

Gogo to Expand Gogo Vision on Delta's Entire Two-class and Delta Connection Fleet of Gogo Equipped Aircraft

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Gogo Also to Upgrade Delta's Existing Wi-Fi-equipped Aircraft to ATG-4

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ITASCA, Ill., Sept. 19, 2012 /[PRNewswire](#)/ -- Gogo, a leader of [in-flight connectivity](#) and a pioneer in wireless in-flight digital entertainment solutions, announced today that it will expand its wireless in-flight entertainment product – Gogo Vision – across the entire two-class and Delta Connection fleet of Gogo equipped aircraft.

(Logo: <http://photos.prnewswire.com/prnh/20110715/CG34837LOGO>)

Installations are expected to begin in 2012 on Delta's domestic fleet, with completion expected by 2013 and new international Wi-Fi service including Gogo Vision completed by the end of 2015. When complete, Delta will have more than 950 aircraft equipped with Gogo connectivity and Gogo Vision.

In addition to the installation of Gogo Vision, Delta has also committed to upgrading its fleet to Gogo's next generation connectivity solution, ATG-4, which is expected to enhance its existing air to ground network and improving capacity to the aircraft.

"Delta is a leader when it comes to offering their passengers connectivity related services and we are excited to work with them to bring Gogo Vision to their passengers," said Michael Small, Gogo's president and CEO. "As we begin updating their fleet with our next generation ATG-4 connectivity service, we will also add the Gogo Vision product to those aircraft."

Videos for Gogo Vision are stored on an internal server on the plane and streamed to passengers' own Wi-Fi enabled device. Introductory prices will range from \$.99 for television programming per show to \$3.99 for full-length movies from major Hollywood studios. Customers can sort titles by genre, length of feature, movie or show and other categories. They can also preview programming before they purchase.

Gogo currently has more than 200 aircraft operating with Gogo Vision on American Airlines and Delta Air Lines. More than 1400 aircraft are expected to receive Gogo Vision on Delta, American and US Airways by the end of 2013.

About Gogo

Gogo is fast becoming everyone's favorite part of flying. By allowing travelers to get online, in air, Gogo keeps them connected to life. Using the Gogo exclusive network and services, passengers with laptops and other Wi-Fi enabled devices can get online on more than 1,600 commercial aircraft including all of Delta's domestic mainline and two class regional jets; all AirTran Airways and Virgin America flights; and select Air Canada, Alaska Airlines, American Airlines, Frontier Airlines, United Airlines, and US Airways flights.

Back on the ground, Gogo's 400+ employees in Itasca, IL, Broomfield, CO and London are working to continually redefine flying as a productive, socially connected, and all-around more satisfying experience. Connect with us at www.gogoair.com, on Facebook at www.facebook.com/gogo and on Twitter at www.twitter.com/gogo.

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