



Gogo Business Aviation Introduces ATG 1000 Connectivity System

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Affordable new system enables in-flight e-mail and use of personal smartphones

DALLAS, April 8, 2015 /PRNewswire/ -- [AEA International Convention & Trade Show] – Gogo Inc. (NASDAQ: GOGO), a leading provider of in-flight connectivity and entertainment solutions to the global aero market, announces the ATG 1000 – a new connectivity system particularly well-suited for light jets, turboprops and owner-flown aircraft.



Via the Gogo Biz network service, the ATG 1000 enables high-performance e-mail with attachments and calling and texting with passengers' own smartphones and mobile numbers.

The ATG 1000 is software-upgradable, which gives customers the unique ability to add connectivity features – such as web browsing – at any time, simply by purchasing a software key.

Beyond passenger use, in-flight connectivity continues to grow in popularity among flight crews. In the future, the ATG 1000 is also expected to support select cockpit and operational applications.

Originally launched for the business aviation market in 2009, the Gogo Biz network service utilizes Gogo's unique air-to-ground technology, providing service coverage throughout the continental U.S. and portions of Alaska and Canada above 10,000 feet.

ATG 1000 – Key Capabilities

- High-performance e-mail with attachments – via traditional e-mail clients and web mail
- Calling & texting with passengers' own smartphones and mobile numbers
- Connect up to five personal Wi-Fi devices – including smartphones, tablets and laptops
- Compatible with the Gogo OnePhone cabin handset (optional)
- Software-upgradeable
- In the future, it is expected to provide connectivity to power select, third-party cockpit and operational applications
- Complete ATG 1000 system MSRP is \$35,000, excluding dealer installation and optional accessories

John Wade, Gogo Business Aviation's executive vice president and general manager, said, "We're pleased to introduce another new Gogo Biz equipment package to the business aviation market. The ATG 1000's affordability will make a connected in-flight experience accessible to a whole new category of aircraft. With high-performance e-mail and personal smartphone use, it's basic connectivity that's anything but basic."

ATG 1000 shipments are expected to begin this summer.

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has more than 2,100

commercial aircraft equipped with its services on eight major airlines. More than 6,600 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 800 employees and is headquartered in Itasca, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com

About Gogo Business Aviation

Gogo Business Aviation, formerly known as Aircell, is a leading provider of in-flight connectivity equipment, services and support to the business aviation market. Through a full range of capabilities including Internet, voice, entertainment, cockpit data and more, the company increases the productivity, safety, and enjoyment of the business aviation travel experience. An AS9100-certified company, Gogo Business Aviation serves a global customer base and has an authorized dealer/distributor network that spans six continents. The only company to offer all three of business aviation's most popular network technologies – Gogo Biz[®], SwiftBroadband and Iridium – it offers solutions to fulfill any customer need, aircraft type or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Gogo Business Aviation is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at <http://business.gogoair.com> and on Twitter at www.twitter.com/gogobizav.

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include certain "forward-looking statements" within the meaning of the federal securities laws that are based largely on our current expectations and reflect various estimates and assumptions by the Company. Forward-looking statements are subject to known and unknown risks, trends and uncertainties, many of which may be beyond our control that could cause actual results and achievements to differ materially from those expressed in such forward-looking statements, and are in some instances beyond our control. Such risks, trends and uncertainties include those described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on [February 27, 2015]. The words "may," "might," "will," "could" "should," "estimate," "project," "plan," "anticipate," "expect," "intend," "outlook," "seek," "designed," "assume," "implied," "believe" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are being made as of the date of this press release. Any forward-looking information presented herein is made only as of the date of this press release and we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Media Relations Contact:

Tom Myers

Senior Director, Global Marketing

Mobile +1.303.917.8352

tmyers@gogoair.com

www.twitter.com/gogobizav

Investor Relations Contact:

Varvara Alva

Vice President, Investor Relations

Office +1.630.647.7460

ir@gogoair.com

Logo - <http://photos.prnewswire.com/prnh/20140902/142006>

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