

### Press Release

For Immediate Release

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### **Gogo Announces Second Quarter Results**

Total Revenue of \$102.1 million, down 1% Year-over-Year; Record Second Quarter Service Revenue of \$81.9 million, up 4% Year-over-Year

Q2 Net Income of \$0.8 million; Adjusted EBITDA(1) of \$30.4 million

**Updates 2024 Guidance and Long-Term Targets** 

**BROOMFIELD, Colo. - August 7, 2024** – Gogo Inc. (NASDAQ: GOGO) ("Gogo" or the "Company"), the world's largest provider of broadband connectivity services for the business aviation market, today announced its financial results for the quarter ended June 30, 2024.

### Q2 2024 Highlights

- Total revenue of \$102.1 million decreased slightly compared to Q2 2023 and decreased 2% compared to Q1 2024.
  - o Record service revenue of \$81.9 million increased 4% compared to Q2 2023 and increased slightly compared to Q1 2024.
  - Equipment revenue of \$20.1 million decreased 17% compared to Q2 2023 and decreased 11% compared to Q1 2024.
- Total ATG aircraft online ("AOL") reached 7,031, a slight decrease compared to Q2 2023 and a decrease of 1% compared to Q1 2024.
  - Total AVANCE AOL grew to 4,215, an increase of 17% compared to Q2 2023 and 3% compared to Q1 2024. AVANCE units comprised approximately 60% of total AOL as of June 30, 2024, up from 51% as of June 30, 2023 and up from 58% as of March 31, 2024.
  - o AVANCE equipment units shipped totaled 231, a decrease of 17% compared to Q2 2023 and a decrease of 10% compared to Q1 2024.
- Average Monthly Revenue per ATG aircraft online ("ARPU") for the second quarter was a record \$3,468, an increase of 3% compared to Q2 2023 and a slight increase compared to Q1 2024.
- Net income of \$0.8 million decreased 99% from \$89.8 million in Q2 2023, and 97% from \$30.5 million in Q1 2024. Net income in the second quarter of 2024 included \$11.0 million of an after-tax unrealized loss related to a fair market value adjustment to a convertible note investment compared with a \$9.9 million after-tax unrealized gain related to that investment in Q1 2024. Net income in Q2 2023 included a tax benefit of \$63.8 million.

- Diluted earnings per share was \$0.01 compared to \$0.67 in Q2 2023, of which approximately \$0.08 is attributable to an unrealized loss related to a convertible note investment.
- Adjusted EBITDA<sup>(1)</sup> of \$30.4 million, which includes approximately \$2.2 million of operating expenses related to Gogo Galileo, decreased 31% compared to Q2 2023 and 30% compared to Q1 2024.
- Cash provided by operating activities of \$24.9 million in Q2 2024 increased from \$15.6 million in the prior year period and decreased from \$29.7 million in Q1 2024.
  - o Free Cash Flow<sup>(1)</sup> of \$24.9 million in Q2 2024, an increase from \$13.3 million in the prior-year period and decrease from \$32.1 million in Q1 2024.
  - o Cash and cash equivalents totaled \$161.6 million as of June 30, 2024 compared to \$152.8 million as of March 31, 2024.
- In Q2 2024, the Company repurchased approximately 1.5 million shares for a total cost of approximately \$13.0 million. The Company repurchased over 3.1 million shares for approximately \$28 million in the last three quarters.

"Channel excitement and momentum continues to build ahead of our expected launches of Gogo Galileo HDX in the fourth quarter of 2024, and Galileo FDX and Gogo 5G in 2025," said Oakleigh Thorne, Chairman and CEO. "These products will expand our global total addressable market by 60%, provide a step-change improvement in performance for our customers, and reignite Gogo's growth trajectory."

"Our second quarter results highlighted record service revenue and strong Free Cash Flow of nearly \$25 million," said Jessi Betjemann, Executive Vice President and CFO. "Per our current guidance, we continue to expect substantial Free Cash Flow growth in 2025 as our current strategic investments decline and we benefit from the projected launches of Gogo Galileo and 5G."

### 2024 Financial Guidance and Long-Term Financial Targets

The Company updates its 2024 guidance and long-term financial targets below. The guidance and targets include the impact of the Federal Communications Commission's Secure and Trusted Communications Networks Reimbursement Program ("FCC Reimbursement Program"), except for 2025 Free Cash Flow.

### 2024 Guidance

- Total revenue in the range of \$400 million to \$410 million versus prior guidance of \$410 million to \$425 million.
- Adjusted EBITDA<sup>(1)</sup> at the high end of the range of \$110 million to \$125 million, as previously guided, reflecting increased legal expenses and approximately \$26 million of operating expenses for strategic and operational initiatives including Gogo 5G and Gogo Galileo.
- Free Cash Flow<sup>(1)</sup> in the range of \$35 million to \$55 million versus prior guidance of \$20 million to \$40 million, which includes \$40 million in reimbursements tied to the FCC Reimbursement Program.
- Capital expenditures of approximately \$35 million including \$20 million for strategic initiatives including Gogo 5G, Gogo Galileo and the LTE network build, versus prior guidance of \$45 million which included \$30 million for strategic initiatives.

### **Long-term Financial Targets**

• Free Cash Flow<sup>(1)</sup> targeting approximately \$150 million in 2025, versus prior target of \$150 million to \$200 million, without the effect of the FCC Reimbursement Program.

- Reiterate revenue growth at a compound annual growth rate of approximately 15%-17% from 2023 through 2028. The Company continues to expect that Gogo Galileo will contribute revenue beginning in 2025.
- Reiterate Annual Adjusted EBITDA Margin<sup>(1)</sup> reaching 40% in 2028.
- (1) See "Non-GAAP Financial Measures" below

### **Conference Call**

The Company will host its second quarter conference call on August 7, 2024 at 8:30 a.m. ET. A live webcast of the conference call, as well as a replay, will be available online on the Investor Relations section of the Company's investor website at <a href="https://ir.gogoair.com">https://ir.gogoair.com</a>.

Participants can also join the call by dialing +1 844-543-0451 (within the United States and Canada). Please use the below link to retrieve your unique conference ID to use to access the earnings call.

 $\underline{https://register.vevent.com/register/BI817a70bf204a4269a8871d9cac8e8cd8}$ 

### **Non-GAAP Financial Measures**

We report certain non-GAAP financial measurements, including Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow in the discussion above. Management uses Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow for business planning purposes, including managing our business against internally projected results of operations and measuring our performance and liquidity. These supplemental performance measures also provide another basis for comparing period-to-period results by excluding potential differences caused by non-operational and unusual or non-recurring items. These supplemental performance measurements may vary from and may not be comparable to similarly titled measures used by other companies. Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow are not recognized measurements under accounting principles generally accepted in the United States, or GAAP. When analyzing our performance with Adjusted EBITDA or Adjusted EBITDA Margin or liquidity with Free Cash Flow, as applicable, investors should (i) evaluate each adjustment in our reconciliation to the corresponding GAAP measure, and the explanatory footnotes regarding those adjustments, (ii) use Adjusted EBITDA and Adjusted EBITDA Margin in addition to, and not as an alternative to, net income (loss) attributable to common stock as a measure of operating results, and (iii) use Free Cash Flow in addition to, and not as an alternative to, consolidated net cash provided by (used in) operating activities when evaluating our liquidity. No reconciliation of the forecasted amounts of Adjusted EBITDA for fiscal 2024, Adjusted EBITDA Margin for fiscal 2028 or Free Cash Flow for fiscal 2025 is included in this release because we are unable to quantify certain amounts that would be required to be included in the corresponding GAAP measure without unreasonable efforts, due to high variability and complexity with respect to estimating certain forward-looking amounts, and we believe such reconciliation would imply a degree of precision that would be confusing or misleading to investors.

### **Cautionary Note Regarding Forward-Looking Statements**

Certain disclosures in this press release and related comments by our management include forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, without limitation, statements regarding our business outlook, industry, business strategy, plans, goals and expectations concerning our market position, international expansion, future technologies, future operations, margins, profitability, future efficiencies, capital expenditures, liquidity and capital resources and other financial and operating information. When used in this discussion, the words "anticipate," "assume," "believe," "budget," "continue," "could," "estimate," "expect," "forecast," "intend," "may," "plan," "potential," "predict," "project," "should," "will," "future" and the negative of these or similar terms and phrases are intended to identify forward-looking statements in this press release. Forward-looking statements are based on our current expectations regarding future events, results or outcomes. These expectations may or may not be realized. Although we believe the expectations reflected in the forward-looking statements are reasonable, we can give you no assurance these expectations will prove to have been correct. Some of these expectations may be based upon assumptions, data or judgments that prove to be incorrect. Actual events, results and outcomes may differ materially from our expectations due to a variety of known and unknown risks. uncertainties and other factors. Although it is not possible to identify all of these risks and factors, they include, among others, the following: our ability to continue to generate revenue from the provision of our connectivity services; our reliance on our key OEMs and dealers for equipment sales; the impact of competition; our reliance on third parties for equipment components and services; the impact of global supply chain and logistics issues and inflationary trends; our ability to expand our business outside of the United States; our ability to recruit, train and retain highly skilled employees: the impact of pandemics or other outbreaks of contagious diseases, and the measures implemented to combat them; the impact of adverse economic conditions; our ability to fully utilize portions of our deferred tax assets; the impact of increased attention to climate change, ESG matters and conservation measures; our ability to evaluate or pursue strategic opportunities; our ongoing delay and the risk of future delays in deploying 5G, and our ability to develop and deploy Gogo 5G, Gogo Galileo or other next generation technologies; our ability to maintain our rights to use our licensed 3Mhz of ATG spectrum in the United States and obtain rights to additional spectrum if needed; the impact of service interruptions or delays, technology failures, equipment damage or system disruptions or failures; the impact of assertions by third parties of infringement, misappropriation or other violations; our ability

to innovate and provide products and services; our ability to protect our intellectual property rights; the impact of our use of open-source software; the impact of equipment failure or material defects or errors in our software; our ability to comply with applicable foreign ownership limitations; the impact of government regulation of communication networks, and the internet; our possession and use of personal information; risks associated with participation in the FCC Reimbursement Program; our ability to comply with anti-bribery, anticorruption and anti-money laundering laws; the extent of expenses, liabilities or business disruptions resulting from litigation; the impact of global climate change and legal, regulatory or market responses to it; the impact of our substantial indebtedness; our ability to obtain additional financing to refinance or repay our existing indebtedness; the impact of restrictions and limitations in the agreements and instruments governing our debt; the impact of increases in interest rates; the impact of a substantial portion of our indebtedness being secured by substantially all of our assets; the impact of a downgrade, suspension or withdrawal of the rating assigned by a rating agency; the volatility of our stock price; our ability to fully utilize our tax losses; the dilutive impact of future stock issuances; the impact of our stockholder concentration and of our CEO and Chair of the Board being a significant stockholder; our ability to fulfill our obligations associated with being a public company; and the impact of anti-takeover provisions, ownership provisions and certain other provisions in our charter, our bylaws, Delaware law, and our existing and any future credit facilities.

Additional information concerning these and other factors can be found under the caption "Risk Factors" in our annual report on Form 10-K for the year ended December 31, 2023 as filed with the Securities and Exchange Commission ("SEC") on February 28, 2024 and in our subsequent quarterly reports on Form 10-Q as filed with the SEC.

Any one of these factors or a combination of these factors could materially affect our financial condition or future results of operations and could influence whether any forward-looking statements contained in this report ultimately prove to be accurate. Our forward-looking statements are not guarantees of future performance, and you should not place undue reliance on them. All forward-looking statements speak only as of the date made and we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

### **About Gogo**

Gogo is the world's largest provider of broadband connectivity services for the business aviation market. We offer a customizable suite of smart cabin systems for highly integrated connectivity, inflight entertainment and voice solutions. Gogo's products and services are installed on thousands of business aircraft of all sizes and mission types from turboprops to the largest global jets, and are utilized by the largest fractional ownership operators, charter operators, corporate flight departments and individuals.

As of June 30, 2024, Gogo reported 7,031 business aircraft flying with its broadband ATG systems onboard, 4,215 of which are flying with a Gogo AVANCE L5 or L3 system; and 4,247 aircraft with narrowband satellite connectivity installed. Connect with us at <a href="https://www.gogoair.com">www.gogoair.com</a>.

## Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Statements of Operations (in thousands, except per share amounts)

	For the Three Months Ended June 30,					For the Six Months Ended June 30,				
		2024		2023		2024		2023		
Revenue:	<u></u>									
Service revenue	\$	81,929	\$	79,062	\$	163,602	\$	157,561		
Equipment revenue		20,130		24,159		42,779		44,257		
Total revenue	· · · · · ·	102,059		103,221		206,381	-	201,818		
Operating expenses:		<u>.</u>		<u>.</u>		<u>.</u>		<u> </u>		
Cost of service revenue (exclusive of amounts shown below)		18,871		16,819		36,742		33,616		
Cost of equipment revenue (exclusive of amounts shown below)		16,432		17,537		32,218		35,663		
Engineering, design and development		10,304		9,226		19,520		17,105		
Sales and marketing		9,036		7,856		17,319		14,733		
General and administrative		21,848		13,199		36,499		27,398		
Depreciation and amortization		3,887		4,539		7,728		7,330		
Total operating expenses		80,378		69,176		150,026		135,845		
Operating income		21,681		34,045		56,355		65,973		
Other expense (income):										
Interest income		(2,120)		(1,971)		(4,168)		(3,887)		
Interest expense		8,113		7,806		16,523		16,782		
Loss on extinguishment of debt		_		2,224		_		2,224		
Other expense (income), net		14,717		(36)		1,618		(5)		
Total other expense		20,710		8,023		13,973		15,114		
Income before income taxes		971		26,022		42,382		50,859		
Income tax provision (benefit)		132		(63,827)		11,053		(59,439)		
Net income	\$	839	\$	89,849	\$	31,329	\$	110,298		
Net income attributable to common stock per share:										
Basic	\$	0.01	\$	0.69	\$	0.24	\$	0.85		
Diluted	\$	0.01	\$	0.67	\$	0.24	\$	0.83		
Weighted average number of shares:										
Basic		128,295		129,814		128,792		129,467		
Diluted		131,731		133,228		132,094		133,407		

# Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Balance Sheets (in thousands)

	June 30, 2024			December 31, 2023		
Assets						
Current assets:						
Cash and cash equivalents	\$	161,550	\$	139,036		
Accounts receivable, net of allowances of \$2,418 and \$2,091, respectively		53,653		48,233		
Inventories		69,058		63,187		
Prepaid expenses and other current assets		60,676		64,138		
Total current assets		344,937		314,594		
Non-current assets:						
Property and equipment, net		94,686		98,129		
Intangible assets, net		61,052		55,647		
Operating lease right-of-use assets		67,829		70,552		
Investment in convertible note		3,438		_		
Other non-current assets, net of allowances of \$664 and \$591, respectively		23,547		25,979		
Deferred income taxes		207,188		216,638		
Total non-current assets	-	457,740		466,945		
Total assets	\$	802,677	\$	781,539		
Liabilities and stockholders' equity  Current liabilities:				_		
Accounts payable	\$	25,271	\$	16,094		
Accrued liabilities		52,982		47,649		
Deferred revenue		1,862		1,003		
Current portion of long-term debt		7,250		7,250		
Total current liabilities		87,365		71,996		
Non-current liabilities:						
Long-term debt		585,060		587,501		
Non-current operating lease liabilities		69,471		73,047		
Other non-current liabilities		8,770		8,270		
Total non-current liabilities		663,301		668,818		
Total liabilities		750,666		740,814		
Stockholders' equity						
Common stock		14		14		
Additional paid-in capital		1,409,060		1,402,003		
Accumulated other comprehensive income		11,991		15,796		
Treasury stock, at cost		(186,492)		(163,197)		
Accumulated deficit		(1,182,562)		(1,213,891)		
Total stockholders' equity		52,011		40,725		
Total liabilities and stockholders' equity	\$	802,677	\$	781,539		

### Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Statements of Cash Flows

(in thousands)

For the Six Months Ended June 30, 2024 2023 Operating activities: Net income \$ 31,329 \$ 110,298 Adjustments to reconcile net income to cash provided by operating activities: Depreciation and amortization 7,728 7,330 Loss on asset disposals, abandonments and write-downs 84 235 Provision for expected credit losses 732 565 Deferred income taxes 10,604 (59.686)Stock-based compensation expense 9,725 10,494 Amortization of deferred financing costs and interest rate caps 2.589 1,533 Accretion of debt discount 203 219 Loss on extinguishment of debt 2,224 Change in fair value of convertible note investment 1,562 Changes in operating assets and liabilities: Accounts receivable (6,078)3,070 Inventories (5,871)(10,757)Prepaid expenses and other current assets (11,146)(15,148)Contract assets 783 (473)Accounts payable 7,840 4,000 Accrued liabilities 3,929 (7,185)Deferred revenue 864 (1,534)Accrued interest (3)(9,728)Other non-current assets and liabilities (268)(1,316)Net cash provided by operating activities 54,606 34,141 Investing activities: Purchases of property and equipment (4,837)(10,406)Acquisition of intangible assets—capitalized software (5,861)(2,956)Proceeds from FCC Reimbursement Program for property, equipment and intangibles 95 Proceeds from interest rate caps 12,918 12,489 Redemptions of short-term investments 49,524 Purchases of short-term investments (24,728)Purchase of convertible note investment (5,000)Net cash (used in) provided by investing activities (2,685)23,923 Financing activities: Payments on term loan (3.625)(103,625)Repurchases of common stock (23, 157)Payments on financing leases (97)(3)(2,668)Stock-based compensation activity (7,747)Net cash used in financing activities (29,453)(111,469) Effect of exchange rate changes on cash 55 46 Increase (decrease) in cash, cash equivalents and restricted cash 22,514 (53,350)Cash, cash equivalents and restricted cash at beginning of period 139.366 150.880 Cash, cash equivalents and restricted cash at end of period 161,880 97,530 Cash, cash equivalents and restricted cash at end of period 161,880 97,530 Less: non-current restricted cash 330 330 161,550 Cash and cash equivalents at end of period \$ 97,200 Supplemental cash flow information:

\$

\$

28.348

1,148

7,164

\$

\$

Cash paid for interest

Cash paid for taxes

Non-cash investing activities:

Purchases of property and equipment in current liabilities

39.759

370

6,253

Gogo Inc. and Subsidiaries Supplemental Information – Key Operating Metrics

	Ended June 30,					Ended .		
	2024			2023		2024		2023
Aircraft online (at period end)								
ATG AVANCE		4,215		3,598		4,215		3,598
Gogo Biz		2,816		3,466		2,816		3,466
Total ATG		7,031		7,064		7,031		7,064
Narrowband satellite		4,247		4,433		4,247		4,433
Average monthly connectivity service revenue per aircraft online								
ATĞ	\$	3,468	\$	3,371	\$	3,463	\$	3,380
Narrowband satellite		335		292		313		298
Units sold								
ATG		231		277		489		500
Narrowband satellite		52		43		93		92
Average equipment revenue per unit sold (in thousands)								
ATG	\$	74	\$	73	\$	75	\$	72
Narrowband satellite		43		50		42		52

- ATG AVANCE aircraft online. We define ATG AVANCE aircraft online as the total number of business aircraft
  equipped with our AVANCE L5 or L3 system for which we provide ATG services as of the last day of each
  period presented.
- Gogo Biz aircraft online. We define Gogo Biz aircraft online as the total number of business aircraft not
  equipped with our AVANCE L5 or L3 system for which we provide ATG services as of the last day of each
  period presented. This number excludes commercial aircraft operated by Intelsat's airline customers receiving
  ATG service.
- Narrowband satellite aircraft online. We define narrowband satellite aircraft online as the total number of business aircraft for which we provide narrowband satellite services as of the last day of each period presented.
- Average monthly connectivity service revenue per ATG aircraft online ("ARPU"). We define ARPU as the
  aggregate ATG connectivity service revenue for the period divided by the number of months in the period,
  divided by the number of ATG aircraft online during the period (expressed as an average of the month end
  figures for each month in such period). Revenue share earned from the ATG Network Sharing Agreement with
  Intelsat is excluded from this calculation.
- Average monthly connectivity service revenue per narrowband satellite aircraft online. We define average
  monthly connectivity service revenue per narrowband satellite aircraft online as the aggregate narrowband
  satellite connectivity service revenue for the period divided by the number of months in the period, divided by
  the number of narrowband satellite aircraft online during the period (expressed as an average of the month end
  figures for each month in such period).
- *Units sold*. We define units sold as the number of ATG or narrowband satellite units for which we recognized revenue during the period.
- Average equipment revenue per ATG unit sold. We define average equipment revenue per ATG unit sold as
  the aggregate equipment revenue from all ATG units sold during the period, divided by the number of ATG
  units sold.
- Average equipment revenue per narrowband satellite unit sold. We define average equipment revenue per narrowband satellite unit sold as the aggregate equipment revenue earned from all narrowband satellite units sold during the period, divided by the number of narrowband satellite units sold.

Ear the Six Months

### Gogo Inc. and Subsidiaries Supplemental Information – Revenue and Cost of Revenue (in thousands, unaudited) For the Three Months

For the Six Months

	Ended June 30,		30,	% Change	Ended June 30,				% Change		
	2024		2023	2024 over 2023		2024		2023	2024 over 2023		
Service revenue	\$ 81,929	\$	79,062	3.6%	\$	163,602	\$	157,561	3.8%		
Equipment revenue	20,130		24,159	(16.7)%		42,779		44,257	(3.3)%		
Total revenue	\$ 102,059	\$	103,221	(1.1)%	\$	206,381	\$	201,818	2.3%		
	For the Three Months					For the Six Months					
	 Ended J	30,	% Change Ended June 3			30, % Change					
				2024 over				_	2024 over		
	 2024		2023	2023		2024		2023	2023		
Cost of service revenue (1)	\$ 18,871	\$	16,819	12.2%	\$	36,742	\$	33,616	9.3%		
Cost of equipment revenue (1)	\$ 16,432	\$	17,537	(6.3)%	\$	32,218	\$	35,663	(9.7)%		

Excludes depreciation and amortization expense.

### Gogo Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures (in thousands, unaudited)

(11)							e Six Months ed June 30,			For the Three Months Ended March 31,	
		2024		2023		2024		2023		2024	
Adjusted EBITDA:											
Net income attributable to common stock (GAAP)	\$	839	\$	89,849	\$	31,329	\$	110,298	\$	30,490	
Interest expense		8,113		7,806		16,523		16,782		8,410	
Interest income		(2,120)		(1,971)		(4,168)		(3,887)		(2,048)	
Income tax provision (benefit)		132		(63,827)		11,053		(59,439)		10,921	
Depreciation and amortization		3,887		4,539		7,728		7,330		3,841	
EBITDA		10,851		36,396		62,465		71,084		51,614	
Stock-based compensation expense		4,885		5,453		9,725		10,494		4,840	
Loss on extinguishment of debt		_		2,224		_		2,224		_	
Change in fair value of convertible note investment		14,694				1,562				(13,132)	
Adjusted EBITDA	\$	30,430	\$	44,073	\$	73,752	\$	83,802	\$	43,322	
Free Cash Flow:											
Net cash provided by operating activities (GAAP) (1)	\$	24,949	\$	15,627	\$	54,606	\$	34,141	\$	29,657	
Consolidated capital expenditures (1) Proceeds from FCC Reimbursement Program for property,		(6,527)		(8,766)		(10,698)		(13,362)		(4,171)	
equipment and intangibles (1)		67		_		95		_		28	
Proceeds from interest rate caps (1)		6,379		6,402		12,918		12,489		6,539	
Free cash flow	\$	24,868	\$	13,263	\$	56,921	\$	33,268	\$	32,053	

See Unaudited Condensed Consolidated Statements of Cash Flows

#### Gogo Inc. and Subsidiaries

#### Reconciliation of Estimated Full-Year GAAP Net Cash

## Provided by Operating Activities to Non-GAAP Measures (in millions, unaudited)

FY 2024 Range
Low High

Free Cash Flow:

Net cash provided by operating activities (GAAP) \$ 42 \$ 62

Consolidated capital expenditures (35) (35)

5

23

55

Proceeds from FCC Reimbursement Program for property, equipment and intangibles 5
Proceeds from interest rate caps 23
Free cash flow \$ 35

### Definition of Non-GAAP Measures

<u>EBITDA</u> represents net income attributable to common stock before interest expense, interest income, income taxes and depreciation and amortization expense.

Adjusted EBITDA represents EBITDA adjusted for (i) stock-based compensation expense, (ii) change in fair value of convertible note investment and (iii) loss on extinguishment of debt. Our management believes that the use of Adjusted EBITDA eliminates items that management believes have less bearing on our operating performance, thereby highlighting trends in our core business which may not otherwise be apparent. It also provides an assessment of controllable expenses, which are indicators management uses to determine whether current spending decisions need to be adjusted in order to meet financial goals and achieve optimal financial performance.

We believe that the exclusion of stock-based compensation expense from Adjusted EBITDA provides a clearer view of the operating performance of our business and is appropriate given that grants made at a certain price and point in time do not necessarily reflect how our business is performing at any particular time. While we believe that investors should have information about any dilutive effect of outstanding options and the cost of that compensation, we also believe that stockholders should have the ability to consider our performance using a non-GAAP financial measure that excludes these costs and that management uses to evaluate our business.

We believe it is useful for an understanding of our operating performance to exclude from Adjusted EBITDA the changes in fair value of convertible note investment because this activity is not related to our operating performance.

We believe it is useful for an understanding of our operating performance to exclude the loss on extinguishment of debt from Adjusted EBITDA because of the infrequently occurring nature of this activity.

We also present Adjusted EBITDA as a supplemental performance measure because we believe that this measure provides investors, securities analysts and other users of our consolidated financial statements with important supplemental information with which to evaluate our performance and to enable them to assess our performance on the same basis as management.

Adjusted EBITDA Margin represents Adjusted EBITDA divided by total revenue. We present Adjusted EBITDA Margin as a supplemental performance measure because we believe that it provides meaningful information regarding our operating efficiency.

<u>Free Cash Flow</u> represents net cash provided by operating activities, plus the proceeds received from the FCC Reimbursement Program and the interest rate caps, less purchases of property and equipment and the acquisition of intangible assets. We believe that Free Cash Flow provides meaningful information regarding our liquidity. Management believes that Free Cash Flow is useful for investors because it provides them with an important perspective on the cash available for strategic measures, after making necessary capital investments in property and equipment to support the Company's ongoing business operations and provides them with the same measures that management uses as the basis of making capital allocation decisions.