



Gogo Announces Affordable Hourly Rate Pricing Plans Starting at \$39 for Turboprop and Light Jet Markets

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New pricing plans for ATG 1000 and 2000 systems are predictable with no overage fees, no surprises

BROOMFIELD, Colo., April 12, 2016 /PRNewswire/ -- Gogo Inc. (NASDAQ: GOGO), the leading provider of in-flight connectivity and wireless entertainment solutions to the global aero market, today announces new hourly pricing plans for turboprop and light jet operators, making connectivity affordable and predictable for airframes of all types.



Starting at \$39 per hour, the new service plans provide the convenience of in-flight connectivity with predictable pricing – no overage fees and no surprises. With the new plans there is no need to buy blocks of hours and no minimum monthly fee. After paying for the first hour, customers then pay only for what they use and incur fees only when the service is being utilized.

"After speaking with owners in the turboprop and light jet markets, the feedback we received was that predictable pricing plans are important," said Andy Geist, senior vice president of sales for Gogo Business Aviation. "So we created the new hourly plans with the customer in mind to offer plans with predictability and no overages."

Leveraging its long-standing expertise in the business aircraft market, Gogo Business Aviation's new plans open up connectivity options for turboprops and light jets at rates previously not offered. Two service plans will be available starting July 15: the ATG 1000 at \$39 per hour and the ATG 2000 at \$99 per hour.

"The predictability and affordability of these plans make it easy for owners and operators to budget for in-cabin connectivity services using the Gogo ATG 1000 or ATG 2000 systems," said John Wade, Gogo Business Aviation's executive vice president and general manager. "This fundamentally changes the pricing structure for adding connectivity on light jets and turboprops."

ATG 1000

Via the Gogo Biz network, the [ATG 1000](#) enables high-performance e-mail with attachments, voice and text for only \$39 per hour. Pilots, passengers and business owners can stay connected to their lives in-flight using their own smartphones and mobile numbers via the included Gogo Text & Talk capability. Up to five personal Wi-Fi devices – including smartphones, tablets and laptops – can be connected simultaneously.

Select cockpit and operational applications can be used with the ATG 1000 system through Gogo's partnerships with the industry's leading app providers: FlightAware, ForeFlight, Honeywell and WSI Corporation. Pilots connected to the Gogo system are able to receive continuously updated flight information and decision-support tools to help streamline their aeronautical decision-making. The ATG 1000 is also compatible with the Gogo OnePhone cabin handset. A complete ATG 1000 equipment package is available for \$35,000 MSRP, excluding installation and certification costs.

If a customer with an ATG 1000 system wants to add Internet connectivity at a later date, the ATG 1000 is software-upgradable, providing the unique ability to add connectivity features, such as Web browsing, at any time.

ATG 2000

The [ATG 2000](#) delivers Internet connectivity to enable in-flight Web browsing and email, as well as most apps, for a \$99 per hour rate. Gogo's Text & Talk is available as an additional option. MSRP for a complete ATG 2000 equipment package is \$47,300 excluding installation and certification costs.

About Gogo

Gogo is a leading global aero-communications service provider that offers in-flight Internet, entertainment, text messaging, voice and a host of other communications-related services to the commercial and business aviation markets. Gogo has nearly 2,500 commercial aircraft equipped with its services on 11 major airlines. More than 6,800 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer.

Gogo has more than 1,000 employees and is headquartered in Chicago, IL, with additional facilities in Broomfield, CO, and various locations outside the U.S. Connect with us at www.gogoair.com and business.gogoair.com.

About Gogo Business Aviation

Gogo Business Aviation, formerly known as Aircell, is a leading provider of in-flight connectivity equipment, services and support to the business aviation market. Through a full range of capabilities including Internet, voice, entertainment, cockpit data and more, the company increases the productivity, safety, and enjoyment of the business aviation travel experience. An AS9100-certified company, Gogo Business Aviation serves a global customer base and has an authorized dealer/distributor network that spans six continents. The only company to offer all three of business aviation's most popular network technologies – Gogo Biz®, SwiftBroadband and Iridium® – it offers solutions to fulfill any customer need, aircraft type or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Gogo Business Aviation is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at <http://business.gogoair.com> and on Twitter at www.twitter.com/gogobizav.

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