

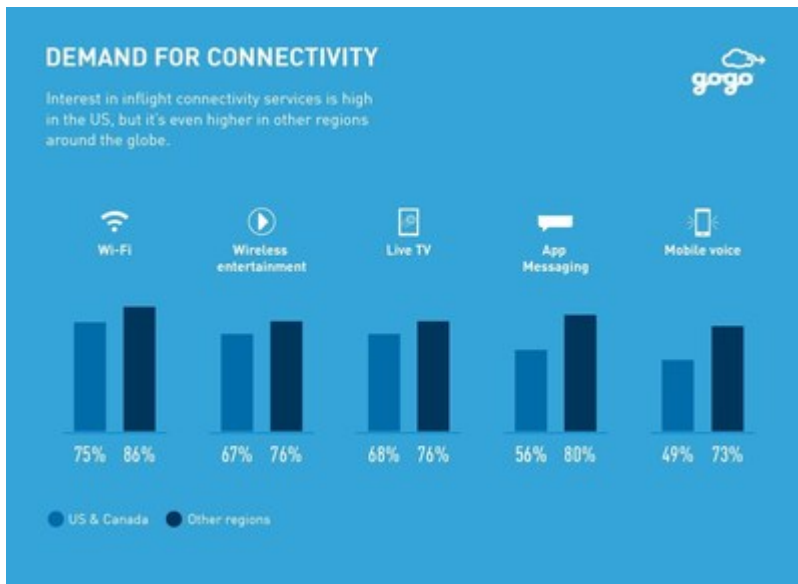


Global Demand for In-flight Connectivity Continues to Soar

April 4, 2016

More than 50 percent of global passengers say in-flight Wi-Fi availability plays an integral role in their airline choice when booking a flight.

CHICAGO, April 4, 2016 /PRNewswire/ -- Gogo (NASDAQ: GOGO), the global leader in providing broadband connectivity solutions and wireless entertainment to the aviation industry, recently conducted a global study on in-flight connectivity and entertainment and found that the demand for in-flight connectivity services continues to soar and drive passenger behavior.



Gogo's global study reveals that when choosing a flight, more than half of global travelers factor Wi-Fi into their choice of airline.

The U.S. market has become saturated with in-flight Wi-Fi and wireless in-flight entertainment. But, the interest in these services is even greater for travelers in the rest of the world, where the proliferation of in-flight connectivity is still in its early stages. Outside the U.S. and Canada, 86 percent of travelers say they are interested in using in-flight connectivity vs. 75 percent within the U.S. and Canada. When it comes to wireless in-flight entertainment, 76 percent of global travelers show interest vs. 67 percent of U.S. and Canadian travelers.

The percentage of passengers boarding a flight with at least one Wi-Fi enabled device also continues to climb. Today, 90 percent of global passengers brought at least one Wi-Fi enabled device on-board their last flight. When it comes to smartphones and tablets, Android is the operating system of choice among global travelers. There are more than twice as many Android powered smartphones as iPhones being carried onboard the world's commercial aircraft.

"The need for ubiquitous connectivity is no secret. There are very few places on earth today that people can't connect and the plane is really the last frontier," said Ash ElDifrawi, Gogo's chief commercial officer. "What's surprising to us is that the demand is actually higher outside of the U.S. and Canada, where we are just scratching the surface in terms of connecting planes. The growing demand of in-flight services outside of the U.S. and Canada creates a significant opportunity for airlines servicing these regions around the world."

Gogo has created an infographic that details some of these findings, which can be found [here](#). This data was compiled from Gogo's global traveler research study and represents participants across 19 countries and 5 continents. All participants had taken a round-trip flight in the past twelve months.

About Gogo

With more than two decades of experience, Gogo is the leader in in-flight connectivity and wireless entertainment services for commercial and business fleets around the world. Gogo connects aircraft, providing its aviation partners with the world's most powerful network and platform to help optimize their operations. Gogo's superior technologies, best-in-class service, and global

reach help planes fly smarter, our aviation partners perform better, and their passengers travel happier.

Today, Gogo has partnerships with 14 commercial airlines and is installed on more than 2,500 commercial aircraft. More than 6,800 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer. Gogo has more than 1,000 employees and is headquartered in Chicago, IL, with additional facilities in Broomfield, CO, and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com

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