



Gogo Business Aviation Selected by NetJets for Major In-Flight Connectivity and Entertainment Program

April 15, 2015

Program will deliver one of the most advanced and comprehensive in-flight connectivity and entertainment experiences in the private aviation industry

BROOMFIELD, Colo., April 15, 2015 /PRNewswire/ -- Gogo Inc. (NASDAQ: GOGO), a leading provider of in-flight connectivity and entertainment solutions to the global aero market, announces that its subsidiary, Gogo Business Aviation LLC, has been selected by NetJets, a Berkshire Hathaway company and the worldwide leader in private aviation, for a new program that will bring a minimum of 650 Gogo in-flight entertainment and connectivity (IFEC) systems to the NetJets fleet.



The program will provide NetJets customers with a full suite of IFEC capabilities including voice and texting (via passengers' own smartphones and mobile numbers), Internet, e-mail, on-demand movies, TV episodes, news, moving maps, flight progress information, destination weather and more.

No other fractional provider is believed to offer such an advanced and complete in-flight connectivity and entertainment experience to its customers. Adam Johnson, NetJets' SVP of Global Sales, Marketing and Owner Services said, "We continue to incorporate the latest in market trends to our fleet offerings through partnerships like we have developed with Gogo. Collectively, these help to create the customer experience that is so unique to NetJets."

John Wade, Gogo Business Aviation's executive vice president and general manager, said, "We're pleased to continue our long-standing relationship with NetJets while helping deliver a new level of in-flight experience to its owners. Connectivity and entertainment services are significant competitive differentiators in today's fractional market. Behind safety, we continue to hear those services cited as most critical by passengers."

Today's announcement marks a number of historic aviation milestones:

- Business aviation's largest fleet selection of In-Flight Entertainment (IFE)
- Business aviation's first fleet selection of Gogo Vision
- First deployment of automatic IFE content updates in fractional market
- First selection of Gogo Text & Talk in the fractional market
- Business aviation's largest fleet selection of Gogo Text & Talk to date
- First selection of UCS 5000 smart router/media server in fractional market

The program will deploy a host of individual products, services and on-board hardware from Gogo Business Aviation, including:

- Gogo Biz - in-flight Internet and voice service
- Gogo Text & Talk - service that enables calling and texting in flight with passengers' own smartphones and mobile numbers.
- Gogo Vision - in-flight entertainment and information service

- Includes on-demand movies, TV episodes, news, moving maps, flight progress information and destination weather.
- Operationally, Gogo Vision will be updated automatically via Gogo Cloud, the company's exclusive, nationwide content delivery network. Gogo Cloud is now available at select Signature Flight Support locations in the U.S.
- UCS 5000 - in-cabin smart router and media server

Installations aboard the first aircraft in the program have already been completed at Duncan Aviation facilities in Lincoln, NE, and Battle Creek, MI.

ASSETS FOR EDITORS

- **VIDEO: Gogo Text & Talk overview** (<http://business.gogoair.com/services/gogo-text-and-talk/>)
- **VIDEO: UCS 5000 smart router and media server overview** (<http://business.gogoair.com/gogo-business-aviation-ucs-5000-smart-router-and-media-server-hd/>)

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has more than 2,000 commercial aircraft equipped with its services on more than 10 major airlines. More than 6,000 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 800 employees and is headquartered in Itasca, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and <http://business.gogoair.com>.

About Gogo Business Aviation

Gogo Business Aviation, formerly known as Aircell, is a leading provider of in-flight connectivity equipment, services and support to the business aviation market. Through a full range of capabilities including Internet, voice, entertainment, cockpit data and more, the company increases the productivity, safety, and enjoyment of the business aviation travel experience. An AS9100-certified company, Gogo Business Aviation serves a global customer base and has an authorized dealer/distributor network that spans six continents. The only company to offer all three of business aviation's most popular network technologies - Gogo Biz[®], SwiftBroadband and Iridium - it offers solutions to fulfill any customer need, aircraft type or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Gogo Business Aviation is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at <http://business.gogoair.com> and on Twitter at www.twitter.com/gogobizav.

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include certain "forward-looking statements" within the meaning of the federal securities laws that are based largely on our current expectations and reflect various estimates and assumptions by the Company. Forward-looking statements are subject to known and unknown risks, trends and uncertainties, many of which may be beyond our control that could cause actual results and achievements to differ materially from those expressed in such forward-looking statements, and are in some instances beyond our control. Such risks, trends and uncertainties include those described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on [February 27, 2015]. The words "may," "might," "will," "could" "should," "estimate," "project," "plan," "anticipate," "expect," "intend," "outlook," "seek," "designed," "assume," "implied," "believe" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are being made as of the date of this press release. Any forward-looking information presented herein is made only as of the date of this press release and we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Media Relations Contact:

Tom Myers
Senior Director, Global Marketing
Office +1.303.301.3237
tmyers@gogoair.com
www.twitter.com/gogobizav

Investor Relations Contact:

Varvara Alva
Vice President, Investor Relations
Office +1.630.647.7460
ir@gogoair.com

Logo - <http://photos.prnewswire.com/prnh/20140902/142006>

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/gogo-business-aviation-selected-by-netjets-for-major-in-flight-connectivity-and-entertainment-program-300066185.html>

SOURCE Gogo Inc.