

## NetJets Selects Aircell for In-Flight Internet Expansion

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### Already Operating Business Aviation's Largest Fleet of Connected Aircraft, NetJets is Adding Aircell's Gogo Biz Service to Nearly 100 Additional Aircraft

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BROOMFIELD, Colo., Aug. 29, 2012 /PRNewswire/ -- Aircell, a leading provider of in-flight connectivity equipment and services to the business aviation market, announces that NetJets® is adding in-flight Internet service from Aircell to nearly 100 additional aircraft in its fleet.

In 2010, NetJets made history when it elected to offer in-flight Internet service aboard more than 250 aircraft – representing what Aircell believes to be business aviation's largest-ever in-flight connectivity order. Today's announcement for 100 additional systems will expand NetJets' connected fleet by approximately 40%.

With the service, NetJets passengers and flight crews can enjoy high-speed Internet capabilities above 10,000 feet in the continental U.S. and portions of Alaska, using their own Wi-Fi enabled laptops, tablets, smartphones, electronic flight bags and other mobile devices.

"For both business and pleasure, our Owners value the ability to stay connected while they travel," said Chuck Suma, NetJets' Senior Vice President, Aircraft Management. "Connectivity is an integral part of our Owner experience, and the decision to expand was driven by the needs of Owners of our fractional share and card products."

John Wade, Aircell's Executive Vice President and General Manager, said, "NetJets' decision to expand what is already business aviation's largest fleet of connected aircraft speaks directly to the increasingly important role connectivity plays in the life of today's traveler. We're pleased to continue our long-standing relationship with NetJets on this important program."

The installation process is already underway at Duncan Aviation, and the entire retrofit program is expected to be completed by mid-2014.

#### **About NetJets® Inc.**

NetJets Inc., a Berkshire Hathaway® company, is the worldwide leader in private aviation with the largest private and most diverse private jet fleet in the world. NetJets began in 1964 as the first aircraft charter and management company in the world. In 1986, NetJets pioneered the concept of fractional aircraft ownership – offering individuals and businesses all of the benefits of whole aircraft ownership and more, at a fraction of the cost. Today, NetJets offers a full range of private aviation solutions through its programs in North America and Europe, including NetJets Shares™, NetJets Leases™ and the Marquis Jet Card®, which provides access to NetJets through a 25-hour jet card. NetJets recently introduced the NetJets Signature Series™ of aircraft, which are new aircraft that will be entering the NetJets fleet that are customized from design through production and include advanced cockpit and cabin technologies to ensure maximum safety, reliability and operating efficiency as well as advanced in-flight entertainments systems and custom cabin designs. The NetJets Signature Series of aircraft include the Embraer Phenom 300, Bombardier Global family of aircraft, Cessna Citation Latitudes as well as the Bombardier Challenger 300 and 605 series.

The North America program is managed and operated by NetJets' subsidiary NetJets Aviation, Inc., and the European program is managed and operated by NetJets Transportes Aereos, SA, a Portuguese/EU Air Carrier. In the United States, NetJets also offers aircraft management and on-demand charter services through its subsidiary, Executive Jet Management, Inc. Subject to obtaining relevant regulatory approvals, NetJets will also offer aircraft management and charter services in China through NetJets China Business Aviation Limited, a joint venture between NetJets and a consortium of Chinese investors. The NetJets companies offer worldwide flight operations. More information on NetJets, NetJets Europe, the Marquis Jet Card, and Executive Jet Management is available at [www.netjets.com](http://www.netjets.com).

**About Aircell**

Aircell, a Gogo company, is a leading provider of in-flight connectivity equipment and services to the business aviation market. Through a full range of services including voice, high-speed Internet, cockpit data and more, Aircell increases the productivity, safety, and enjoyment of the business aviation travel experience. Headquartered in Broomfield, Colorado, USA, Aircell is an AS9100-certified company serving a global customer base with an authorized dealer/distributor network that spans 6 continents. A trusted brand in airborne communications, Aircell is a factory option at every major business aircraft manufacturer and installed on the world's largest fractional ownership fleets. The only company to offer equipment for three of the industry's most popular network technologies – Iridium Satellite, Inmarsat SwiftBroadband and Gogo Biz™, Aircell provides advice and solutions addressing any customer need, aircraft type, or geography.

A Collier Trophy nominee and the recipient of several dozen awards for innovation, Aircell is widely credited with many of the industry's most influential historical achievements, beginning with the groundbreaking airborne cellular concept that launched the company in 1991. Connect with us at [www.aircell.com](http://www.aircell.com) and on Twitter at [www.twitter.com/aircellbizav](http://www.twitter.com/aircellbizav).

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