



Gogo Brings Cutting-Edge In-Flight Entertainment to Global Business Aviation Market

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GENEVA, May 19, 2015 /PRNewswire/ -- EBACE (Stand M099) -- Gogo Inc. (NASDAQ: GOGO), a leading provider of in-flight connectivity and entertainment solutions to the global aero market, is launching an enhanced version of its 'Gogo Vision' wireless in-flight entertainment (IFE) and information service, which brings a huge range of Hollywood entertainment to business aircraft and is now available globally.



Gogo Vision, recently selected by NetJets, serves up approximately 200 on-demand movies and TV shows – along with moving maps, news, flight progress information and destination weather. Gogo Vision content is stored in an on-board server and streamed directly to personal electronic devices such as tablets.

For the system's worldwide roll-out, Gogo is introducing an enhanced version of Gogo Vision, offering many performance improvements, including the ability to view content on iPhones as well as tablets and laptop computers; compatibility with a greater range of Cabin Management Systems; and design enhancements that make the system even more attractive and intuitive for the user.

John Wade, Gogo's Executive Vice President and General Manager, said, "In-flight entertainment is set to become the next competitive differentiator for charter and fractional operators. Passenger expectations are being driven ever higher by what they experience on airlines, which now offer a huge array of the latest movies and shows on demand. Business aviation shouldn't be any different.

"Thanks to newly-expanded distribution agreements with entertainment rights holders, we are now able to offer Gogo Vision globally, bringing an entirely new level of IFE choice and convenience to many new markets. The system, which can be installed on business aircraft as small as light jets and turboprops, means passengers never need to think of bringing their own in-flight entertainment again."

Gogo Vision's content comes from the biggest names in global entertainment, including Discovery Communications, Disney Studios, Magnolia Pictures, NBCUniversal, Twentieth Century Fox, Warner Brothers and more. Gogo Vision customers can update their content libraries monthly via removable USB flash memory drives issued by Gogo, and customers have the additional option of receiving automatic updates every time the aircraft visits a participating Gogo Cloud location in the US.

Gogo Vision is powered by Gogo's UCS 5000 all-in-one smart router and media server. The unit uses fully-certified, DO-160-compliant aviation componentry, which eliminates obsolescence issues found with off-the-shelf, consumer-based technologies. If a customer has UCS in place aboard the aircraft for router functions, the Gogo Vision in-flight entertainment service can be activated simply by purchasing a software key – no additional hardware is required.

ASSETS FOR EDITORS

- Gogo Vision VIDEO: <http://business.gogoair.com/gogo-vision-video>

- Gogo Vision INFOGRAPHIC: <http://business.gogoair.com/gogo-vision-infographic>
- Gogo Vision IMAGES: *Multiple hi-res images available on request.*
- Gogo Vision BROCHURE: <http://business.gogoair.com/gogo-vision-brochure>

About Gogo Business Aviation

Gogo Business Aviation, formerly known as Aircell, is a leading provider of in-flight connectivity equipment, services and support to the business aviation market. Through a full range of capabilities including Internet, voice, entertainment, cockpit data and more, the company increases the productivity, safety, and enjoyment of the business aviation travel experience. An AS9100-certified company, Gogo Business Aviation serves a global customer base and has an authorized dealer/distributor network that spans six continents. The only company to offer all three of business aviation's most popular network technologies – Gogo Biz[®], SwiftBroadband and Iridium – it offers solutions to fulfill any customer need, aircraft type or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Gogo Business Aviation is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at <http://business.gogoair.com> and on Twitter at www.twitter.com/gogobizav.

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include certain "forward-looking statements" within the meaning of the federal securities laws that are based largely on our current expectations and reflect various estimates and assumptions by the Company. Forward-looking statements are subject to known and unknown risks, trends and uncertainties, many of which may be beyond our control that could cause actual results and achievements to differ materially from those expressed in such forward-looking statements, and are in some instances beyond our control. Such risks, trends and uncertainties include those described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on February 27, 2015. The words "may," "might," "will," "could," "should," "estimate," "project," "plan," "anticipate," "expect," "intend," "outlook," "seek," "designed," "assume," "implied," "believe" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are being made as of the date of this press release. Any forward-looking information presented herein is made only as of the date of this press release and we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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