



Gogo Business Aviation Introduces Unprecedented Customer Loyalty Program for In-Flight Internet

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Free equipment packages available to select Gogo customers adding Inmarsat SwiftBroadband capabilities

GENEVA, May 20, 2015 /PRNewswire/ -- EBACE (stand M099) -- Gogo Inc. (NASDAQ: GOGO), a leading provider of in-flight connectivity and entertainment solutions to the global aero market, introduces an unprecedented new customer loyalty program that makes the benefits of global in-flight connectivity more accessible than ever.



The program enables select, existing Gogo customers to receive free SwiftBroadband equipment packages when they complete installation at an authorized Gogo dealer and activate a new, five-year SwiftBroadband airtime contract with Gogo.

In-flight connectivity services dramatically increase the productivity and enjoyment of the business aviation travel experience for passengers and flight crews. The services can also increase aircraft resale values and provide a competitive edge in charter & fractional markets. Inmarsat's SwiftBroadband service provides voice and data services with near-global coverage at all altitudes and on the ground.

John Wade, Gogo's Executive Vice President and General Manager said, "Through the years, Gogo has been recognized for creating the industry's most generous loyalty programs and today's announcement continues that trend. Never before has an in-flight connectivity equipment package been offered at no cost. With connectivity playing an increasingly-important role in travelers' lives, we expect this program to give our existing customers even greater access to a fully-connected in-flight experience."

The loyalty program is available to existing Gogo customers with non-N-registered aircraft, as well as customers with the company's Gogo Biz in-flight Internet service installed. To qualify, customers must activate a new, five-year SwiftBroadband service contract with Gogo. Installation and certification costs at an authorized Gogo dealer are the responsibility of the customer. Program begins in July 2015 and expires March 31, 2016. For complete details and restrictions, operators are invited to contact Gogo or an authorized Gogo dealer.

About Gogo Business Aviation

Gogo Business Aviation, formerly known as Aircell, is a leading provider of in-flight connectivity equipment, services and support to the business aviation market. Through a full range of capabilities including Internet, voice, entertainment, cockpit data and more, the company increases the productivity, safety, and enjoyment of the business aviation travel experience. An AS9100-certified company, Gogo Business Aviation serves a global customer base and has an authorized dealer/distributor network that spans six continents. The only company to offer all three of business aviation's most popular network technologies – Gogo Biz®, SwiftBroadband and Iridium – it offers solutions to fulfill any customer need, aircraft type or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Gogo Business Aviation is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at <http://business.gogoair.com> and on Twitter at www.twitter.com/gogobizav.

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