trusted brand in airborne communications, Aircell is a factory option at every major business aircraft manufacturer and installed on the world's largest fractional ownership fleets. The only company to offer equipment for three of the industry's most popular network technologies – Iridium Satellite, Inmarsat SwiftBroadband and Gogo Biz® – Aircell provides advice and solutions addressing any customer need, aircraft type, or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Aircell is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at www.aircell.com and on Twitter at www.twitter.com/aircellbizav.

About Gogo

Gogo is the global leader of in-flight connectivity and wireless in-flight digital entertainment solutions. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on more than 2,000 Gogo equipped commercial aircraft. In-flight connectivity partners include Aeromexico, American Airlines, Air Canada, AirTran Airways, Alaska Airlines, Delta Air Lines, Frontier Airlines, Japan Airlines, United Airlines, US Airways and Virgin America. In-flight entertainment partners include Aeromexico, American Airlines, Delta Air Lines, Japan Airlines, Scoot and US Airways. In addition to its commercial airline business, Gogo has more than 6,500 business aircraft outfitted with its communications services.

Back on the ground, Gogo's 600+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with Gogo at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

Media Relations Contact: Investor Relations Contact:

Tom Myers	Varvara Alva
Director, Marketing	Vice President, Investor Relations
Office +1.303.301.3237	Office +1.630.647.7460
tmyers@aircell.com	ir@gogoair.com
www.twitter.com/aircellbizav	

Logo - <http://photos.prnewswire.com/prnh/20110715/CG34837LOGO>

SOURCE Gogo