



Innovative New Data Plans from Gogo Business Aviation Offer Increased Flexibility, Money Savings

April 8, 2015

DALLAS, April 8, 2015 /PRNewswire/ -- [AEA International Convention & Trade Show] – Gogo Inc. (NASDAQ: GOGO), a leading provider of in-flight connectivity and entertainment solutions to the global aero market, announces a series of additional data plans now available to business aircraft operators.



An important and rapidly-growing part of Gogo Business Aviation's business is providing monthly voice and data airtime for Gogo Biz, SwiftBroadband and Iridium customers. The company offers a full range of easy-to-understand plans along with a suite of tools and support services that help customers monitor and manage their monthly usage.

John Wade, Gogo Business Aviation's executive vice president & general manager, said, "As the popularity of in-flight connectivity continues to increase, choosing the right monthly plan is more important than ever. By making three additional plans available, we're giving business aircraft operators more options and greater flexibility. Benefits include the predictability of an unlimited data plan and the opportunity to save thousands of dollars every month simply by bundling their in-flight connectivity services with Gogo Business Aviation – as well as the ability to consolidate their billing into a single monthly invoice."

Overview of New Data Plans, Now Available from Gogo Business Aviation

Multi-Network Data Bundle

- Get Gogo Biz & SwiftBroadband data from Gogo and get a 20% discount on both services every month.
- Choose from any available data plan for each network service.

Gogo Biz Unlimited Data Plan

- For the most predictable and worry-free connectivity experience
- \$3,995/month – includes unlimited data.

Gogo Biz 1000 Data Plan

- An additional plan option for lighter users
- \$1,895/month – includes 1 GB of data and \$3.95 per additional MB.

Multi-aircraft discounts are also available for the company's Gogo Biz and SwiftBroadband data plans.

More information about the company's voice and data plans is available by visiting business.gogoair.com. For personal assistance, aircraft operators are also invited to contact Kristi Glassmann at +1.303.301.3448 or kglassmann@gogoair.com.

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has more than 2,100 commercial aircraft equipped with its services on eight major airlines. More than 6,600 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 800 employees and is headquartered in Itasca, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com.

About Gogo Business Aviation

Gogo Business Aviation, formerly known as Aircell, is a leading provider of in-flight connectivity equipment, services and support to the business aviation market. Through a full range of capabilities including Internet, voice, entertainment, cockpit data and more, the company increases the productivity, safety, and enjoyment of the business aviation travel experience. An AS9100-certified company, Gogo Business Aviation serves a global customer base and has an authorized dealer/distributor network that spans six continents. The only company to offer all three of business aviation's most popular network technologies – Gogo Biz[®], SwiftBroadband and Iridium – it offers solutions to fulfill any customer need, aircraft type or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Gogo Business Aviation is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at <http://business.gogoair.com> and on Twitter at www.twitter.com/gogobizav.

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include certain "forward-looking statements" within the meaning of the federal securities laws that are based largely on our current expectations and reflect various estimates and assumptions by the Company. Forward-looking statements are subject to known and unknown risks, trends and uncertainties, many of which may be beyond our control that could cause actual results and achievements to differ materially from those expressed in such forward-looking statements, and are in some instances beyond our control. Such risks, trends and uncertainties include those described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on [February 27, 2015]. The words "may," "might," "will," "could," "should," "estimate," "project," "plan," "anticipate," "expect," "intend," "outlook," "seek," "designed," "assume," "implied," "believe" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are being made as of the date of this press release. Any forward-looking information presented herein is made only as of the date of this press release and we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Media Relations Contact:

Tom Myers

Senior Director, Global Marketing

Mobile +1.303.917.8352

tmyers@gogoair.com

www.twitter.com/gogobizav

Investor Relations Contact:

Varvara Alva

Vice President, Investor Relations

Office +1.630.647.7460

ir@gogoair.com

Logo - <http://photos.prnewswire.com/prnh/20140902/142006>

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/innovative-new-data-plans-from-gogo-business-aviation-offer-increased-flexibility-money-savings-300062433.html>

SOURCE Gogo