



Gogo Introduces a New Way to Stay Connected In Flight with Messaging Pass

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CHICAGO, Dec. 10, 2015 /PRNewswire/ -- Gogo (NASDAQ: GOGO), the global leader in providing broadband connectivity solutions and wireless entertainment to the aviation industry, has introduced a new way for passengers to stay connected in the air with its new messaging pass. Gogo's messaging pass allows passengers to access familiar messaging applications like WhatsApp, Viber, Skype, iMessage and other popular messaging services on their mobile devices.



The messaging pass can only be purchased on mobile devices and can be purchased in the same way a passenger purchases an Internet session – by launching your mobile browser and selecting "Messaging Pass" from the in-flight portal home page. The messaging pass is priced at under \$3.00 and is available on most Gogo equipped flights in the U.S. and Canada.

"We realize that some passengers simply want to continue conversations and stay connected in flight, but don't necessarily want or need to utilize email or full web browsing," said Ash EIDifrawi, Gogo's chief commercial officer. "Our messaging pass is a low-bandwidth solution that is offered at a lower price point than our internet service, making it the perfect solution for passengers who simply want to exchange messages with other app users on the ground."

About Gogo

With more than two decades of experience, Gogo is the leader in in-flight connectivity and wireless entertainment services for commercial and business fleets around the world. Gogo connects aircraft, providing its aviation partners with the world's most powerful network and platform to help optimize their operations. Gogo's superior technologies, best-in-class service, and global reach help planes fly smarter, our aviation partners perform better, and their passengers travel happier.

Today, Gogo has partnerships with 12 commercial airlines and is now installed on more than 2,500 commercial aircraft. More than 6,800 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer. Gogo has more than 900 employees and is headquartered in Chicago, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com

Safe Harbor Statement

Certain disclosures in this press release include certain "forward-looking statements" within the meaning of the federal securities laws that are based largely on our current expectations and reflect various estimates and assumptions by the Company. Forward-looking statements are subject to known and unknown risks, trends and uncertainties, many of which may be beyond our control, that could cause actual results and achievements to differ materially from those expressed in such forward-looking statements. Such risks, trends and uncertainties include those described under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission on February 27, 2015. The words "may," "might," "will," "could," "should," "estimate," "project," "plan," "anticipate," "expect," "intend," "outlook," "seek," "designed," "assume," "implied," "believe" and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are being made as of the date of this press release. Any forward-looking information presented herein is made only as of the date of this press release and we undertake no obligation to update

any forward-looking statements, whether as a result of new information, future events or otherwise.

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