# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 10, 2015

#### GOGO INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-35975 (Commission File Number) 27-1650905 (IRS Employer Identification No.)

111 North Canal, Suite 1500 Chicago, IL (Address of principal executive offices)

60606 (Zip Code)

Registrant's telephone number, including area code: 312-517-5000

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 REGULATION FD DISCLOSURE.

Representatives of Gogo Inc. ("Gogo") will use the attached presentation in various meetings with investors from time to time, including on November 11, 2015, when Michael Small, Gogo's President and Chief Executive Officer, will be participating in the Wells Fargo Technology, Media & Telecom Conference in New York at 10:45 a.m. Eastern Time.

A copy of the investor presentation is attached hereto as Exhibit 99.1.

#### Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

Exhibit No.

Description

99.1 Investor Presentation

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GOGO INC.

By: /s/ Norman Smagley

Norman Smagley Executive Vice President and Chief Financial Officer

Date: November 10, 2015

## **EXHIBIT INDEX TO CURRENT REPORT ON FORM 8-K**Dated November 10, 2015

99.1 Investor Presentation



# Investor Presentation

November 10, 2015

#### SAFE HARBOR STATEMENT



This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are based on management's beliefs and assumptions and on information currently available to management. Most forward-looking statements contain words that identify them as forward-looking, such as "anticipates," "believes," "continues," "could," "seeks," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects," "should," "will," "would" or similar expressions and the negatives of those terms that relate to future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause Gogo's actual results, performance or achievements to be materially different from any projected results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements represent the beliefs and assumptions of Gogo only as of the date of this presentation and Gogo undertakes no obligation to update or revise publicly any such forward-looking statements, whether as a result of new information, future events or otherwise. As such, Gogo's future results may vary from any expectations or goals expressed in, or implied by, the forward-looking statements included in this presentation, possibly to a material degree.

Gogo cannot assure you that the assumptions made in preparing any of the forward-looking statements will prove accurate or that any long-term financial or operational goals and targets will be realized. In particular, the availability and performance of certain technology solutions yet to be implemented by the Company set forth in this presentation represent aspirational long-term goals based on current expectations. For a discussion of some of the important factors that could cause Gogo's results to differ materially from those expressed in, or implied by, the forward-looking statements included in this presentation, investors should refer to the disclosure contained under the headings "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in the Company's Annual Report on Form 10-K filed with the SEC on February 27, 2015.

Note to Certain Operating and Financial Data

In addition to disclosing financial results that are determined in accordance with U.S. generally accepted accounting principles ("GAAP"), Gogo also discloses in this presentation certain non-GAAP financial information, including Adjusted EBITDA. This financial measure is not a recognized measure under GAAP, and when analyzing our performance, investors should use Adjusted EBITDA in addition to, and not as an alternative to, net loss attributable to common stock as a measure of operating results.

In addition, this presentation contains various customer metrics and operating data, including numbers of aircraft or units online, that are based on internal company data, as well as information relating to the commercial and business aviation market, and our position within those markets. While management believes such information and data are reliable, they have not been verified by an independent source and there are inherent challenges and limitations involved in compiling data across various geographies and from various sources.

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## On the Move

# Key Differentiators

## Strategy Going Forward

- Gogo
- Commercial Aviation
- Business Aviation



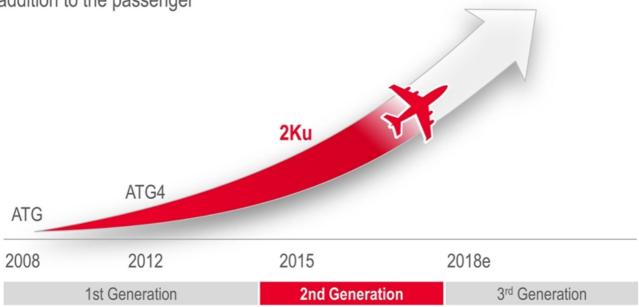
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## **DELIVERING NEXT GENERATION CONNECTIVITY**



- ATG / ATG4 launched IFC in North America in 2008
- 2Ku the catalyst for changing global aviation in 2015

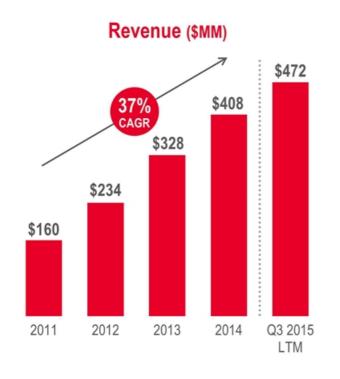
It's now global and about the crew and the aircraft in addition to the passenger



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## GROWTH AND PROFITABILITY TRENDS ARE STRONG





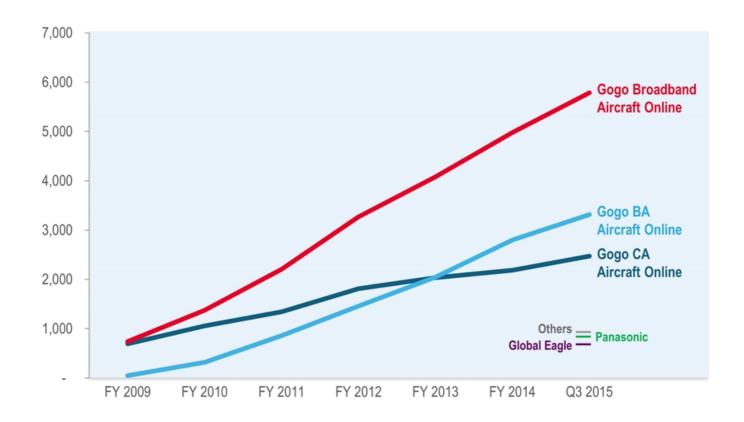


Note: Minor differences exist due to rounding (1) Please see reconciliation of Adjusted EBITDA in appendix

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## GOGO HAS THE MOST BROADBAND AIRCRAFT ONLINE





<sup>\*</sup>Data based on management estimates, trade publications and other public sources as of 9/30/2015 and include both commercial and business broadband connected aircraft ©2015 Gogo Inc. and Affiliates. Proprietary & Confidential.

## GLOBAL LEADER WITH PREMIER PARTNERS



В	u	sir	es	SS
S	e	gn	nei	nt

**Market Position** Worldwide<sup>(1)</sup>

% of Q3'15 LTM Revenue Customers Include

Commercial Aviation -North America



#1

2,312 installed aircraft

62%

**▲ DELTA** 











Zawker Beechcraft



**Business** Aviation



#1

3,314 installed ATG aircraft

36%

**BOMBARDIER** 











NETJETS







Commercial Aviation -Rest of World



#2

160 installed aircraft

2%













Global broadband connected aircraft based on management estimates, trade publications and other public sources as of 9/30/2015

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## On the Move



# Key Differentiators

## Strategy Going Forward

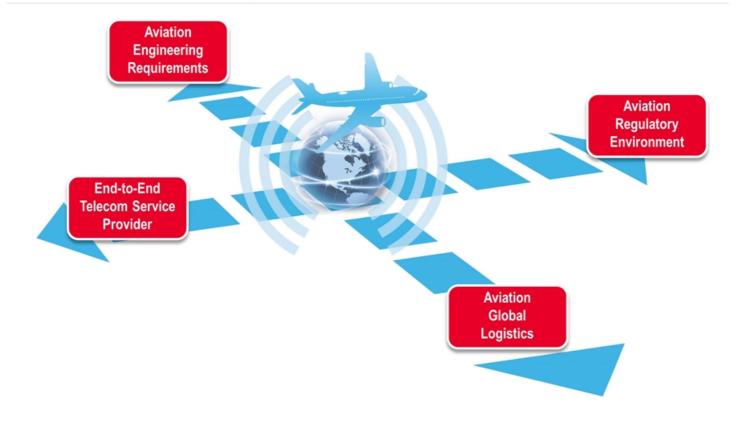
- Gogo
- Commercial Aviation
- Business Aviation



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# WE UNIQUELY MASTER THE COMPLEX INTERSECTION OF AVIATION & TELECOM





Only Gogo masters all four requirements

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## 2Ku IS A TRULY GLOBAL BROADBAND HIGHWAY IN THE SKY





Cost: Most cost efficient globally



Coverage: Near global coverage



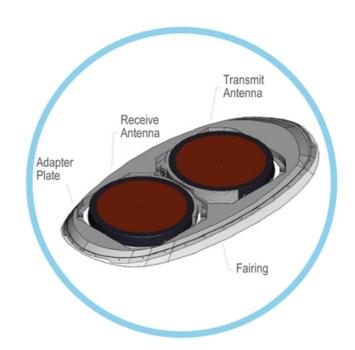
Capacity: ~180 Ku satellites; HTS satellites coming



Reliability: Fewer moving parts, satellite redundancy



Aero performance: Low profile, low fuel burn



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#### DELIVERING MORE VALUE TO AVIATION PARTNERS



More bandwidth

More **COVErage** 

More personal devices

More tailored passenger experience

More efficient crew and aircraft operations

Across every plane around the world



#### Tailored passenger experience

More levers to deliver connectivity and full range of live and stored content based on customer preferences



#### Digitized front line employees

More efficient crew and improved passenger experience through online ordering/payments, CRM/re-routing, etc.



#### Improved operations

Better decision making with Electronic flight bag, real-time weather/flight routing, aircraft health monitoring, predictive maintenance, etc.

More bandwidth unlocks connected aircraft

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## On the Move

# **Key Differentiators**



# Strategy Going Forward

- Gogo
- Commercial Aviation
- Business Aviation

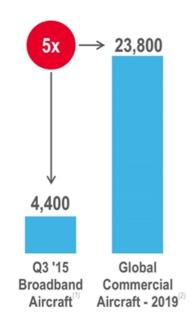


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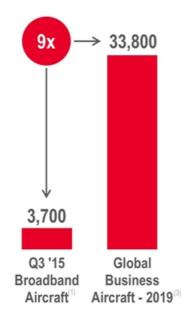
## CAPITALIZING ON LARGE GROWTH OPPORTUNITY IN AIRCRAFT AND DATA DEMAND



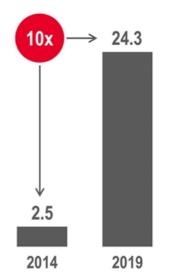




#### **Business Aviation**



#### Global Mobile Data<sup>(4)</sup> **Exabytes per Month**



## More aircraft. More data. Massive opportunity.

Global broadband aircraft online as of 9/30/2015 based on management estimates, public filings and trade publications.

Derived from Boeing Current Market Cutlook 2015 – 2034, excludes: cargo aircraft; 3) JetNet iQ Report Q3 2015; General Aviation Manufacturers Association 2014 Statistical Databook, excludes Rest of World turbo props; Cisco VNII Mobile, 2015

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#### FOCUSED GROWTH STRATEGY



#### Increase Aircraft Online

- ~11,000 uncommitted commercial aircraft globally & growing
- ~ 16,000 uncommitted business aircraft in North America & growing

# 2. Bring More Bandwidth to Aviation

- Aggressive roll out of 2Ku
- Continue ATG-4 upgrades in North America
- Bring 4G to BA by 2017
- Develop next generation solutions

# 3. Enable Connected Aircraft

- Develop aircraft communications platforms to enable:
  - Tailored passenger experience
  - Digitized front line employees
  - Improved operations



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## On the Move

# Key Differentiators



# Strategy Going Forward

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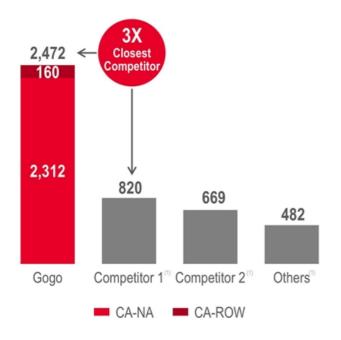


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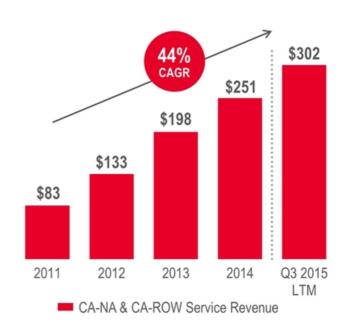
# GOGO - LEADING GLOBAL POSITION AND SCALE IN COMMERCIAL AVIATION







# Most Connectivity Revenue (\$MM)



2Ku will unlock the connected plane and drive revenue growth

(1) Data based on management estimates, trade publications and other public sources as of 9/30/2015 and include commercial broadband connected aircraft ©2015 Gogo Inc. and Affiliates. Proprietary & Confidential.

## ON A MISSION TO CONNECT GLOBAL AVIATION





"Source: Gogo Global Airline Survey November 2014
Note: All aircraft count above is derived from Boeing Current Market Outlook 2015 – 2034, excludes: cargo aircraft
(1) Letter of Intent

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#### 2Ku: SUPERIOR DESIGN, SUPERIOR PERFORMANCE



#### Performance results:

- Speed tests exceeded 12 Mbps to a device
- Streamed videos simultaneously to 40 devices
- IPTV demonstrates great performance, uses same antenna

#### Market deployment and adoption:

- 550+ aircraft awarded across 8 airlines in 19 months
- Gogo 737 aircraft is flying with 2Ku
- Aeromexico and Virgin Atlantic first aircraft are installed
- Multiple STCs are in process
- Strong linefit progress across all major airframes



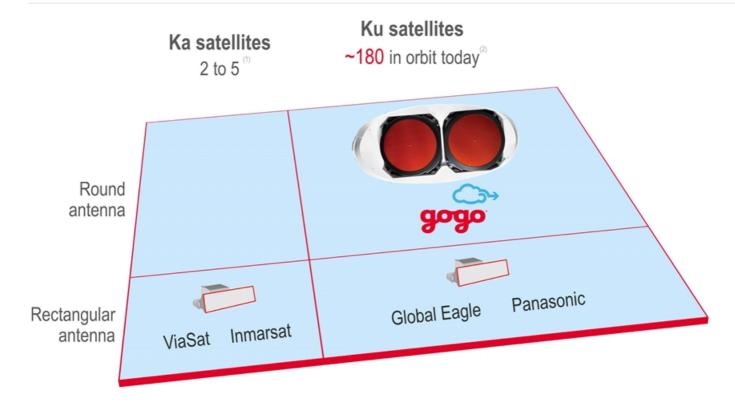
2Ku is exclusive to Gogo

Proprietary electro-mechanical, phased-array antenna

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## 2Ku CHOICE IS CLEARLY SUPERIOR





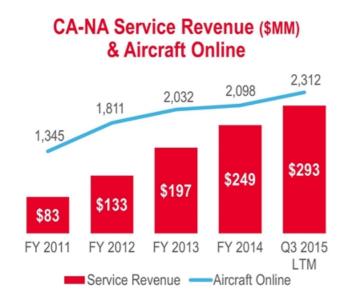
2Ku - round is better, bigger is better

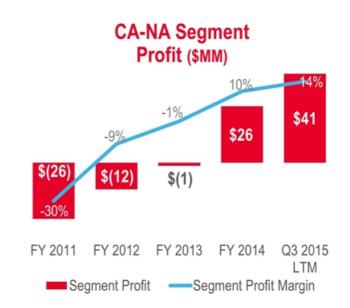
Based on management estimates and include satellites operated by Immarsat, Vissalt, Euclisiat, and Yshasta so of 900/2015. We estimate that there are approximately 10 Ka satellites in the world, but due to lack of interoperability between Ka satellite providers, only 2 to 5 can be used for a given Ka antener.
 Based on management estimates and include satellites operated by SFS Includes Euclideat. Excludes 15 of 900/2015.

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#### CA-NORTH AMERICA: SCALE DRIVES PROFITABILITY







- Strong revenue growth fueled by increase in aircraft online and ARPA growth
- Strong operating leverage
- Expanding segment profit margins
- ~350 aircraft awarded, but not yet installed as of 9/30/2015<sup>(1)</sup>

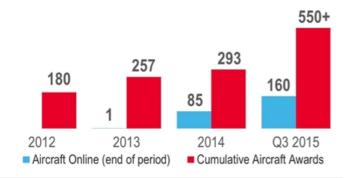
(1) Net of de-installs

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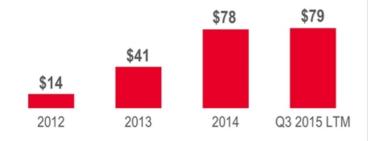
## CA-REST OF WORLD: FOCUS ON INTERNATIONAL EXPANSION



# International Aircraft Awards and Aircraft Online



#### **CA-ROW Segment Loss (\$MM)**



# **Executing On Our International Expansion**

- 160 aircraft online as of 9/30/2015
- ~ 400 aircraft awarded, but not yet installed as of 9/30/15
- Near global Ku-band satellite network
- 2Ku technology selected by 8 airlines

#### **International Partners**











Net of de-installs
 Letter of Intent

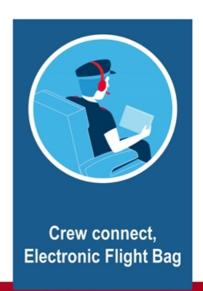
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# INTEGRATED PRODUCTS AND SERVICES TO SUIT AIRLINES' NEEDS









Letting the airlines be themselves. Business models to suit airlines' needs.

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## KEY PRIORITIES FOR COMMERCIAL AVIATION



# 1. Increase Aircraft Online

- Win more aircraft
- Install backlog

# 2. Bring More Bandwidth to Aviation

- Launch 2Ku commercially
- Continue ATG-4 upgrades
- Develop Next Gen solutions

# 3. Enable Connected Aircraft

 Develop operationsoriented communications platforms



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## On the Move

# Key Differentiators



# Strategy Going Forward

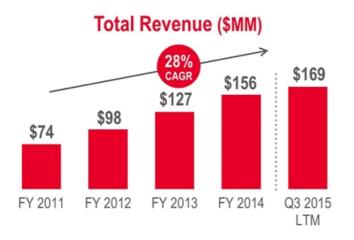
- Gogo
- Commercial Aviation
- Business Aviation

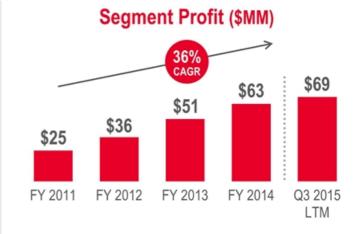


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# ESTABLISHED & PROFITABLE LEADER IN BUSINESS AVIATION



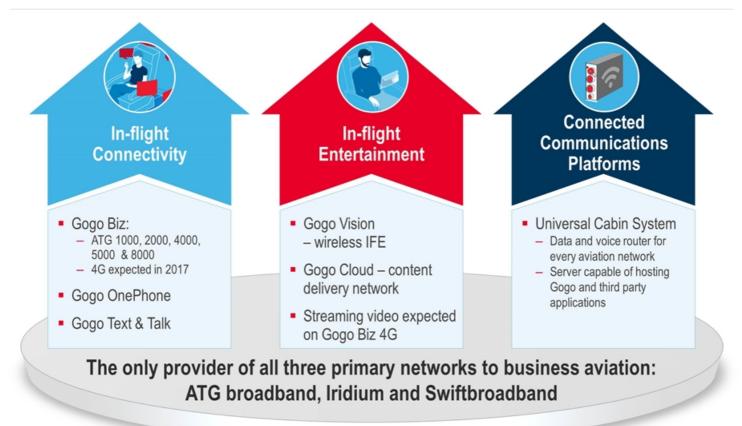




- Market leader:
  - Total of 8,700+ units online
  - 89% market share in broadband connected aircraft<sup>(1)</sup>
  - 63% market share in Iridium connected aircraft<sup>(1)</sup>
- Long-lasting relationships with all leading OEM and aftermarket dealers
- Winner of best global customer support by AIN 4 years in a row
- Leading R&D capabilities:
  - Developed and launched 10 products and services over 5 years

#### INNOVATOR WITH LEADING R&D CAPABILITIES





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#### GOGO BIZ FOR ANY AIRCRAFT



**LARGE JETS** 

2,900 aircraft\*



ATG8000/ ATG5000

ATG 8000 for higher capacity aircraft

#### **MEDIUM JETS**

4,300 aircraft\*



ATG5000/ ATG4000

87%<sup>(1)</sup> of installs are on medium or large aircraft

#### LIGHT JETS

5,500 aircraft\*



ATG2000

62%<sup>(1)</sup> of units are being installed on light jets or turboprops

#### **TURBOPROPS**

8,300 aircraft\*



ATG1000

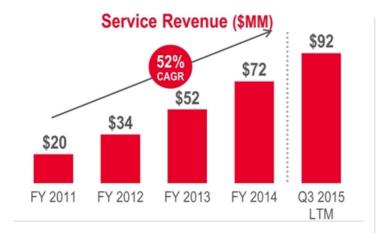
Addresses jets even further down market

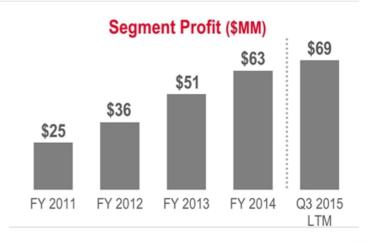
Gogo Biz platform offers optimum value and pricing for all aircraft sizes

\* Source: JetNet iQ Report Q4 2014 and Gogo estimates as of June 2015 (1) From 2009 through 3/31/2015 ©2015 Gogo Inc. and Affiliates. Proprietary & Confidential.

# BA: HIGH-MARGIN SERVICE REVENUE DRIVES PROFITABILITY AND CASH FLOW











FY 2013

FY 2014

FY 2011

FY 2012

Average Monthly Service Revenue per Unit (\$)

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GOGOAIR.COM | 28

Q3 2015

## KEY PRIORITIES FOR BUSINESS AVIATION



# 1. Increase Aircraft Online

- Increase North American market penetration
- Expand global service offerings

# 2. Bring More Bandwidth to Aviation

- Deliver 4G in 2017
- Develop Next Gen solutions

# 3. Enable Connected Aircraft

- Universal cabin system
- Pilot applications
- Gogo Cloud content delivery network



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## POSITIONED FOR STRONG GROWTH



#### **Game Changer**

 2Ku – is the catalyst for global aviation



#### **Cash Flow Positive**

 Combined CA-NA and BA free cash flow positive YTD 2015



#### Growth

- Aircraft Online
- ARPA
- Profitability





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## WHY INVEST IN GOGO



Leading Position, Experience & Scale

7X more connected aircraft than closest competitor

Large Growth Opportunity

\$30B market<sup>(1)</sup> High Barriers to Entry

Global scale

**Specialize** in Connected Aircraft

Leading technology

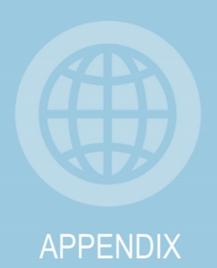
Attractive Model

High revenue growth

High operating leverage

(1) industry estimates were derived by taking the amount spent to provide connectivity to a home or automobile as a percentage of the average value of the asset

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# ADJUSTED EBITDA RECONCILIATION (\$MM)



	2009	2010	2011	2012	2013	2014 Q1	2014 Q2	2014 Q3	2014 Q4	2015 Q1	2015 Q2	2015 Q3
Net Income	(142)	(140)	(18)	(96)	(146)	(17)	(19)	(25)	(24)	(20)	(25)	(29)
Interest Income	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Interest Expense	30	-	1	9	29	7	7	9	9	10	16	17
Income Tax Provision	-	3	1	1	1	-	-	-	-	-	-	-
Depreciation & Amortization	22	31	33	37	56	16	15	17	17	19	21	22
EBITDA	(91)	(106)	16	(49)	(60)	6	4	2	2	9	12	10
Fair Value Derivative Adjustments	-	33	(59)	(10)	36	-	-	-	-	-	-	-
Class A and Class B Senior Convertible Preferred Stock Return	-	18	31	52	29	-	-	-	-	-	-	-
Accretion of Preferred Stock	-	9	10	10	5	-	-	-	-	-	-	-
Stock-based Compensation Expense	1	2	2	4	6	2	2	3	3	3	3	5
Loss on Extinguishment of Debt	2	-	-	-	-	-	-	-	-	-	-	-
Write Off of Deferred Equity Financing Costs	-	-	-	5	-	-	-	-	-	-	-	-
Amortization of Deferred Airborne Lease Incentives	-	(1)	(1)	(4)	(8)	(3)	(3)	(4)	(4)	(4)	(5)	(5)
Adjusted EBITDA	(89)	(45)	(1)	9	8	5	3	1	1	8	11	10

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