



Gogo Business Aviation Introduces Moving Map Capabilities for Gogo Vision

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Moving maps now included with Gogo Vision in-flight entertainment (IFE) system with no additional fees

ORLANDO, Fla., Oct. 20, 2014 /PRNewswire/ -- Gogo Inc. (NASDAQ: GOGO) announces that its subsidiary, Gogo Business Aviation LLC, a leading provider of in-flight connectivity and entertainment solutions to the business aviation market, has added moving map capabilities to Gogo Vision, the company's on-demand in-flight entertainment (IFE) and information service.



Moving map capabilities have been seamlessly integrated into the Gogo Vision in-flight experience and are now included without additional fees.

The first service of its kind in business aviation, Gogo Vision offers a large library of the latest movies and TV episodes, which can be updated as often as the aircraft owner wishes, as well as news, flight progress information, destination weather, and now, moving maps. Gogo Vision service is delivered in the aircraft by Gogo's UCS 5000 system – business aviation's first all-in-one smart router and media server. Passengers can access Gogo Vision on a wide variety of personal, Wi-Fi-enabled devices such as tablets and laptops.

John Wade, Gogo Business Aviation's executive vice president and general manager, said, "Gogo Vision is a pioneering service – it's business aviation's only turn-key IFE solution that includes content from the big entertainment studios and the unprecedented option of fully-automatic updates on the ground. Today's announcement gives Gogo Vision customers the moving map features they want, right at their fingertips alongside movies, TV episodes, news, weather and other information."

Key Moving Map Features for Gogo Vision

1. An innovative "flight progress bar" on Gogo Vision's home screen gives passengers an intuitive depiction of the aircraft's current destination and flight time remaining, along with a destination weather icon. The progress bar is visible on Gogo Vision's main screen at all times, making it easy for passengers to get a quick, "at-a-glance" synopsis of their flight's progress.
2. A real-time moving map provides a birds-eye view of the aircraft's position, route previously traveled, planned route to destination, current altitude & ground speed, arrival time, destination weather and more. Passengers can adjust zoom, switch between satellite, terrain and standard map display modes, and select full- or partial-screen views.
3. An innovative graphical user interface (GUI) allows passengers to view moving map features, then easily return to their previous activity – such as watching a movie, TV episode or news feature – simply by touching the screen and without losing their place.

Gogo Vision – Additional Information

Rather than being a "bring your own" approach, Gogo Vision content is stored in an on-board server and streamed directly to personal electronic devices such as tablets and laptops. The library of content aboard the aircraft can be refreshed as often as the aircraft owner chooses. Because Gogo has distribution and licensing agreements with the biggest names in global entertainment – including NBC Universal, Warner Brothers, Twentieth Century Fox, Disney Studios, Lionsgate, IFC Films, Miramax, Magnolia Films

and Discovery Communications – Gogo Vision offers many of the most popular titles.

In another first for business aviation, Gogo Vision customers have the option of fully-automatic content updates via Gogo Cloud – Gogo's new, nationwide content distribution network. Available at select Signature Flight Support locations, Gogo Cloud uses Wi-Fi technology to automatically load a 30-minute TV episode in approximately 60 seconds or a feature-length movie in about three minutes when the aircraft arrives. No interaction from the flight crew or maintenance personnel is required.

Gogo Vision is a proven solution – beyond the business aviation market, it is now flying on more than 1,500 commercial airline aircraft in the U.S. and other regions of the world.

Assets for Editors

- **IMAGE:** Gogo Vision – home screen showing moving map progress bar. http://business.gogoair.com/wp-content/uploads/2014/10/GogoVision_HomeScreen.jpg
- **IMAGE:** Gogo Vision – detailed moving map view. http://business.gogoair.com/wp-content/uploads/2014/10/GogoVision_MovingMap.jpg

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has more than 2,000 commercial aircraft equipped with its services on more than 10 major airlines. More than 6,000 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 800 employees and is headquartered in Itasca, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and <http://business.gogoair.com>.

About Gogo Business Aviation

Gogo Business Aviation, formerly known as Aircell, is a leading provider of in-flight connectivity equipment, services and support to the business aviation market. Through a full range of capabilities including Internet, voice, entertainment, cockpit data and more, the company increases the productivity, safety, and enjoyment of the business aviation travel experience. An AS9100-certified company, Gogo Business Aviation serves a global customer base and has an authorized dealer/distributor network that spans six continents. The only company to offer all three of business aviation's most popular network technologies – Gogo Biz®, SwiftBroadband and Iridium – it offers solutions to fulfill any customer need, aircraft type or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Gogo Business Aviation is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at <http://business.gogoair.com> and on Twitter at www.twitter.com/gogobizav.

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include "forward-looking statements" that are based on management's beliefs and assumptions and on information currently available to management. Most forward-looking statements contain words that identify them as forward-looking, such as "anticipates," "believes," "continues," "could," "seeks," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms that relate to future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause Gogo's actual results, performance or achievements to be materially different from any projected results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements represent the beliefs and assumptions of Gogo only as of the date of this press release and Gogo undertakes no obligation to update or revise publicly any such forward-looking statements, whether as a result of new information, future events or otherwise.

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