#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 29, 2016

#### GOGO INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-35975 (Commission File Number) 27-1650905 (IRS Employer Identification No.)

111 North Canal, Suite 1500 Chicago, IL (Address of principal executive offices)

60606 (Zip Code)

Registrant's telephone number, including area code: 312-517-5000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

D Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

D Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01 REGULATION FD DISCLOSURE.

On September 29, 2016, representatives of Gogo Inc. (the "Company") will host its annual Investor and Analyst Day at 9:00 a.m. Eastern Time. Please visit Company's investor relations website at <u>http://ir.gogoair.com</u> for Webcast access information regarding this conference. Participant toll-free dial-in number: (844) 464-3940. Participant international dial-in number: (765) 507-2646. Conference ID: 83933682.

The Company will use the attached presentation for its Investor and Analyst Day. A copy of the investor presentation is attached hereto as Exhibit 99.1.

#### Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

Exhibit No.	Description
99.1	Investor Presentation

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### GOGO INC.

By: /s/ Norman Smagley

Norman Smagley Executive Vice President and Chief Financial Officer

Date: September 29, 2016

EXHIBIT INDEX TO CURRENT REPORT ON FORM 8-K Dated September 29, 2016

99.1 Investor Presentation

# Analyst Day

September 29, 2016



#### Safe Harbor Statement

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are based on management's beliefs and assumptions and on information currently available to management. All statements other than statements of historical fact included in this presentation are forward-looking statements. Forward-looking statements appearing throughout this presentation markets; near-term and long-term targets regarding our intentions, beliefs, assumptions or current expectations concerning, among other things: growth of our various markets; near-term and long-term targets regarding our financial position, results of operations and cash flows; prospects, growth strategies and expectations; the availability and performance of our current and future technology solutions; aircraft installed and installation capacity; the return on investment of installed aircraft; satellite capacity availability and demand; and future operational capabilities, including STCs and OEM offerability. These statements may contain words that identify them as forward-looking, such as "anticipates," "believes," "continues," "could," "seeks," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "projects, "should," "will," "would" or similar expressions and the negatives of those terms that relate to future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause Gogo's actual results, performance or achievements to be materially different from any projected results, performance or achievements expressed or implied by the forward-looking statements. Forward-looking statements or therwise. As such, Gogo's future results may vary from any expectations or goals expressed in, or implied by, the forward-looking statements included in this presentation, possibly to a material degree.

Gogo cannot assure you that the assumptions made in preparing any of the forward-looking statements will prove accurate or that any near-term or long-term financial or operational goals and targets will be realized. In particular, the availability and performance of certain technology solutions yet to be fully implemented by the Company set forth in this presentation represent aspirational long-term goals based on current expectations. For a discussion of some of the important factors that could cause Gogo's results to differ materially from those expressed in, or implied by, the forward-looking statements included in this presentation, investors should refer to the disclosure contained under the headings "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.

#### Note to Certain Operating and Financial Data

In addition to disclosing financial results that are determined in accordance with U.S. generally accepted accounting principles ("GAAP"), Gogo also discloses in this presentation certain non-GAAP financial information, including Adjusted EBITDA and Cash CAPEX. These financial measures are not recognized measures under GAAP, and when analyzing our performance or liquidity, as applicable, investors should (i) use Adjusted EBITDA in addition to, and not as an alternative to, net loss attributable to common stock as a measure of operating results, and (ii) use Cash CAPEX in addition to, and not as an alternative to, consolidated capital expenditures when evaluating our liquidity. See the Appendix for a reconciliation of each of Adjusted EBITDA and Cash CAPEX to the comparable GAAP measure.

In addition, this presentation contains various customer metrics and operating data, including numbers of aircraft or units online, that are based on internal company data, as well as information relating to the commercial and business aviation markets, and our position within those markets. While management believes such information and data are reliable, they have not been verified by an independent source and there are inherent challenges and limitations involved in compiling data across various geographies and from various sources.



Michael Small – President & CEO

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#### Connectivity now a requirement

#### Value-Added Broadband Connectivity



Passenger Connectivity & Entertainment

- Internet
- Streaming Movies
- IPTV



- Rebooking Travel
- Baggage Tracker
- Digitized Attendants
- Turbulence Avoidance



- Lower Fuel Costs
- Maintenance Savings
- Turbulence Avoidance

#### Providing ground-like experience to passengers while supporting airlines' operational requirements

### Barriers to entry inherently high



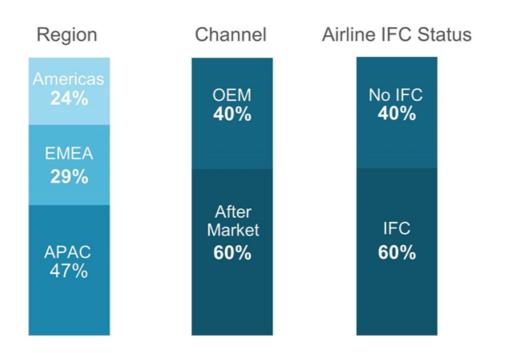
#### Significant global market opportunity



1 Based on management estimates

2 Sources include Boeing Current Market Outlook 2016-2035, JetNet iQ Report Q4 2015, GAMA 2015 General Aviation Manufacturers Association Statistical Handbook, and management estimates. Only North American turboprops are included in the business aircraft estimates.

### **Expanding distribution in CA**



#### **Composition of Expected Industry Commitments Through 2018**

Note: Figures are based on public information and management estimates

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### Market leading win rate in 2016



1 2Ku awards are as of September 29, 2016 and include both signed contracts and letters of intent 2 Data as of August 31, 2016

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#### **Unrivaled scale & experience**

# **6,600** Total Broadband Aircraft<sup>1</sup> 50% CA Global Market Share<sup>2</sup> 90% BA Broadband Market Share<sup>2</sup>



1. As of June 2016

Based on management estimates of current installations as of June 30, 2016

3. Since inception through August 2016, represents only Commercial Aviation

#### Scale drives more capabilities and more wins



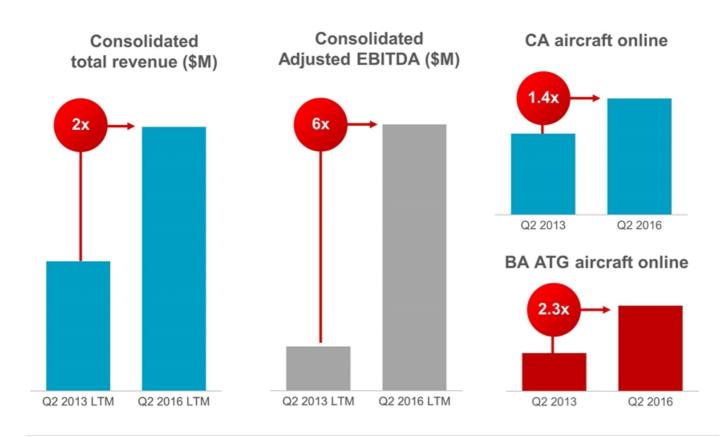


### Network Technology Aircraft Operations Platforms

#### .....

 5 Gogo and 4 third party • 150+ STCs in BA and CA Mature passenger Gogo network solutions platform (portal, Gogo · 20+ simultaneous CA Investments Vision) • 250+ North American cell install sites sites and fiber backhaul · Connected aircraft 170+ BA dealers platform 19 satellites and 18 · 33 CA maintenance teleports locations Customer · Faster & more reliable · Shorter time to install Increased flexibility Benefits Technology roadmap Streamlined maintenance · Improved airline services

## Strong track record since IPO



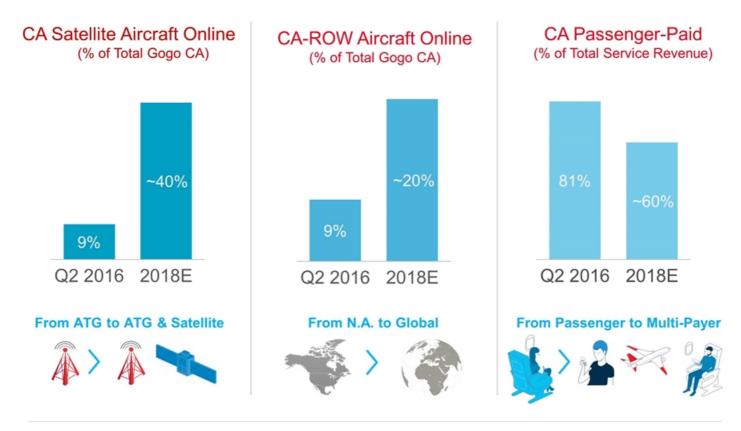
# Driving innovation and delivering results

Milestones Since Investor Day 2015					
Network Technology	Aircraft Operations	Platforms			
<ul> <li><b>2Ku</b></li> <li>Optimized for 50% higher speed and 65% lower cost</li> </ul>	<ul><li><b>1,300+</b> awarded 2Ku</li><li>aircraft</li><li>8 STCs</li></ul>	<ul> <li>Gogo Vision exceeds 2M sessions per month, up 2 YOY</li> </ul>			
<ul><li>HTS capacity procured</li><li>Proprietary modem</li></ul>	<ul><li>10+ OEM programs</li><li>14 aircraft flying</li></ul>	<ul> <li>Increased deployment of custom portals</li> </ul>			
<ul> <li>developed</li> <li>Next gen ATG</li> <li>Reduced cost of deployment</li> <li>Leverages existing</li> </ul>	550 ATG-4 installations	<ul> <li>Connected aircraft applications with ForeFlight, Garmin, The Weather Company and others</li> </ul>			
infrastructure and spectrum					
Results	o 23% Y/Y to \$553M through 0 TDA – Up 118% Y/Y to \$47M				

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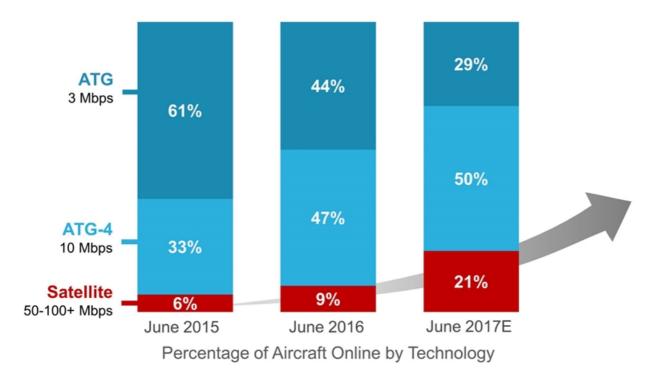
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# More bandwidth, more aircraft, more payers, more revenue



#### Strong bandwidth growth is happening now





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# Three strategic objectives

1	Expand Technology Leadership	Anand Chari EVP & CTO	<ul> <li>Extend Global 2Ku Roadmap</li> <li>Develop Next Gen ATG Solution</li> </ul>
2	Scale Globally	John Wade EVP & COO	<ul> <li>Embed 2Ku in CA Aviation Ecosystem</li> <li>Increase Customer Satisfaction</li> <li>Increase Penetration Of Light BA Aircraft</li> <li>Expand Product Offerings</li> </ul>
3	Grow Shareholder Value	Norm Smagley EVP & CFO	<ul> <li>Strong Revenue Growth</li> <li>Invest Capital Prudently</li> <li>Achieve Profitability</li> </ul>

# Technology

Anand Chari – EVP & CTO



### **Delivering best of breed solutions**

#### **Customer-Centric**

- Highest speed
- Most capacity
- Global coverage
- Fastest installation
- Enterprise-grade (reliability and redundancy)
- Lowest total cost (upfront + ongoing)
- Most future-proof

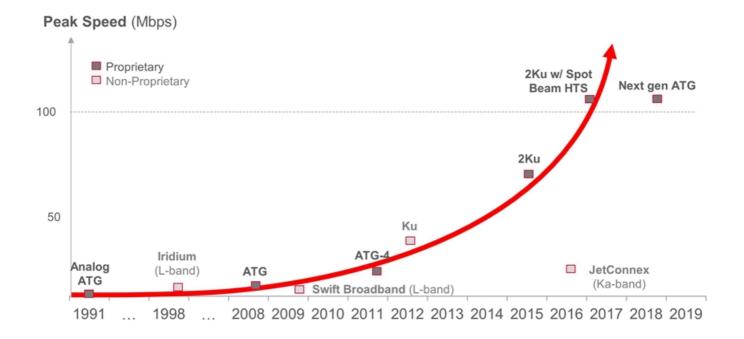
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#### Technology-Agnostic

- ATG and satellite
- Regional and global
- GEO and LEO
- Multiple bands

#### **Relentless innovation**



Expected results and availability based on management estimates.

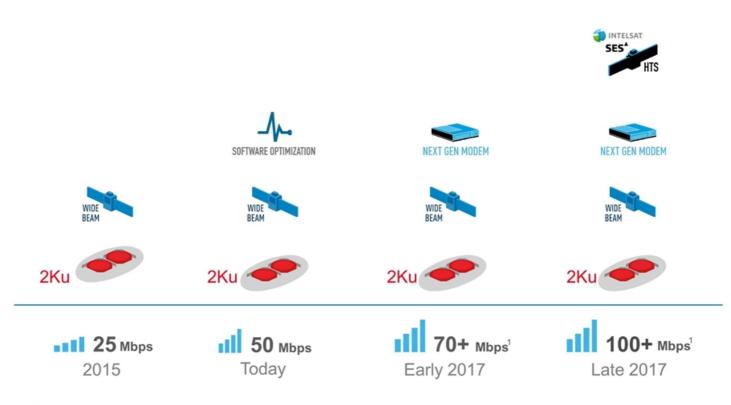
#### Bringing 100+ Mbps to all aircraft



1 Boeing Market Outlook 2016-2035, excluding regional jets

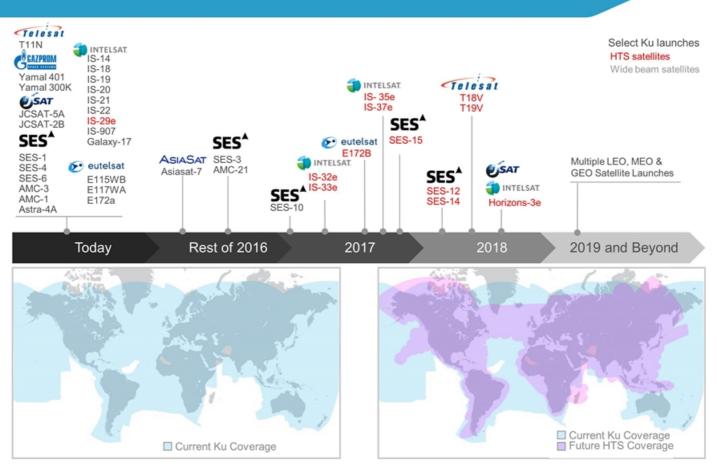
2 JetNet iQ Report Q4 2015, including regional jets from Boeing Market Outlook 2016-2035 and management estimates

## Open architecture for continuous growth



1 Expected results based on management estimates

### Ample and diverse satellite supply



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#### North America Ku capacity far exceeds demand

4,000 Aircraft × 70% Simultaneously In-Service × 100 Average Passengers per Aircraft × Projected Consumption per Session in 2020

# **70** Gbps North America Maximum Demand

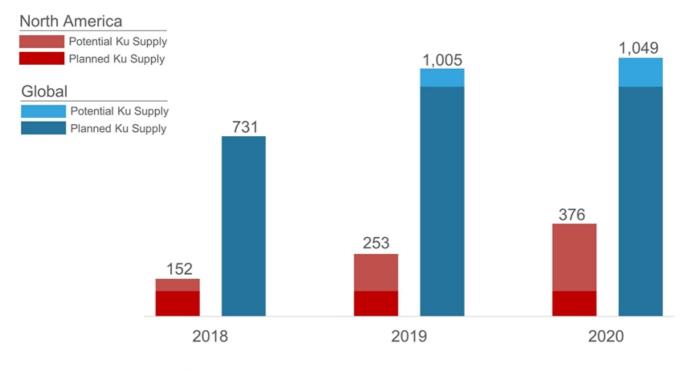
1. Based on estimates provided by satellite capacity providers

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Ku industry is projected to provide over **370 Gbps** of capacity over NA by 2020 with flexibility to grow

# Ku band has the most flexibility to meet global demand through 2020 and beyond

#### Global Ku bandwidth supply (Gbps)<sup>1</sup>

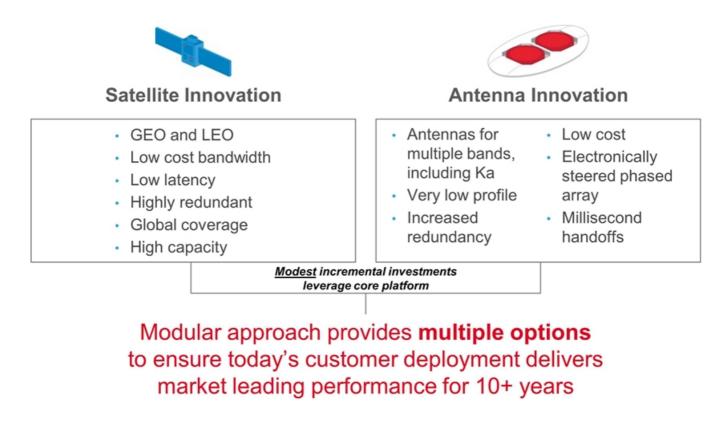


1 Based on estimates by satellite capacity providers

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#### **Continued R&D investment**



## Next gen ATG brings 100+ Mbps to smaller aircraft



1 Expected results and availability based on management estimates

#### Prototype in 2H 2017, targeting launch in 2018

#### Low Cost Solution

Low Network & aircraft investment

Leverage Existing ATG infrastructure: 250 cell sites, fiber backhaul & data centers

Use Unlicensed spectrum, LTE & beamforming

#### Market & Deployment

~9,000<sup>1</sup> Business jets, RJ's and select mainline aircraft

Overnight Installation

Redundancy Integrates existing ATG network

#### Performance

100+ Mbps

**High** Reliability

Low Latency

1 Source Boeing Market Outlook 2016-2035, JetNet iQ Report Q4 2015, and management estimates

#### Key takeaways

- Customer-centric, technology-agnostic approach
- Innovation is in our DNA, continual focus on enhancing network even with 2Ku delivering market leading performance right now
- Ongoing improvements in satellite and modem technologies in 2017 will lower costs and provide better customer experience
- Next gen ATG expected to bring 100+ Mbps speeds in 2018 to smaller aircraft
- Balancing both near-term and long-term technology
   investments to ensure continued leadership



John Wade – EVP & COO



#### **Customer needs come first**

#### What aviation partners want:

- More bandwidth
- High reliability
- Minimized operational impact
- (🛠) Increased customization
- Passenger interface / use
- Low total cost of ownership

#### **Priorities by segment**

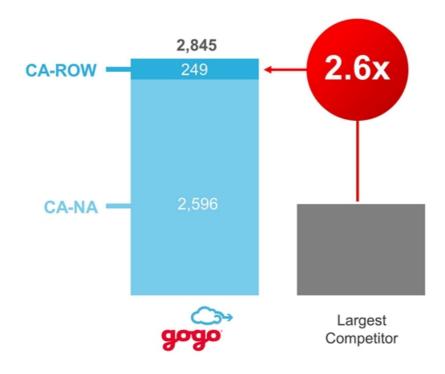
#### **Commercial Aviation**

- Deploy 2Ku on 1,300+ awarded aircraft
- Increase customer satisfaction
- Expand OEM delivery
- Improve unit economics

#### **Business Aviation**

- Increase penetration of light aircraft
- Further develop platform to enable third-party applications
- Launch 4G BA product by Q2 2017
- Deploy next gen ATG

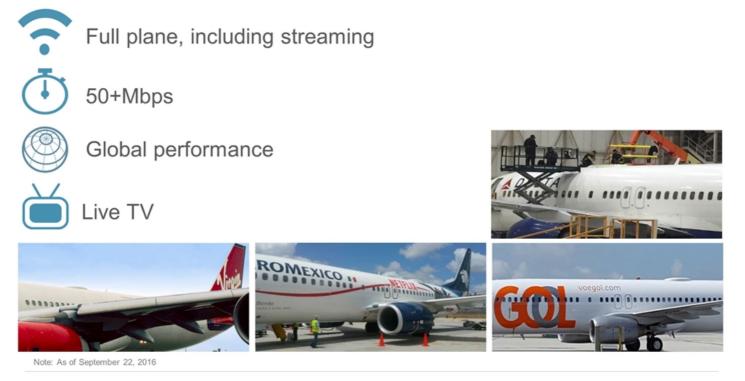
## **Commercial aviation scale**



Note: Data is as of June 30, 2016, based on public sources and management estimates

## 2Ku has taken flight

# 4 airlines & 14 installed aircraft



### **Rapid 2Ku rollout**

### Today\*



- Global Logistics and MROs
- AS9100
   Certification
- Supply Chain
- Regional
   Field
   Capabilities

#### 2017

- 500+ Aircraft Online
  - 40+ Installation Lines
    - 3 Days to Install
- 750+ Annual Install Capacity
  - 30+ STCs

45 Global Maintenance Locations

\* Data is as of September 2016

## Investing in global operational support

- 450 Employees focused on serving airlines globally
  - 33 Global maintenance locations
  - 11 Countries where aircraft are installed
  - 7 Offices worldwide



## Expanding 2Ku STC portfolio for aftermarket

% of Global Commercial Aircraft Covered	ł		~80%
Projected Cumulative 2Ku STCs*			~30
	2015	2016E	2017E
First-of- Type STCs	737-500	737-800 A319-100 737-900 A330-300 747-400 A340-300	717-200A320-200737-300A321-200757-200A330-200757-300MD 80/90 series777-200777-300

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## Growth of OEM opportunity

#### 2015:

First ATG OEM installation

## 2017: First 2Ku OEM installation expected

By 2020: Most of the ~2,000 new aircraft deliveries will have IFC

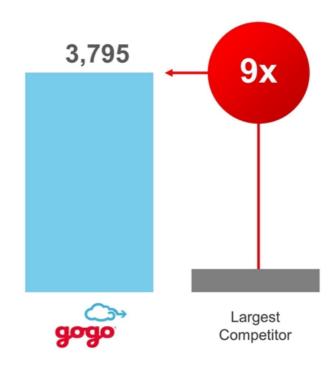
Gogo investing in OEM offerability on:

- Boeing: 777, 787, 737, 777X
- Airbus: A330, A340, A350, A380, A320 NEO
- Bombardier: CS100



## **Business Aviation scale**

#### **Connected Broadband Aircraft**

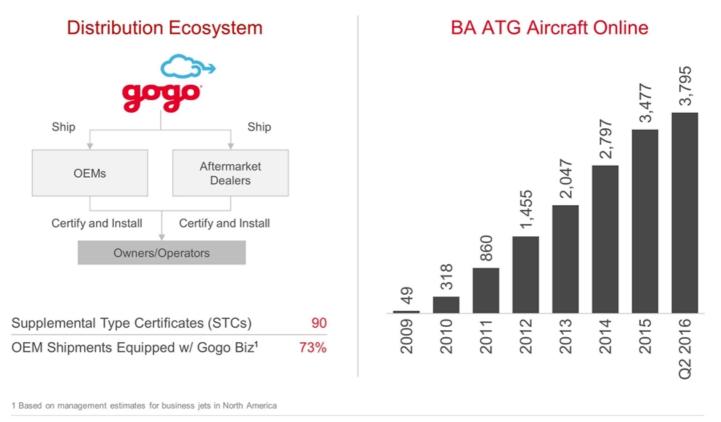


Note: Data is as of June 30, 2016, based on public sources and management estimates

## Established innovator in BA

AirCell 1991 Gogo (formerly Aircell) founded	ST3100 i	2011 Gogo DnePhone ntroduced	DASSAULT FALCON 2014 Dassault selects Gogo Axxess for FANS program		2015 Announces GogoBiz 4G timing	2016 Gogo BA teams up with Delta Private Jets for 4G service	те JETS 6	<b>GARMIN</b> . 2016 Gogo BA partners to bring apps to ATG 1000
1990-2000	2001-201	10	2011-2013			2014-2016		
<b>1997</b> FCC auth Aircell's A network		system	nications	ST430	launches 00 Multi- nel Iridium m	2015 NetJets selects UCS 5000 and Gogo Vision for Signature Series Aircraft NETJETS	W Co wi to tu	016 Veather ompany ollaborates ith Gogo BA improve rbulence he Veather ompany

## Leveraging established distribution ecosystem to reduce time to market



## **Covering entire BA market**



\* Source: JetNet iQ Report Q4 2015 and Gogo estimates as of June 2016

## Key takeaways for CA and BA

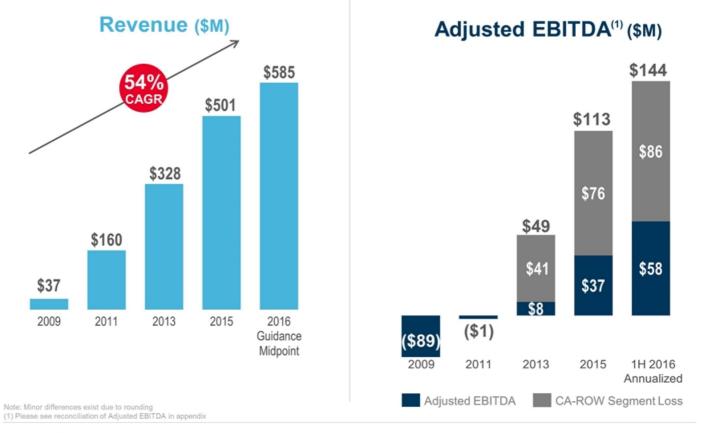
- Maintain strong momentum and grow market share
- Continue to embed 2Ku into CA market by augmenting STC portfolio and investing in OEM offerability on leading airframes
- Provide more bandwidth and value-added applications to the BA market



Norm Smagley – EVP & CFO

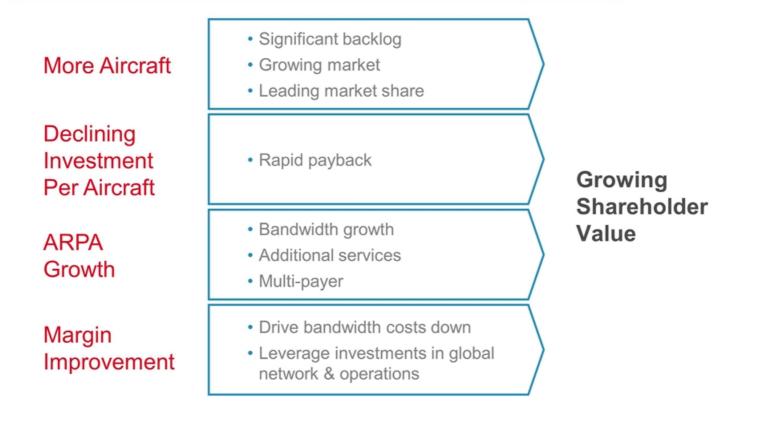


## Strong growth in revenue and profitability



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## Strong visibility into CA aircraft online growth

#### By the end of 2018...

- Installed majority of 2Ku aircraft awards
- Captured competitive share of potential awards
- Developed comprehensive STC portfolio
- Achieved OEM offerability for 2Ku
- Established 2Ku install capacity of 750+ aircraft annually

#### 1,300+ 2Ku Awards\*

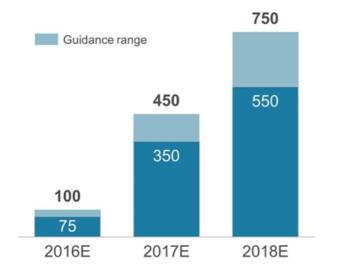


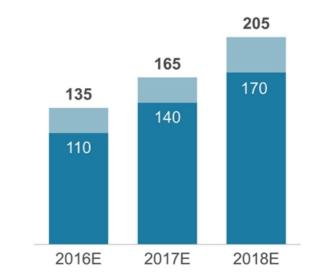
<sup>\* 2</sup>Ku awards include both signed contracts and letters of intent

## Increasingly success-based cash CAPEX

#### Annual 2Ku Aircraft Installations







#### 2-3 year payback at current mainline ARPA

\*Total cash CAPEX includes software and network CAPEX and excludes CAPEX associated with next gen ATG deployment assumes lease accounting treatment

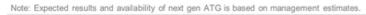
## Next gen ATG is CAPEX light

#### Deployment:

- \$50 million phased project
- · Leverages existing cell sites, backhaul & spectrum
- Rapid aircraft installations
- Low airborne equipment costs
- Targeted for 2018

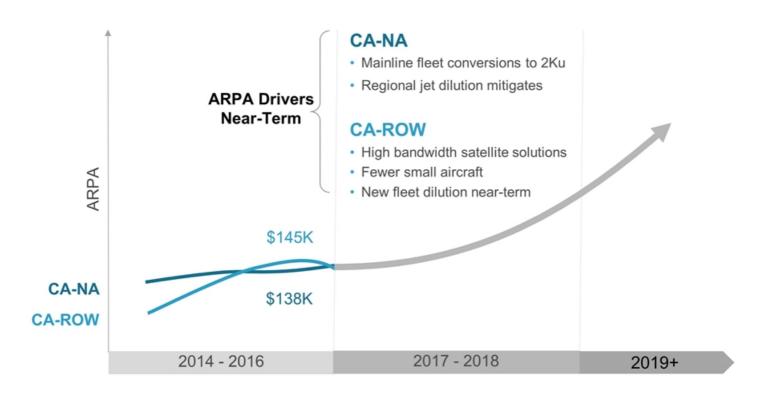
### **Economic Benefits**

- >10x capacity and peak speed increases
- · Lower cost per bit
- · Utilizes existing and unlicensed spectrum





## Increased bandwidth driving ARPA growth



Note: Numbers shown are based on 2Q 2016 annualized ARPA

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## More bandwidth, more flexibility, more partners



# CA-ROW service revenue margin expected to exceed 50% by 2019...

- Greater utilization from more aircraft online
- 2X spectral efficiency from 2Ku antennas
- Lower bandwidth pricing from Ku HTS

#### Service Revenue Margins\* BA **CA-NA CA-ROW** 73% 71% 59% 35% 48% -106% -264% 2009 2013 First half of 2009 2013 First half of First half of 2016 2016 2016 \* Service revenue margin is the difference of service revenue and cost of service as a percent of service revenue.

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>50%

CA-ROW Service Revenue Margin in 2019\*

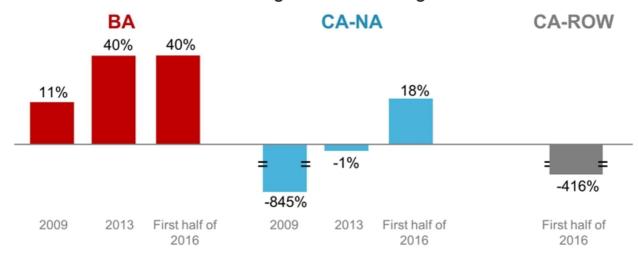
### ...and achieve 30% segment profit margin by 2021

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~30% CA-ROW Segment Profit Margin in 2021

- Improved service revenue margin
- Increased operating leverage from global operations

#### Segment Profit Margin



## All elements are in place to achieve profitability

	Near-term Targets	Long-term Targets (5 years)
Aircraft	Install most of 2Ku awards by end of 2018	New awards
ARPA	Moderate growth	Doubles
Investment Per Aircraft	2-3 year breakeven	Gogo co-investment continues to decline
Margins	>50% CA-ROW service revenue margin by 2019	30% CA-ROW segment profit margin & consolidated Adj. EBITDA margin by 2021
	Investment in STCs and OEM offerability	

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## **Closing remarks**

- · We are keenly focused on the four drivers of profitability
- We have the aircraft and bandwidth to achieve profitability and free cash flow
- We are investing in continued innovation and leadership
- 2Ku has achieved market leading performance and adoption, with continued enhancements to come
- Next gen brings 100+ Mbps to smaller aircraft while leveraging our existing ATG infrastructure

## **Closing remarks**

	Path to Profitability	
We have enough aircraft and continue to win more with the install rate accelerating	Delivering more bandwidth to drive higher ARPA	Margins improve as we continue to scale and execute our plan
	Technology Leadership	
Regional and global solutions to deliver 100+ Mbps	Continuous innovation to deliver the best solutions to our aviation partners	Continue to deliver the most capacity at the lowest cost per megabyte to global aviation
	<b>Global Operations</b>	
Unparalleled ability in aftermarket installations	Investing in OEM offerability	2Ku embedded in aviation ecosystem

# Questions



# Appendix



## Adjusted EBITDA reconciliation (\$MM)

	2009	2011	2012 Q3	2012 Q4	2013 Q1	2013 Q2	2013	2015	2015 Q3	2015 Q4	2016 Q1	2016 Q2
Net Income	(142)	(18)	(29)	(36)	(32)	(73)	(146)	(108)	(29)	(34)	(24)	(40)
Interest Income	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Interest Expense	30	-	4	4	4	10	29	59	17	16	16	18
Income Tax Provision	- 1	1	-		-	-	1	1	-	-	-	_
Depreciation & Amortization	22	33	9	10	14	14	56	87	22	25	24	25
EBITDA	(91)	16	(15)	(21)	(14)	(48)	(60)	39	10	8	17	2
Fair Value Derivative Adjustments	-	(59)	_	_	_	36	36	-	_	_	_	-
Class A and Class B Senior Convertible Preferred Stock Return	<u> </u>	31	13	14	15	14	29	-	-	_	-	-
Accretion of Preferred Stock	_	10	3	3	3	3	5	-	-	-	-	-
Stock-based Compensation Expense	-	2	1	1	1	1	6	15	5	4	4	4
Amortization of Deferred Airborne Lease Incentives	·	(1)	(1)	(1)	(2)	(2)	(8)	(20)	(5)	(6)	(6)	(7)
Loss on Extinguishment of Debt	2	-	-	-	-	-	-	-	-	-	-	15
Adjustment of deferred financing costs		-	-	5	-	-	-	2	-	2	(1)	-
Adjusted EBITDA Note: Minor differences exist due to rounding	(89)	(1)	1	1	3	4	8	37	10	8	14	14

## Cash CAPEX reconciliation (\$MM)

	2013	2014	2015	2015 Q2	2015 Q3	2015 Q4	2016 Q1	2016 Q2
Purchases of Property and Equipment	(105)	(132)	(135)	(33)	(19)	(30)	(31)	(40)
Acquisition of Intangible Assets (Capitalized Software)	(16)	(17)	(18)	(4)	(4)	(5)	(6)	(8)
Consolidated Capital Expenditures	(121)	(150)	(153)	(37)	(24)	(35)	(37)	(48)
Change in Deferred Airborne Lease Incentives	9	30	37	7	7	14	8	1
Amortization of Deferred Airborne Lease Incentives	8	13	20	5	5	6	6	7
Landlord Incentives		10	16	3	_	1	-	_
Cash CapEx	(104)	(98)	(80)	(23)	(12)	(13)	(24)	(40)

Note: Minor differences exist due to rounding

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## Cash CAPEX guidance reconciliation (\$MM)

For the year ending 2016	Low	High
Consolidated capital expenditures (GAAP)	(150)	(185)
Deferred airborne lease incentives	40	50
Cash CapEx	(110)	(135)
For the year ending 2017	Low	High
Consolidated capital expenditures (GAAP)	(220)	(265)
Deferred airborne lease incentives	80	100
Cash CapEx	(140)	(165)
For the year ending 2018	Low	High
, ,		•
Consolidated capital expenditures (GAAP)	(315)	(400)
Deferred airborne lease incentives	145	195
Cash CapEx	(170)	(205)

Note: Minor differences exist due to rounding