



Gogo and T-Mobile Team Up to Deliver Free In-flight Texting and Voicemail to T-Mobile Customers

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ITASCA, Ill., Sept. 10, 2014 /PRNewswire/ -- Gogo (NASDAQ: GOGO), a leading global aero-communications service provider, today announced a new partnership with T-Mobile to deliver free in-flight texting and voicemail to their customers on all Gogo equipped U.S. airline aircraft. Beginning September 17th, T-Mobile customers can exclusively use this new in-flight service on more than 2,000 commercial aircraft operating in the U.S.



The deal allows customers of the Un-carrier to send and receive text and picture messages as well as visual voicemail using their own smartphone and phone number over Gogo's in-flight Wi-Fi system—completely free of charge.

"One of our goals is to engage the entire plane with our connectivity enabled products and services, whether that's by helping to keep passengers productive, entertained or simply connected to friends and family on the ground," said Gogo's president and CEO, Michael Small. "By offering T-Mobile customers the ability to freely text and receive voicemail in flight, we are engaging a certain segment of the plane who might not want a full connectivity session, but still wants to reach out to their network on the ground."

To access the free messaging and voicemail services, T-Mobile customers will need to have their Wi-Fi Calling-enabled phone in airplane mode and connected to Gogo Wi-Fi. From there, they simply launch their browser, verify they're a T-Mobile customer, and follow the instructions. Making just one Wi-Fi call prior to flight will activate Wi-Fi Calling—which must be activated on their phone prior to the first use of the free in-flight Gogo Wi-Fi service. T-Mobile customers can find a list of compatible smartphones – with more being added all the time – at www.t-mobile.com/gogo.

"Today, we're extending T-Mobile's coverage all the way to 30,000 feet – and well beyond the reach of any carrier network," said Mike Sievert, Chief Marketing Officer of T-Mobile. "And, with Gogo, we've got the best partner possible, the undisputed king of in-flight Wi-Fi. Together, we're keeping T-Mobile customers connected throughout the flight with unlimited texting and voicemail – for absolutely no additional cost."

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has more than 2,000 commercial aircraft equipped with its services on more than 10 major airlines. More than 6,000 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 800 employees and is headquartered in Itasca, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com.

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include "forward-looking statements" that are based on management's beliefs and assumptions and on information currently available to management. Most forward-looking statements contain words that identify them as forward-looking, such as "anticipates," "believes," "continues," "could," "seeks," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms that relate to future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Gogo's actual results, performance or achievements to be materially different from any projected results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements represent the beliefs and assumptions of Gogo only as of the date of this press release and Gogo undertakes no obligation to update or revise publicly any such forward-looking statements, whether as a result of new information, future events or otherwise.

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