



Gogo Unveils its Game Changing 2Ku In-flight Connectivity Technology

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CHICAGO, Nov. 17, 2015 /PRNewswire/ --Gogo (NASDAQ: GOGO), the global leader in providing broadband connectivity solutions and wireless entertainment to the aviation industry, unveiled its next generation satellite technology today during a series of flights on its Boeing 737 aircraft. The technology – called 2Ku – is expected to be launched commercially in the coming months.

Experience the interactive Multimedia News Release here: <http://www.multivu.com/players/English/7685051-gogo-takes-flight-with-2ku/>

"This is a tremendous milestone for Gogo. In about a year and a half, we've been able to fully develop and bring this new technology to market, a speed which is unprecedented in this industry. The accomplishment really highlights Gogo's leadership in this space and the tremendously talented employees we have within our ranks," said Gogo's president and CEO Michael Small. "Gogo created the in-flight connectivity market in the U.S. through its technological innovations, and we expect 2Ku to be the technology that kick-starts this industry for global aviation."

2Ku is capable of matching or exceeding the bandwidth of any other system currently offered. As part of the flight testing of 2Ku, Gogo has simultaneously streamed videos on more than 40 devices while providing a great browsing experience on additional devices.

The technology also benefits from the global coverage and redundancy of the more than 180 satellites in the Ku-band. In addition, the proprietary antenna design gives 2Ku a significant cost advantage over any other global solution.

"Gogo has a big advantage in that we aren't tied to any one particular technology. We looked at every available alternative on the market and found significant shortfalls with all of them," added Small. "So what did we do? We designed 2Ku to deliver peak performance in terms of coverage, cost, capacity and reliability without any of these shortfalls."

Since Gogo announced 2Ku, 8 airlines representing more than 550 aircraft have adopted the technology for fleet deployment or a trial of the service.

You can find more information about this technology and track its progress towards commercial launch [here](#).

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, connected aircraft services for airline operations and a host of other communications-related services to the commercial and business aviation markets. Gogo has partnerships with 11 major commercial airlines and is now installed on 2,500 commercial aircraft. More than 6,800 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 1,000 employees and is headquartered in Chicago, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com

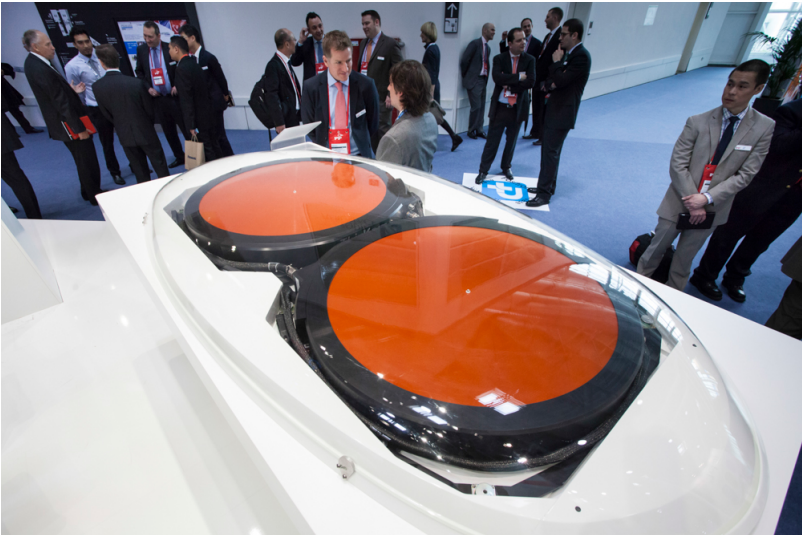
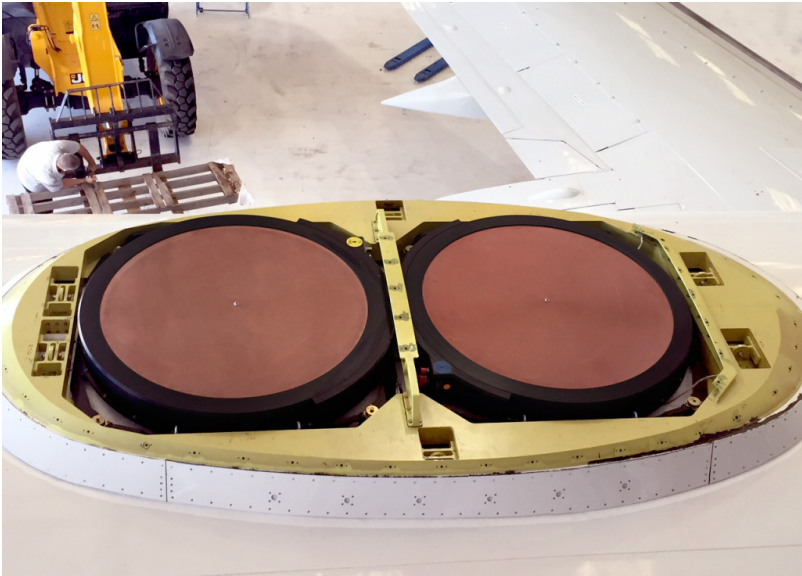
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Certain disclosures in this press release include certain "forward-looking statements" within the meaning of the federal securities laws that are based largely on our current expectations and reflect various estimates and assumptions by the Company. Forward-looking statements are subject to known and unknown risks, trends and uncertainties, many of which may be beyond our control, that could cause actual results and achievements to differ materially from those expressed in such forward-looking statements. Such risks, trends and uncertainties include those described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on February 27, 2015. The words "may," "might," "will," "could" "should," "estimate," "project," "plan," "anticipate," "expect," "intend," "outlook," "seek," "designed," "assume," "implied," "believe" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are being made as of the date of this press release. Any forward-looking information presented herein is made only as of the date of this press release and we undertake no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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