



Gogo Announces "Crew Connect" Service for Airline Operational Service that Allows Crews to Stay Connected While in Flight

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ITASCA, Ill., April 14, 2015 /PRNewswire/ -- Gogo Inc. (NASDAQ: GOGO), a leading global aero communications service provider and the world leader in wireless in-flight entertainment, announces the launch of its revolutionary crew messaging service: Crew Connect for Airline Operational Services.



Crew Connect is a dynamic messaging platform that allows flight crews to communicate by voice or text messaging with each other and with ground crews while the aircraft is in flight. The service is an application-based service, available on Android, Apple and Microsoft devices that offers group messaging, event-based alerts, multi-media messaging and message tracking.

"Today, numerous airlines are issuing their flight attendants and pilots Wi-Fi enabled tablets and smartphones, which are capable of utilizing aircraft connectivity. Crew Connect leverages that trend," said Ash EIDifrawi, Gogo's chief commercial officer. "The only other way for cabin crew to communicate off the aircraft is through traditional flight deck voice or datalink (ACARS) systems, which have historically been difficult and expensive to utilize for in-flight cabin crew communication. This service will give airlines an inexpensive way to keep crew connected and informed while in the air, with the ultimate goal of helping airlines improve efficiency."

The technology is based on leading IP messaging platform technology. The service will include features like: Dynamic call grouping, which allows the airline to send communications to an entire aircraft, fleet or region; status notifications like "message read" and "on aircraft"; and hot button calling to airline-designated sites such as dispatch, scheduling and maintenance.

"Although optimized for Gogo's network, Crew Connect is also available to airlines with alternative connectivity suppliers," indicated Andrew Kemmetmueller, Vice President of Airline Operational Services and Platforms. "The service is designed to maximize the communications value of any broadband link for the airline, bringing improved functions on any connected aircraft."

"Crew Connect is another example of how Gogo is driving industry-leading innovation on its in-flight network to unlock the potential of the connected fleet," added EIDifrawi. "We will continue to work with airline partners to create products and service that help them achieve their individual goals from an operational perspective."

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has more than 2,100 commercial aircraft equipped with its services and partnerships with 10 major airlines. More than 6,600 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 900 employees and is headquartered in Itasca, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include certain "forward-looking statements" within the meaning of the federal securities laws that are based largely on our current expectations and reflect various estimates and assumptions by the Company. Forward-looking statements are subject to known and unknown risks, trends and uncertainties, many of which may be beyond our control that could cause actual results and achievements to differ materially from those expressed in such forward-looking statements, and are in some instances beyond our control. Such risks, trends and uncertainties include those described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on [February 27, 2015]. The words "may," "might," "will," "could" "should," "estimate," "project," "plan," "anticipate," "expect," "intend," "outlook," "seek," "designed," "assume," "implied," "believe" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are being made as of the date of this press release. Any forward-looking information presented herein is made only as of the date of this press release and we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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