

Gogo Partners with StubHub to bring Airline Passengers Free Access to World's Largest Ticket Marketplace

June 7, 2012 10:39 AM ET

Jun 7, 2012

ITASCA, IL. – June 7, 2012 – Gogo, a leader of in-flight connectivity and a pioneer in wireless in-flight digital entertainment solutions, announced today that it has partnered with StubHub to give passengers onboard all Gogo equipped flights free access to the world's largest online ticket marketplace.

Passengers can now purchase tickets to games, concerts, and theater shows while they're traveling to their destination city.

Accessing StubHub on Gogo is easy. Once the aircraft hits 10,000 feet, Passengers can simply open their laptop, tablet or mobile device and launch their browser. From there, they will automatically be directed to Gogo's in-air multimedia platform and one click access to StubHub.

"Adding StubHub to our growing list of in-air e-commerce partners that are now available on Gogo's multimedia platform is exciting news for air travelers," said Ash ElDifrawi, chief marketing officer at Gogo. "Passengers who access Gogo have free access to a variety of activities including gaming, shopping, news and entertainment, destination related content and now StubHub."

"We are excited to work with Gogo to provide air travelers with access to a host of live entertainment options at their destination, no matter what device they connect with," said Geoff Lester, Head of Partnerships and Business Development, US. "Between our mobile apps, mobile site, and of course, StubHub.com, StubHub is the perfect place for fans on the go to find tickets to the games and shows they want to see, even on the day of the event."

About Gogo

Gogo is fast becoming everyone's favorite part of flying. By allowing travelers to get online, in air, Gogo keeps them connected to life. Using the Gogo exclusive network and services, passengers with laptops and other Wi-Fi enabled devices can get online on more than 1,500 commercial aircraft including all domestic AirTran Airways and Virgin America flights, all domestic mainline Delta Air Lines flights and select Air Canada, Alaska Airlines, American Airlines, Frontier Airlines, United Airlines, and US Airways flights.

Back on the ground, Gogo's 400+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with us at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

About StubHub

StubHub is the world's largest ticket marketplace, enabling fans to buy and sell tickets to tens of thousands of sports, concert, theater and other live entertainment events. StubHub reinvented the ticket resale market in 2000 and continues to lead it through innovation. The company's unique online marketplace, dedicated solely to tickets, provides all fans the choice to buy or sell their tickets in a safe, convenient and highly reliable environment. All transactions are processed and delivered by StubHub and backed by the company's FanProtect Guarantee™. Company partners include the New York Yankees, University of Texas, and FedExField, along with over 60 teams in the NFL, MLB, NBA, NHL and NCAA, complemented with companies such as ESPN, Tickets.com, and Paciolan.

StubHub is an eBay company (NASDAQ: EBAY). For more information on StubHub, visit www.stubhub.com, www.twitter.com/stubhub or www.facebook.com/stubhub