



Gogo Business Aviation Expands Programs And Staff For European Market

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Global connectivity provider enhances loyalty program with more options and flexibility

GENEVA, May 24, 2016 /PRNewswire/ -- EBACE (stand D051) – Gogo Inc. (NASDAQ: GOGO), the leading provider of in-flight connectivity and wireless in-flight entertainment solutions to the global aero market, is deepening its commitment to the European business aviation market with expanded programs and new staff announced at this week's European Business Aviation Conference & Exhibition (EBACE) in Geneva.



Gogo today unveiled a refined customer loyalty program that makes the benefits of global inflight connectivity more accessible than ever.

Highlights of the new loyalty program include:

- Shorter Term – from five years to a three-year commitment
- Transferable Service – in case an equipped aircraft is sold
- Monthly Payment Plan – No annual up-front payment required

The Gogo loyalty program enables select, existing and former Gogo customers to receive SwiftBroadband equipment packages at no cost when they complete installation at an authorized Gogo dealer and activate a new SwiftBroadband airtime contract with Gogo. It's an offer worth up to \$92,500.

"Gogo has a longstanding reputation for creating the industry's most generous and creative loyalty programs," said John Wade, Gogo Business Aviation's executive vice president and general manager. "We listened to feedback from our customer base and altered our loyalty program to make it even better with more pricing options, a shorter time commitment and transferable service. Connectivity plays such an important role in people's lives today and we believe the enhancements we've made will give business travelers greater access to a fully connected, global inflight experience."

Inflight connectivity services dramatically increase the productivity and enjoyment of the business aviation travel experience for passengers and flight crews. The services can also increase aircraft resale values and provide a competitive edge in charter and fractional markets. Inmarsat's SwiftBroadband service provides voice and data services with near-global coverage at all altitudes and on the ground.

Installation and certification costs at an authorized Gogo dealer are the responsibility of the customer.

Dave Perry Joins Gogo Staff, Based in London

Gogo continues to expand its presence in Europe and announces the hiring of Dave Perry as United Kingdom sales manager. Perry, based in London, will help customers with their inflight connectivity needs and is responsible for all sales and support activities throughout Europe. He's well equipped to serve the European market with nearly 20 years of international sales and business development experience in satellite network services and technology firms.

This week, Gogo Business Aviation is displaying its complete range of in-flight connectivity and entertainment solutions at EBACE2016. Business aircraft operators are invited to visit Gogo at stand D051. More information is available on [Gogo's EBACE 2016 landing page](#) and by following @GogoBizAv on Twitter for in-show updates.

About Gogo

With more than two decades of experience, Gogo is the leader in in-flight connectivity and wireless entertainment services for commercial and business fleets around the world. Gogo connects aircraft, providing its aviation partners with the world's most powerful network and platform to help optimize their operations. Gogo's superior technologies, best-in-class service, and global reach help planes fly smarter, our aviation partners perform better, and their passengers travel happier.

Today, Gogo has partnerships with 17 commercial airlines and is installed on more than 2,500 commercial aircraft. More than 6,800 business aircraft are also flying with its solutions, including the world's largest fractional ownership fleets. Gogo also is a factory option at every major business aircraft manufacturer. Gogo has more than 1,000 employees and is headquartered in Chicago, Ill., with additional facilities in Broomfield, Colo., and various locations overseas. Connect with us at www.gogoair.com and business.gogoair.com

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release include "forward-looking statements" that are based on management's beliefs and assumptions and on information currently available to management. Most forward-looking statements contain words that identify them as forward-looking, such as "anticipates," "believes," "continues," "could," "seeks," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms that relate to future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Gogo's actual results, performance or achievements to be materially different from any projected results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements represent the beliefs and assumptions of Gogo only as of the date of this press release and Gogo undertakes no obligation to update or revise publicly any such forward-looking statements, whether as a result of new information, future events or otherwise.

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