



Gogo Partners with Virgin Atlantic for In-Flight Connectivity Services

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Will Utilize 2Ku - Gogo's Game Changing Global In-flight Connectivity Technology

ITASCA, Ill., Sept. 17, 2014 /PRNewswire/ -- Gogo (NASDAQ: GOGO), a leading global aero communications service provider, announced today that it will partner with Virgin Atlantic to offer in-flight connectivity services on Virgin Atlantic's existing fleet of aircraft. Virgin Atlantic is the first European airline to partner with Gogo and is committed to Gogo's game changing global connectivity solution – 2Ku – which Gogo expects will deliver unprecedented bandwidth to the aircraft.



"Virgin Atlantic is on the cutting edge when it comes to delivering technology solutions to their passengers and we're extremely excited to deliver the best connectivity solutions to keep their passengers connected anywhere they fly around the world," said Michael Small, Gogo's president and CEO. "Virgin Atlantic's relationship with Delta Air Lines will also allow us to build a seamless experience for passengers who fly both airlines."

Gogo and Virgin Atlantic have agreed on principal terms and are currently working to finalize a definitive agreement. Under the agreement, all of Virgin Atlantic's existing aircraft will be retrofitted with Gogo's 2Ku solution.

Reuben Arnold, Brand and Customer Engagement Director at Virgin Atlantic said: "We're always looking at ways to enhance the on board experience for our customers and expanding in-flight connectivity across our fleet is just one of the ways in which we are doing this. We were impressed with Gogo's connectivity solution and look forward to all of our customers being able to enjoy this service whilst they fly."

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has more than 2,000 commercial aircraft equipped with its services on more than 10 major airlines. More than 6,000 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 800 employees and is headquartered in Itasca, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com.

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include "forward-looking statements" that are based on management's beliefs and assumptions and on information currently available to management. Most forward-looking statements contain words that identify them as forward-looking, such as "anticipates," "believes," "continues," "could," "seeks," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms that relate to future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Gogo's actual results, performance or achievements to be materially different from any projected results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements represent the beliefs and assumptions of Gogo only as of the date of this press release and Gogo undertakes no obligation to update or revise publicly any

such forward-looking statements, whether as a result of new information, future events or otherwise.

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