



## Gogo Announces Automatic, In-Hangar Content Updates for Gogo Vision

November 16, 2015

**Industry-leading technology joins expanded suite of features for Gogo's turn-key in-flight entertainment & information service**

LAS VEGAS, Nov. 16, 2015 /PRNewswire/ -- [NBAA 2015] -- Gogo Inc. (NASDAQ: GOGO), the leading provider of in-flight connectivity and wireless entertainment solutions to the global aero market, announces the introduction of automatic, in-hangar wireless update capabilities for Gogo Vision in the business aviation market – along with several other new features.



Gogo Vision, selected earlier this year by NetJets, serves up a licensed library of the hottest Hollywood movies and TV shows. It also includes features such as news, a flight tracker, flight progress information, destination weather, screen sharing, in-cabin file transfer and more.

With Gogo Vision, customers have the unique ability to receive fully-automatic content updates via Gogo Cloud, the company's nationwide content delivery network. The system uses "machine to machine" Wi-Fi technology to automatically load fresh content when the aircraft arrives at a Gogo Cloud location, with no interaction required from the flight crew or maintenance personnel. Gogo Cloud capabilities are already available at select Signature Flight Support facilities and today's announcement gives customers the ability to bring Gogo Cloud capabilities to their own hangars by installing a simple, no-charge equipment package available from Gogo.

John Wade, Gogo Business Aviation's executive vice president and general manager, said, "Since the dawn of digital content, keeping aircraft entertainment libraries up to date has been a challenge for the business aviation industry. Transmitting extremely large media files over airborne connections isn't practical and manual update processes are labor-intensive. Today's announcement further reinvents the process, giving passengers an always-current content library without flight departments having to worry about it."

### Additional New Features for Gogo Vision

- In December 2015, Gogo Vision will be available for viewing on cabin monitors, in addition to personal Wi-Fi devices such as iPhones, tablets and laptops. The in-flight experience can be configured to display Gogo Vision content by seating zone, on specific monitors or on all monitors at once.
- Gogo Vision no longer requires integration with an in-flight connectivity system to complete its Digital Rights Management (DRM) verification. In addition to simplifying the installation and configuration process, this makes Gogo Vision a fully global, stand-alone IFE solution that's accessible anytime during a flight.
- Gogo Vision now includes increased customization for its flight tracker.
- Gogo Vision now incorporates additional "smart viewing" features. For example, if passengers want to return to a program later, Gogo Vision easily allows them to pick up where they left off.

Wade added, "Passengers aboard business aircraft typically have very advanced digital lifestyles and Gogo Vision puts a wealth of entertainment and information at their fingertips. With these new features, we're making Gogo Vision better for everyone – passengers, flight crews and maintenance personnel alike."

Gogo Business Aviation will showcase a complete range of global and U.S. domestic in-flight connectivity and entertainment solutions at the annual NBAA convention, November 17-19 in Las Vegas.

#### Assets for Editors

- Gogo Vision VIDEO: <http://business.gogoair.com/gogo-vision-video>
- Gogo Vision INFOGRAPHIC: <http://business.gogoair.com/gogo-vision-infographic>
- Gogo Vision IMAGES: Multiple hi-res images available on request.
- Gogo Vision BROCHURE: <http://business.gogoair.com/gogo-vision-brochure>

#### About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has nearly 2,400 commercial aircraft equipped with its services on 11 major airlines. More than 6,800 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 1,000 employees and is headquartered in Chicago, IL, with additional facilities in Broomfield, CO, and various locations outside the U.S. Connect with us at [www.gogoair.com](http://www.gogoair.com) and [business.gogoair.com](http://business.gogoair.com)

#### About Gogo Business Aviation

Gogo Business Aviation, formerly known as Aircell, is a leading provider of in-flight connectivity equipment, services and support to the business aviation market. Through a full range of capabilities including Internet, voice, entertainment, cockpit data and more, the company increases the productivity, safety, and enjoyment of the business aviation travel experience. An AS9100-certified company, Gogo Business Aviation serves a global customer base and has an authorized dealer/distributor network that spans six continents. The only company to offer all three of business aviation's most popular network technologies – Gogo Biz®, SwiftBroadband and Iridium® – it offers solutions to fulfill any customer need, aircraft type or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Gogo Business Aviation is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at <http://business.gogoair.com> and on Twitter at [www.twitter.com/gogobizav](http://www.twitter.com/gogobizav).

#### Cautionary Note Regarding Forward-Looking Statements

*Certain disclosures in this press release include certain "forward-looking statements" within the meaning of the federal securities laws that are based largely on our current expectations and reflect various estimates and assumptions by the Company. Forward-looking statements are subject to known and unknown risks, trends and uncertainties, many of which may be beyond our control that could cause actual results and achievements to differ materially from those expressed in such forward-looking statements, and are in some instances beyond our control. Such risks, trends and uncertainties include those described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on February 27, 2015. The words "may," "might," "will," "could," "should," "estimate," "project," "plan," "anticipate," "expect," "intend," "outlook," "seek," "designed," "assume," "implied," "believe" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are being made as of the date of this press release. Any forward-looking information presented herein is made only as of the date of this press release and we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.*

#### Media Relations Contacts:

Tom Myers  
Senior Director, Global Marketing  
Gogo  
Office +1.303.301.3237  
[tmyers@gogoair.com](mailto:tmyers@gogoair.com)  
[www.twitter.com/gogobizav](http://www.twitter.com/gogobizav)

#### Investor Relations Contact:

Varvara Alva  
Vice President, Investor Relations  
Gogo  
Office +1.630.647.7460  
[ir@gogoair.com](mailto:ir@gogoair.com)

Logo - <http://photos.prnewswire.com/prnh/20140902/142006>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/gogo-announces-automatic-in-hangar-content-updates-for-gogo-vision-300178686.html>

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