# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Weakington D.C. 20540

Washington, D.C. 20549

# FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 5, 2022

# GOGO INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

**001-35975** (Commission File Number) 27-1650905

(IRS Employer Identification No.)

80021

(Zip Code)

105 Edgeview Dr., Suite 300

Broomfield, CO

(Address of principal executive offices)

Registrant's telephone number, including area code:

303-301-3271

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of Class

Common stock, par value \$0.0001 per share Preferred Stock Purchase Rights

Trading Symbol	
GOGO	
GOGO	

Name of Each Exchange on Which Registered NASDAQ Global Select Market NASDAQ Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

# Item 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On May 5, 2022, Gogo Inc. issued a press release announcing its results of operations for the first quarter ended March 31, 2022. A copy of the press release is attached hereto as Exhibit 99.1.

# Item 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

<u>Exhibit No.</u>	Description
99.1	Press Release dated May 5, 2022.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GOGO INC.

By: /s/ Barry Rowan Barry Rowan Executive Vice President and Chief Financial Officer

Date: May 5, 2022

# Gogo Announces Record First Quarter Results and Updates 2022 Guidance

# First Quarter Revenue of \$92.8 million, up 26% Year-over-Year, Net Income from Continuing Operations of \$22.2 million, and Adjusted EBITDA<sup>(1)</sup>of \$42.8 million also up 26% Year-over-Year

### Gogo 5G on Track for Commercial Launch in the Second Half of 2022

**BROOMFIELD**, CO - May 5, 2022 – Gogo Inc. (NASDAQ: GOGO) ("Gogo" or the "Company"), the world's largest provider of broadband connectivity services for the business aviation market, today announced its financial results for the quarter ended March 31, 2022.

#### Q1 2022 Highlights

- Record total revenue of \$92.8 million increased 26% compared to Q1 2021 fueled by strong growth in both service and equipment revenue.
  - o Record service revenue of \$70.7 million increased 19% compared to Q1 2021 and 2% compared to Q4 2021.
  - o Equipment revenue of \$22.1 million increased 52% compared to Q1 2021 and decreased 4% compared to Q4 2021.
- Total ATG aircraft online ("AOL") reached 6,526, an increase of 11% compared to Q1 2021 and 2% compared to Q4 2021.
  - o Total AVANCE units online grew to 2,699, an increase of 42% compared to Q1 2021 and 8% compared to Q4 2021. AVANCE units comprised more than 41% of total AOL as of March 31, 2022, up from 32% as of March 31, 2021.
- Average Monthly Revenue per ATG aircraft online ("ARPU") of \$3,321 increased 8% compared to Q1 2021 and 1% compared to Q4 2021.
- Net income from continuing operations increased to \$22.2 million from a net loss of \$5.9 million in Q1 2021, primarily due to lower interest expense and higher operating income compared to the prior year period, as well as a loss on settlement of convertible notes of \$4.4 million recognized in Q1 2021.
  - o Basic earnings per share from continuing operations was \$0.20. Diluted earnings per share from continuing operations was \$0.18.
- Record Adjusted EBITDA<sup>(1)</sup> of \$42.8 million increased 26% compared to Q1 2021 and 8% compared to Q4 2021.
- Cash provided by operating activities from continuing operations of \$17.9 million in Q1 2022 decreased from \$24.6 million in the prior year period primarily due to the timing of interest payments.
  - o Free Cash Flow<sup>(1)</sup> was \$8.8 million compared to \$23.9 million in the prior year period due to the timing of interest payments and an increase in capital expenditures primarily tied to Gogo 5G.
  - o Cash and cash equivalents totaled \$152.8 million as of March 31, 2022 compared to \$145.9 million as of December 31, 2021.

"Given the continued unprecedented demand for connectivity in business aviation coupled with the strong performance of our supply chain management team, we have increased our projection for ATG equipment unit shipments to 1,300 in

2022, up nearly 50% year over year versus prior expectations for 25% growth," said Oakleigh Thorne, Chairman and CEO of Gogo. "We remain on track for commercial deployment of our 5G ATG network in the second half of 2022."

"Strong first quarter results and our increased 2022 guidance provide a solid foundation for generating significant Free Cash Flow growth in 2023 and beyond," said Barry Rowan, Gogo's Executive Vice President and CFO. "Our financial performance and continued de-leveraging also create the flexibility for strategic investments to further enhance our growth and return of capital to shareholders over time."

## Updated 2022 Financial Guidance

The Company updates its guidance for 2022 as follows:

- Total revenue in the range of \$390 million to \$400 million versus prior guidance of \$380 million to \$395 million
- Adjusted EBITDA<sup>(1)</sup> at the high end of the previously guided range of \$150 million to \$160 million, which includes \$5 million of estimated litigation expenses
- Free Cash Flow<sup>(1)</sup> of \$35 million to \$45 million versus prior guidance of \$25 million to \$45 million, which includes capital expenditures of approximately \$65 million, with approximately \$50 million of the capital expenditures tied to Gogo 5G

# **Long-Term Financial Targets**

The Company reiterates its baseline long-term targets as follows:

- Revenue growth at a compound annual growth rate of approximately 15% from 2021 through 2026
- Annual Adjusted EBITDA Margin<sup>(1)</sup> approaching 50% in 2026, up from the low 40%'s in 2022 and 2023
- Free Cash Flow<sup>(1)</sup> of approximately \$125 million in 2023 following the deployment of the Gogo 5G network in 2022, increasing to over \$200 million beginning in 2025

The Company's 2022 guidance and long-term targets are derived from the Company's baseline forecast and long-term plan and include planned investments in Gogo 5G but do not include potential strategic investments currently under consideration (including a global broadband initiative).

(1) See "Non-GAAP Financial Measures" below.

# **Conference Call**

The Company will host its first quarter conference call on May 5, 2022 at 8:30 a.m. ET. A live webcast of the conference call, as well as a replay, will be available online on the Investor Relations section of the Company's website at http://ir.gogoair.com. Participants can access the call by dialing (844) 464-3940 (within the United States and Canada) or (765) 507-2646 (international dialers) and entering conference ID number: 3438308

#### **Non-GAAP Financial Measures**

We report certain non-GAAP financial measurements, including Adjusted EBITDA and Free Cash Flow, in the supplemental tables below, and we refer to Adjusted EBITDA Margin in our discussion of long-term baseline targets above. Management uses Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow for business planning purposes, including managing our business against internally projected results of operations and measuring our performance and liquidity. These supplemental performance measures also provide another basis for comparing period-to-period results by excluding potential differences caused by non-operational and unusual or non-recurring items. These supplemental performance measurements may vary from and may not be comparable to similarly titled measures used by

other companies. Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow are not recognized measurements under accounting principles generally accepted in the United States, or GAAP; when analyzing our performance with Adjusted EBITDA or Adjusted EBITDA Margin or liquidity with Free Cash Flow, as applicable, investors should (i) evaluate each adjustment in our reconciliation to the corresponding GAAP measure, and the explanatory footnotes regarding those adjustments, (ii) use Adjusted EBITDA and Adjusted EBITDA Margin in addition to, and not as an alternative to, net income (loss) attributable to common stock as a measure of operating results, and (iii) use Free Cash Flow in addition to, and not as an alternative to, consolidated net cash provided by (used in) operating activities when evaluating our liquidity. No reconciliation of the forecasted range for Adjusted EBITDA for fiscal 2022, Adjusted EBITDA Margin for fiscal 2022, 2023 and 2026 and Free Cash Flow for fiscal 2023 and 2025 is included in this release because we are unable to quantify certain amounts that would be required to be included in the corresponding GAAP measure without unreasonable efforts and we believe such reconciliation would imply a degree of precision that would be confusing or misleading to investors.

#### Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release and related comments by our management include forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, without limitation, statements regarding our business outlook, industry, business strategy, plans, goals and expectations concerning our market position, international expansion, future technologies, future operations, margins, profitability, future efficiencies, capital expenditures, liquidity and capital resources and other financial and operating information. When used in this discussion, the words "anticipate," "assume," "believe," "budget," "continue," "could," "estimate," "expect," "forecast," "intend," "may," "plan," "potential," "predict," "project," "should," "will," "future" and the negative of these or similar terms and phrases are intended to identify forward-looking statements in this press release. Forward-looking statements are based on our current expectations regarding future events, results or outcomes. These expectations may or may not be realized. Although we believe the expectations reflected in the forward-looking statements are reasonable, we can give you no assurance these expectations will prove to have been correct. Some of these expectations may be based upon assumptions, data or judgments that prove to be incorrect. Actual events, results and outcomes may differ materially from our expectations due to a variety of known and unknown risks, uncertainties and other factors. Although it is not possible to identify all of these risks and factors, they include, among others, the following: our ability to attract and retain customers and generate revenue from the provision of our connectivity and entertainment services; our reliance on our key OEMs and dealers for equipment sales; our ability to develop and deploy Gogo 5G; the impact of competition; the impact of the COVID-19 pandemic and the measures implemented to combat it, including global shortages of certain electronic components and global logistics issues; our ability to evaluate or pursue strategic opportunities; our reliance on third parties for equipment and services; our ability to recruit, train and retain highly skilled employees; the impact of adverse economic conditions; our ability to maintain our rights to use our licensed 3 Mhz of ATG spectrum in the United States and obtain rights to additional spectrum if needed; the impact of our use of open source software; the impact of equipment failures or material software defects; the impact of service disruptions caused by, among other things, force majeure events, cyber attacks or other malicious activities; the impact of assertions by third parties of infringement, misappropriation or other violations; our ability to innovate and provide products and services; the impact of government regulation of the internet and conflict minerals; our possession and use of personal information; the extent of expenses, liabilities or business disruption resulting from litigation; our ability to protect our intellectual property rights; our substantial indebtedness, limitations and restrictions in the agreements governing our current and future indebtedness and our ability to service our indebtedness; fluctuations in our operating results; our ability to fully utilize portions of our deferred tax assets; and other events beyond our control that may result in unexpected adverse operating results.

Additional information concerning these and other factors can be found under the caption "Risk Factors" in our annual report on Form 10-K for the year ended December 31, 2021 as filed with the Securities and Exchange Commission (the "SEC") on March 3, 2022 and in our quarterly report on Form 10-Q as filed with the SEC on May 5, 2022.

Any one of these factors or a combination of these factors could materially affect our financial condition or future results of operations and could influence whether any forward-looking statements contained in this report ultimately prove to be accurate. Our forward-looking statements are not guarantees of future performance, and you should not place undue reliance on them. All forward-looking statements speak only as of the date made and we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

#### About Gogo

Gogo is the world's largest provider of broadband connectivity services for the business aviation market. We offer a customizable suite of smart cabin systems for highly integrated connectivity, inflight entertainment and voice solutions. Gogo's products and services are installed on thousands of business aircraft of all sizes and mission types from turboprops

to the largest global jets, and are utilized by the largest fractional ownership operators, charter operators, corporate flight departments and individuals.

As of March 31, 2022, Gogo reported 2,699 business aircraft flying with Gogo's AVANCE L5 or L3 system installed, 6,526 aircraft flying with its ATG systems onboard, and 4,522 aircraft with narrowband satellite connectivity installed. Connect with us at business.gogoair.com.

#### Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Statements of Operations (in thousands, except per share amounts)

(in nousands, except per share amounts)		For the Three Months Ended March 31,			
		2022		2021	
Revenue:	<u>_</u>		<i>.</i>		
Service revenue	\$	70,667	\$	59,355	
Equipment revenue		22,083		14,514	
Total revenue		92,750		73,869	
Operating expenses:				14005	
Cost of service revenue (exclusive of items shown below)		14,634		14,095	
Cost of equipment revenue (exclusive of items shown below)		14,281		8,282	
Engineering, design and development		5,406 6,231		5,493 3,729	
Sales and marketing General and administrative		13,458		10,373	
Depreciation and amortization		3,791			
•				4,117 46,089	
Total operating expenses		57,801		,	
Operating income		34,949		27,780	
Other (income) expense:		(17)		(57)	
Interest income		(47)		(57)	
Interest expense Loss on settlement of convertible notes		10,889		29,294	
Other income, net		(26)		4,397	
		<u> </u>		(5)	
Total other expense		10,816		,	
Income (loss) from continuing operations before income taxes		24,133		(5,849)	
Income tax provision		1,937		35	
Net income (loss) from continuing operations		22,196		(5,884)	
Net loss from discontinued operations, net of tax	-		-	(1,801)	
Net income (loss)	\$	22,196	\$	(7,685)	
Net income (loss) attributable to common stock per share - basic:					
Continuing operations	\$	0.20	\$	(0.07)	
Discontinued operations				(0.02)	
Net income (loss) attributable to common stock per share - basic	\$	0.20	\$	(0.09)	
Net income (loss) attributable to common stock per share - diluted:					
Continuing operations	\$	0.18	\$	(0.07)	
Discontinued operations				(0.02)	
Net income (loss) attributable to common stock per share - diluted	\$	0.18	\$	(0.09)	
Weighted average number of shares					
Basic		111,414		84,649	
Diluted		134,095		84,649	
Dirace		134,095		84,049	

#### Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Balance Sheets (in thousands)

March 31, December 31, 2022 2021 Assets Current assets: Cash and cash equivalents \$ 152,829 \$ 145,913 Accounts receivable, net of allowances of \$1,127 and \$894, respectively 42,102 37,730 33,976 Inventories 36,467 Prepaid expenses and other current assets 39,654 32,295 249,914 Total current assets 271,052 Non-current assets: 71,596 63,672 Property and equipment, net 49,159 49,554 Intangible assets, net Operating lease right-of-use assets 70,973 70,989 Other non-current assets, net of allowances of \$515 and \$455, respectively 44.561 28,425 Deferred income taxes 177,934 185,133 Total non-current assets 414,223 397,773 Total assets 685,275 647,687 \$ Liabilities and stockholders' deficit **Current liabilities:** 17,203 S 18,119 Accounts payable \$ 59,868 Accrued liabilities 58,683 Deferred revenue 1,599 1,825 Current portion of long-term debt 109,897 109,620 188,516 188,298 Total current liabilities Non-current liabilities: Long-term debt 693,617 694,760 Non-current operating lease liabilities 77,074 77,329 Other non-current liabilities 7,326 7,236 Total non-current liabilities 778,017 779,325 **Total liabilities** 966,315 967,841 Stockholders' deficit Common stock 11 11 Additional paid-in capital 1,259,223 1,258,477 Accumulated other comprehensive income 17.961 1.789 (128,803) Treasury stock, at cost (128,803) Accumulated deficit (1,429,432) (1,451,628) Total stockholders' deficit (281,040) (320,154) Total liabilities and stockholders' deficit 647,687 685,275 \$

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#### Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Statements of Cash Flows (in thousands)

(In mousurus)		For the Three Months Ended March 31,		
		2021		
Operating activities from continuing operations:		2022		
Net income (loss)	\$	22,196 \$	(5,884)	
Adjustments to reconcile net income (loss) to cash provided by operating activities:				
Depreciation and amortization		3,791	4,117	
Loss (gain) on asset disposals, abandonments and write-downs		14	(100	
Provision for expected credit losses		259	15	
Deferred income taxes		1,887	95	
Stock-based compensation expense		4,007	1,849	
Amortization of deferred financing costs and interest rate caps		947	1,703	
Accretion of debt discount		115	84	
Loss on settlement of convertible notes		—	4,397	
Changes in operating assets and liabilities:				
Accounts receivable		(4,571)	3,586	
Inventories		(2,491)	(446	
Prepaid expenses and other current assets		392	(375	
Contract assets		(2,407)	(1,886	
Accounts payable		(857)	292	
Accrued liabilities		(5,926)	(10,424	
Deferred revenue		(226)	646	
Accrued interest		1,349	27,559	
Other non-current assets and liabilities		(613)	(654	
Net cash provided by operating activities from continuing operations		17,866	24,574	
Investing activities from continuing operations:				
Purchases of property and equipment		(7,598)	(360	
Acquisition of intangible assets—capitalized software		(1,457)	(342	
Net cash used in investing activities from continuing operations		(9,055)	(702	
Financing activities from continuing operations:		/		
Payments on term loan		(1,813)	_	
Payment of debt issuance costs			(550	
Payments on financing leases		(43)	(124	
Stock-based compensation activity		(23)	(2,646	
Net cash used in financing activities from continuing operations		(1.879)	(3,320	
Cash flows from discontinued operations:		(1,077)	(5,520	
Cash used in operating activities		_	(748	
Cash used in investing activities			(740	
Cash used in financing activities		_	_	
Net cash used in discontinued operations			(748	
Effect of exchange rate changes on cash		(16)	3	
Increase in cash, cash equivalents and restricted cash		6,916	19.807	
Cash, cash equivalents and restricted cash at beginning of period		146,268	435,870	
	¢.	153,184 \$	455,677	
Cash, cash equivalents and restricted cash at end of period	3		,	
Cash, cash equivalents and restricted cash at end of period	\$	153,184 \$	455,677	
Less: current restricted cash		25	525	
Less: non-current restricted cash		330		
Cash and cash equivalents at end of period	\$	152,829 \$	455,152	
Supplemental Cash Flow Information:				
Cash paid for interest	\$	8,577 \$	31	
Cash paid for taxes	\$	— \$	1	
Non-cash investing activities:	Ψ	ψ	1	
-				
Purchases of property and equipment in current liabilities	\$	7,993 \$	663	

#### Gogo Inc. and Subsidiaries Supplemental Information - Key Operating Metrics

Supplemental mormation – Key Operating Metrics						
		For the Three Months Ended March 31,				
		2022	2021			
Aircraft online (at period end)						
ATG		6,526		5,892		
Satellite		4,522		4,614		
Average monthly connectivity service revenue per aircraft online						
ATG	\$	3,321	\$	3,085		
Satellite		235		239		
Units Sold						
ATG		246		135		
Satellite		69		80		
Average equipment revenue per unit sold (in thousands)						
ATG	\$	73	\$	78		
Satellite		46		46		

- ATG aircraft online. We define ATG aircraft online as the total number of business aircraft for which we provide ATG services as of the last . day of each period presented. This number excludes aircraft receiving ATG service as part of the ATG Network Sharing Agreement with Intelsat.
- Satellite aircraft online. We define satellite aircraft online as the total number of business aircraft for which we provide satellite services as of the last day of each period presented.
- Average monthly connectivity service revenue per ATG aircraft online. We define average monthly connectivity service revenue per ATG aircraft online as the aggregate ATG connectivity service revenue for the period divided by the number of months in the period, divided by the number of ATG aircraft online during the period (expressed as an average of the month end figures for each month in such period). Revenue share earned from the ATG Network Sharing Agreement with Intelsat is excluded from this calculation.
- Average monthly connectivity service revenue per satellite aircraft online. We define average monthly connectivity service revenue per satellite aircraft online as the aggregate satellite connectivity service revenue for the period divided by the number of months in the period, divided by the number of satellite aircraft online during the period (expressed as an average of the month end figures for each month in such period).
- Units sold. We define units sold as the number of ATG or satellite units for which we recognized revenue during the period.
- Average equipment revenue per ATG unit sold. We define average equipment revenue per ATG unit sold as the aggregate equipment revenue from all ATG units sold during the period, divided by the number of ATG units sold.
- Average equipment revenue per satellite unit sold. We define average equipment revenue per satellite unit sold as the aggregate equipment revenue earned from all satellite units sold during the period, divided by the number of satellite units sold.

#### Gogo Inc. and Subsidiaries Supplemental Information – Revenue and Cost of Revenue (in thousands, unaudited)

		% Change			
	2022			2021	2022 over 2021
Service revenue	\$	70,667	\$	59,355	19.1 %
Equipment revenue		22,083		14,514	52.1 %
Total revenue	\$	92,750	\$	73,869	25.6 %
For the Three Ended Ma					% Change
	2022		2021		2022 over 2021
Cost of service revenue <sup>(1)</sup>	\$	14,634	\$	14,095	3.8 %
Cost of equipment revenue <sup>(1)</sup>	\$	14,281	\$	8,282	72.4 %
(1) Excludes depreciation and amortization expense.					

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#### Gogo Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures (in thousands, unaudited)

(in inousu	ius, unuuuncu)							
		For the Three Months Ended March 31,				For the Three Months Ended December 31,		
		2022		2021		2021		
Adjusted EBITDA:								
Net income (loss) attributable to common stock (GAAP)	\$	22,196	\$	(7,685)	\$	218,709		
Interest expense		10,889		29,294		10,895		
Interest income		(47)		(57)		(46)		
Income tax provision (benefit)		1,937		35		(187,673)		
Depreciation and amortization		3,791		4,117		3,658		
EBITDA		38,766		25,704		45,543		
Stock-based compensation expense		4,007		1,849		3,201		
Loss (income) from discontinued operations		_		1,801		(9,572)		
Loss on settlement of convertible notes				4,397		—		
Separation costs related to CA sale				145		380		
Adjusted EBITDA	\$	42,773	\$	33,896	\$	39,552		
Free Cash Flow:								
Net cash provided by operating activities (GAAP) <sup>(1)</sup>	\$	17,866	\$	24,574	\$	30,342		
Consolidated capital expenditures <sup>(1)</sup>		(9,055)		(702)		(4,656)		
Free cash flow	\$	8,811	\$	23,872	\$	25,686		
					-			

(1) See Unaudited Condensed Consolidated Statements of Cash Flows

#### Gogo Inc. and Subsidiaries

#### Reconciliation of Estimated Full-Year GAAP Net Cash

#### Provided by Operating Activities to Non-GAAP Measures

(in millions, unaudi	ited)				
		FY 2022			
Free Cash Flow:					
Net cash provided by operating activities (GAAP)	\$	100 to	\$	110	
Consolidated capital expenditures		(65) to	)	(65)	
Free cash flow	\$	35 to	\$	45	

#### Definition of Non-GAAP Measures

EBITDA represents net income (loss) attributable to common stock before interest expense, interest income, income taxes and depreciation and amortization expense.

Adjusted EBITDA represents EBITDA adjusted for (i) stock-based compensation expense included in the results of continuing operations, (ii) the results of discontinued operations, including stock-based compensation expense and the gain on the sale of CA, (iii) loss on settlement of convertible notes and (iv) separation costs related to the sale of CA. Our management believes that the use of Adjusted EBITDA eliminates items that management believes have less bearing on our operating performance, thereby highlighting trends in our core business which may not otherwise be apparent. It also provides an assessment of controllable expenses, which are indicators management uses to determine whether current spending decisions need to be adjusted in order to meet financial goals and achieve optimal financial performance.

We believe that the exclusion of stock-based compensation expense from Adjusted EBITDA is appropriate given the significant variation in expense that can result from using the Black-Scholes model to determine the fair value of such compensation. The fair value of our stock options is determined using the Black-Scholes model and varies based on fluctuations in the assumptions used in this model, including inputs that are not necessarily directly related to the performance of our business, such as the expected volatility, the risk-free interest rate and the expected life of the options. Therefore, we believe that the exclusion of this cost provides a clearer view of the operating performance of our business. Further, stock option grants made at a certain price and point in time do not necessarily reflect how our business is performing at any particular time. While we believe that investors should have information about any dilutive effect of outstanding options and the cost of that compensation, we also believe that stockholders should have the ability to consider our performance using a non-GAAP financial measure that excludes these costs and that management uses to evaluate our business.

We believe it is useful for an understanding of our operating performance to exclude the results of our discontinued operations from Adjusted EBITDA because they are not part of our ongoing operations.

We believe it is useful for an understanding of our operating performance to exclude the loss on settlement of convertible notes from Adjusted EBITDA because this activity is not related to our operating performance.

We believe it is useful for an understanding of our operating performance to exclude separation costs related to the sale of CA from Adjusted EBITDA during 2021 because of the non-recurring nature of these activities.

We also present Adjusted EBITDA as a supplemental performance measure because we believe that this measure provides investors, securities analysts and other users of our consolidated financial statements with important supplemental information with which to evaluate our performance and to enable them to assess our performance on the same basis as management.

Adjusted EBITDA Margin represents Adjusted EBITDA divided by total revenue. We present Adjusted EBITDA Margin as a supplemental performance measure because we believe that it provides meaningful information regarding our operating efficiency.

Free Cash Flow represents net cash provided by operating activities, less purchases of property and equipment and the acquisition of intangible assets. We believe that Free Cash Flow provides meaningful information regarding our liquidity.