

Press Release

For Immediate Release

Investor Relations Contact: Will Davis +1 917-519-6994 wdavis@gogoair.com Media Relations Contact: Caroline Bosco +1 312-517-6127 cbosco@gogoair.com

Gogo Announces Second Quarter Results

Updates 2023 Financial Guidance and Long-Term Targets

Second Quarter Revenue of \$103.2 million, up 6% Year-over-Year; Net Income of \$89.8 million; and Adjusted EBITDA⁽¹⁾ of \$44.1 million, up 7% Year-Over-Year

BROOMFIELD, Colo. – August 7, 2023 – Gogo Inc. (NASDAQ: GOGO) ("Gogo" or the "Company"), the world's largest provider of broadband connectivity services for the business aviation market, today announced its financial results for the quarter ended June 30, 2023.

Q2 2023 Highlights

- Total revenue of \$103.2 million increased 6% compared to Q2 2022.
 - o Record service revenue of \$79.1 million increased 8% compared to Q2 2022 and 1% compared to Q1 2023.
 - o Equipment revenue of \$24.2 million decreased 2% compared to Q2 2022 and increased 20% compared to Q1 2023.
- AVANCE equipment units shipped totaled 277, a decrease of 11% compared to Q2 2022 and an increase of 24% compared to Q1 2023.
- Total ATG aircraft online ("AOL") reached 7,064, an increase of 6% compared to Q2 2022 and increased 0.3% compared to Q1 2023.
- Total AVANCE AOL grew to 3,598, an increase of 24% compared to Q2 2022 and 4% compared to Q1 2023. AVANCE units comprised approximately 51% of total AOL as of June 30, 2023, up from 43% as of June 30, 2022.
 - o Average Monthly Revenue per ATG aircraft online ("ARPU") of \$3,371 increased 1% compared to Q2 2022 and decreased 1% compared to Q1 2023.
- Income before income taxes of \$26.0 million increased 15% compared to \$22.7 million in Q2 2022. Net income of \$89.8 million, which includes an income tax benefit of \$63.8 million, increased from \$22.0 million in Q2 2022.
 - o Diluted earnings per share was \$0.67, of which \$0.48 was related to the income tax benefit, compared to \$0.17 in Q2 2022.
- Adjusted EBITDA⁽¹⁾ of \$44.1 million, which includes approximately \$2.5 million of operating expenses related to Gogo Galileo, increased 7% compared to Q2 2022 and 11% compared to Q1 2023.

- Cash provided by operating activities of \$15.6 million in Q2 2023 decreased from \$26.4 million in the prior year period.
 - o Free Cash Flow⁽¹⁾ was \$13.3 million in Q2 2023 a decrease from \$15.5 million in the prior-year period.
 - Cash, cash equivalents and short-term investments totaled \$97.2 million as of June 30, 2023 compared to \$188.0 million as of March 31, 2023 primarily driven by our \$100 million Term Loan principal paydown partially offset by cash generated from operating activities.

"We are in a two-year investment cycle to take advantage of new technologies like 5G, LEO satellite and LTE to deliver order-of-magnitude improvements in network speed and coverage for our customers, grow our addressable market by 50%, and strengthen our competitive position," said Oakleigh Thorne, Chairman and CEO. "We expect to see the payback for these investments to start in 2025 and drive substantial returns for shareholders in the latter half of the decade."

"Gogo's long-term targets of approximately 15-17% revenue growth and \$150 million to \$200 million of Free Cash Flow in 2025 underscore our strong outlook for new products, Gogo 5G and Gogo Galileo, in an underpenetrated global market," said Jessi Betjemann, Executive Vice President and CFO. "We expect to continue to strengthen our balance sheet while investing in our key growth initiatives."

2023 Financial Guidance and Long-Term Financial Targets

The Company provides the following guidance for 2023, which now include the impact of the Federal Communications Commission's Secure and Trusted Communications Networks Reimbursement Program ("FCC Program"). References below to prior guidance have not been adjusted for the impact of the FCC Program.

- Total revenue in the range of \$410 million to \$420 million versus prior guidance in the range of \$440 million to \$455 million.
- Adjusted EBITDA⁽¹⁾ of \$150 million to \$160 million (no change from prior guidance) reflecting operating expenses of approximately \$20 million for strategic and operational initiatives including Gogo 5G and Gogo Galileo and \$10 million for costs incurred offset by an expected benefit for the same value of reimbursement accrual related to the FCC Program.
- Free Cash Flow⁽¹⁾ of \$60 million to \$70 million versus prior guidance of \$80 million to \$90 million due to the impact of the FCC Program including increased inventory purchases and expected lag of FCC reimbursements.
- Capital expenditures at the low end of the previously provided range of \$30 million to \$40 million including \$12 million for the Gogo 5G program and \$3 million related to the FCC Program.

The Company provides the following long-term financial targets:

- Revenue growth at a compound annual growth rate of approximately 15%-17% from 2022 through 2027 versus the prior target of approximately 17%. The Company continues to expect that Gogo Galileo will contribute revenue beginning in 2025.
- Annual Adjusted EBITDA Margin⁽¹⁾ in the mid-40% range by 2027 (no change from prior long-term target).
- Free Cash Flow⁽¹⁾ in the range of \$150 million to \$200 million in 2025, without the effect of the FCC program, and growing thereafter. The FCC Program is expected to positively impact Free Cash Flow in 2025. This compares to the prior target of more than \$200 million, excluding the effect of the FCC Program, and growing thereafter.

The Company's 2023 financial guidance and long-term financial targets include Gogo 5G, Gogo Galileo and the impact of the FCC Program.

(1) See "Non-GAAP Financial Measures" below

Conference Call

The Company will host its second quarter conference call on August 7, 2023 at 8:30 a.m. ET. A live webcast of the conference call, as well as a replay, will be available online on the Investor Relations section of the Company's investor website at <u>https://ir.gogoair.com</u>.

Participants can also join the call by dialing +1 844-543-0451 (within the United States and Canada). Please click on the below link to retrieve your unique conference ID to use to access the earnings call:

https://register.vevent.com/register/BI5dcc68618e8a42ddb898febcb4bd0c81

Non-GAAP Financial Measures

We report certain non-GAAP financial measurements, including Adjusted EBITDA and Free Cash Flow, in the supplemental tables below, and we refer to Adjusted EBITDA Margin in our discussion of long-term baseline targets above. Management uses Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow for business planning purposes, including managing our business against internally projected results of operations and measuring our performance and liquidity. These supplemental performance measures also provide another basis for comparing period-toperiod results by excluding potential differences caused by non-operational and unusual or non-recurring items. These supplemental performance measurements may vary from and may not be comparable to similarly titled measures used by other companies. Adjusted EBITDA, Adjusted EBITDA Margin and Free Cash Flow are not recognized measurements under accounting principles generally accepted in the United States, or GAAP; when analyzing our performance with Adjusted EBITDA or Adjusted EBITDA Margin or liquidity with Free Cash Flow, as applicable, investors should (i) evaluate each adjustment in our reconciliation to the corresponding GAAP measure, and the explanatory footnotes regarding those adjustments, (ii) use Adjusted EBITDA and Adjusted EBITDA Margin in addition to, and not as an alternative to, net income (loss) attributable to common stock as a measure of operating results, and (iii) use Free Cash Flow in addition to, and not as an alternative to, consolidated net cash provided by (used in) operating activities when evaluating our liquidity. No reconciliation of the forecasted amounts of Adjusted EBITDA for fiscal 2023, Adjusted EBITDA Margin for fiscal 2027 and Free Cash Flow for fiscal 2025 is included in this release because we are unable to quantify certain amounts that would be required to be included in the corresponding GAAP measure without unreasonable efforts and we believe such reconciliation would imply a degree of precision that would be confusing or misleading to investors.

Cautionary Note Regarding Forward-Looking Statements

Certain disclosures in this press release and related comments by our management include forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, without limitation, statements regarding our business outlook, industry, business strategy, plans, goals and expectations concerning our market position, international expansion, future technologies, future operations, margins, profitability, future efficiencies, capital expenditures, liquidity and capital resources and other financial and operating information. When used in this discussion, the words "anticipate," "assume," "believe," "budget," "continue," "could," "estimate," "expect," "forecast," "intend," "may," "plan," "potential," "predict," "project," "should," "will," "future" and the negative of these or similar terms and phrases are intended to identify forward-looking statements in this press release. Forward-looking statements are based on our current expectations regarding future events, results or outcomes. These expectations may or may not be realized. Although we believe the expectations reflected in the forward-looking statements are reasonable, we can give you no assurance these expectations will prove to have been correct. Some of these expectations may be based upon assumptions, data or judgments that prove to be incorrect. Actual events, results and outcomes may differ materially from our expectations due to a variety of known and unknown risks, uncertainties and other factors. Although it is not possible to identify all of these risks and factors, they include, among others, the following: our ability to continue to generate revenue from the provision of our connectivity services; our reliance on our key OEMs and dealers for equipment sales; the impact of competition; our reliance on third parties for equipment components and services; the impact of global supply chain and logistics issues and increasing inflation; our ability to expand our business outside of the United States; our ability to recruit, train and retain highly skilled employees; the impact of pandemics or other outbreaks of contagious diseases, including the COVID-19 pandemic, and the measures implemented to combat them; the impact of adverse economic conditions; our ability to fully utilize portions of our deferred tax assets; the impact of increased attention to climate change, ESG matters and conservation measures; our ability to evaluate or pursue strategic opportunities; our ability to develop and deploy Gogo 5G, Global Broadband or other next generation technologies and the timing thereof; our ability to maintain our rights to use our licensed 3Mhz of ATG spectrum in the United States and obtain rights to additional spectrum if needed; the impact of service interruptions

or delays, technology failures, equipment damage or system disruptions or failures; the impact of assertions by third parties of infringement, misappropriation or other violations; our ability to innovate and provide products and services; our ability to protect our intellectual property rights; the impact of our use of open-source software; the impact of equipment failure or material defects or errors in our software; our ability to comply with applicable foreign ownership limitations; the impact of government regulation of the internet and conflict minerals; our possession and use of personal information; risks associated with participation in the FCC Program; our ability to comply with anti-bribery, anticorruption and anti-money laundering laws; the extent of expenses, liabilities or business disruptions resulting from litigation; the impact of global climate change and legal, regulatory or market responses to it; the impact of our substantial indebtedness; limitations and restrictions in the agreements governing our current and future indebtedness and our ability to service our indebtedness; fluctuations in our operating results; and other events beyond our control that may result in unexpected adverse operating results.

Additional information concerning these and other factors can be found under the caption "Risk Factors" in our annual report on Form 10-K for the year ended December 31, 2022 as filed with the Securities and Exchange Commission ("SEC") on February 28, 2023 and in our quarterly reports on Form 10-Q as filed with the SEC on May 3, 2023 and August 7, 2023.

Any one of these factors or a combination of these factors could materially affect our financial condition or future results of operations and could influence whether any forward-looking statements contained in this report ultimately prove to be accurate. Our forward-looking statements are not guarantees of future performance, and you should not place undue reliance on them. All forward-looking statements speak only as of the date made and we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

About Gogo

Gogo is the world's largest provider of broadband connectivity services for the business aviation market. We offer a customizable suite of smart cabin systems for highly integrated connectivity, inflight entertainment and voice solutions. Gogo's products and services are installed on thousands of business aircraft of all sizes and mission types from turboprops to the largest global jets, and are utilized by the largest fractional ownership operators, charter operators, corporate flight departments and individuals.

As of June 30, 2023, Gogo reported 3,598 business aircraft flying with Gogo's AVANCE L5 or L3 system installed, 7,064 aircraft flying with its ATG systems onboard, and 4,433 aircraft with narrowband satellite connectivity installed. Connect with us at business.gogoair.com.

Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Statements of Operations (in thousands, except per share amounts)

(in thousands, excep	ot per sha	re amounts)								
	For the Three Months					For the Six Months				
	Ended June 30,					Ended June 30,				
	2023 2022			2023		2022				
Revenue:										
Service revenue	\$	79,062	\$	73,064	\$	157,561	\$	143,731		
Equipment revenue		24,159		24,772		44,257		46,855		
Total revenue		103,221		97,836		201,818		190,586		
Operating expenses:										
Cost of service revenue (exclusive of amounts shown below)		16,819		15,752		33,616		30,386		
Cost of equipment revenue (exclusive of amounts shown below)		17,537		16,868		35,663		31,149		
Engineering, design and development		9,226		7,952		17,105		13,358		
Sales and marketing		7,856		6,068		14,733		12,299		
General and administrative		13,199		15,357		27,398		28,815		
Depreciation and amortization		4,539		3,499		7,330		7,290		
Total operating expenses		69,176		65,496		135,845		123,297		
Operating income		34,045		32,340		65,973		67,289		
Other expense (income):										
Interest income		(1,971)		(194)		(3,887)		(241)		
Interest expense		7,806		9,772		16,782		20,661		
Loss on extinguishment of debt		2,224				2,224				
Other (income) expense, net		(36)		43		(5)		17		
Total other expense		8,023		9,621		15,114		20,437		
Income before income taxes		26,022		22,719		50,859		46,852		
Income tax (benefit) provision		(63,827)		702		(59,439)		2,639		
Net income	\$	89,849	\$	22,017	\$	110,298	\$	44,213		
Net income attributable to common stock per share:										
Basic	\$	0.69	\$	0.18	\$	0.85	\$	0.38		
Diluted	\$	0.67	\$	0.17	\$	0.83	\$	0.35		
Weighted average number of shares:										
Basic		129,814		123,252		129,467		117,375		
Diluted		133,228		134,718		133,407		134,474		
D Hatta		155,220		15 4,710		155,407		134,474		

Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Balance Sheets

(in thousands)

(in thousands)				
	June 30, 2023		D	ecember 31, 2022
Assets				
Current assets:				
Cash and cash equivalents	\$	97,200	\$	150,550
Short-term investments				24,796
Total cash, cash equivalents and short-term investments		97,200		175,346
Accounts receivable, net of allowances of \$1,943 and \$1,778, respectively		50,587		54,210
Inventories		60,250		49,493
Prepaid expenses and other current assets		48,723		45,100
Total current assets		256,760		324,149
Non-current assets:				
Property and equipment, net		103,711		104,595
Intangible assets, net		51,122		49,509
Operating lease right-of-use assets		72,467		75,261
Other non-current assets, net of allowances of \$513 and \$501, respectively		37,456		43,355
Deferred income taxes		223,997		162,657
Total non-current assets		488,753		435,377
Total assets	\$	745,513	\$	759,526
Liabilities and stockholders' equity (deficit)				
Current liabilities:				
Accounts payable	\$	17,346	\$	13,646
Accrued liabilities		35,938		60,056
Deferred revenue		1,877		3,418
Current portion of long-term debt		7,250		7,250
Total current liabilities		62,411		84,370
Non-current liabilities:				
Long-term debt		590,051		690,173
Non-current operating lease liabilities		75,963		79,241
Other non-current liabilities		7,876		7,611
Total non-current liabilities		673,890		777,025
Total liabilities		736,301		861,395
Stockholders' equity (deficit)				
Common stock		14		14
Additional paid-in capital		1,391,692		1,385,933
Accumulated other comprehensive income		25,152		30,128
Treasury stock, at cost		(158,375)		(158,375)
Accumulated deficit		(1,249,271)		(1,359,569)
Total stockholders' equity (deficit)		9,212		(101,869)
Total liabilities and stockholders' equity (deficit)	\$	745,513	\$	759,526

Gogo Inc. and Subsidiaries Unaudited Condensed Consolidated Statements of Cash Flows

(in thousands)

(in thousands)						
		For the Six Months Ended June 30,				
		2023		2022		
Operating activities:	¢	110.000	¢			
Net income	\$	110,298	\$	44,213		
Adjustments to reconcile net income to cash provided by operating activities:						
Depreciation and amortization		7,330		7,290		
Loss on asset disposals, abandonments and write-downs		235		114		
Provision for expected credit losses		565		498		
Deferred income taxes		(59,686)		2,540		
Stock-based compensation expense		10,494		9,411		
Amortization of deferred financing costs and interest rate caps		1,533		1,777		
Accretion of debt discount		219		231		
Loss on extinguishment of debt		2,224				
Changes in operating assets and liabilities:						
Accounts receivable		3,070		(7,270)		
Inventories		(10,757)		(8,567)		
Prepaid expenses and other current assets		(15,148)		(79)		
Contract assets		(473)		(2,748)		
Accounts payable		4,000		858		
Accrued liabilities		(7,185)		(2,043)		
Deferred revenue		(1,534)		(318)		
Accrued interest		(9,728)		(164)		
Other non-current assets and liabilities		(1,316)		(1,503)		
Net cash provided by operating activities		34,141		44,240		
Investing activities:						
Purchases of property and equipment		(10,406)		(17,481)		
Acquisition of intangible assets—capitalized software		(2,956)		(2,469)		
Proceeds from interest rate caps		12,489				
Redemptions of short-term investments		49,524				
Purchases of short-term investments		(24,728)		_		
Net cash provided by (used in) investing activities		23,923		(19,950)		
Financing activities:		, , , , , , , , , , , , , , , , , , ,				
Payments on term loan		(103,625)		(3,625)		
Payments on financing leases		(97)		(103)		
Stock-based compensation activity		(7,747)		(2,515)		
Net cash used in financing activities		(111,469)		(6,243)		
Effect of exchange rate changes on cash		55		8		
(Decrease) increase in cash, cash equivalents and restricted cash		(53,350)		18.055		
Cash, cash equivalents and restricted cash at beginning of period		150,880		146,268		
Cash, cash equivalents and restricted cash at organizing of period	\$	97,530	¢	164,323		
	\$	· · · · · · · · · · · · · · · · · · ·	\$	<i>'</i>		
Cash, cash equivalents and restricted cash at end of period	\$	97,530	\$	164,323		
Less: non-current restricted cash	+	330	*	330		
Cash and cash equivalents at end of period	\$	97,200	\$	163,993		
Supplemental cash flow information:						
Cash paid for interest	\$	39,759	\$	19,680		
Cash paid for taxes		370		112		
Non-cash investing activities:						
Purchases of property and equipment in current liabilities	\$	6,253	\$	13,089		

Gogo Inc. and Subsidiaries Supplemental Information – Key Operating Metrics

Supplemental morn	number incy	oper using m	CULIC.					
		For the Th	Ionths	For the Six Months				
		Ended .	30,	Ended .	June	1e 30,		
		2023		2022	 2023		2022	
Aircraft online (at period end)					 			
ATG		7,064		6,654	7,064		6,654	
Narrowband satellite		4,433		4,462	4,433		4,462	
Average monthly connectivity service revenue per aircraft online								
ATG	\$	3,371	\$	3,328	\$ 3,380	\$	3,324	
Narrowband satellite		292		257	298		246	
Units sold								
ATG		277		310	500		556	
Narrowband satellite		43		32	92		101	
Average equipment revenue per unit sold (in thousands)								
ATG	\$	73	\$	67	\$ 72	\$	70	
Narrowband satellite		50		73	52		55	

- *ATG aircraft online*. We define ATG aircraft online as the total number of business aircraft for which we provide ATG services as of the last day of each period presented. This number excludes aircraft receiving ATG service as part of the ATG Network Sharing Agreement with Intelsat.
- *Narrowband satellite aircraft online*. We define narrowband satellite aircraft online as the total number of business aircraft for which we provide narrowband satellite services as of the last day of each period presented.
- Average monthly connectivity service revenue per ATG aircraft online. We define average monthly connectivity service revenue per ATG aircraft online as the aggregate ATG connectivity service revenue for the period divided by the number of months in the period, divided by the number of ATG aircraft online during the period (expressed as an average of the month end figures for each month in such period). Revenue share earned from the ATG Network Sharing Agreement with Intelsat is excluded from this calculation.
- Average monthly connectivity service revenue per narrowband satellite aircraft online. We define average monthly connectivity service revenue per narrowband satellite aircraft online as the aggregate narrowband satellite connectivity service revenue for the period divided by the number of months in the period, divided by the number of narrowband satellite aircraft online during the period (expressed as an average of the month end figures for each month in such period).
- *Units sold.* We define units sold as the number of ATG or narrowband satellite units for which we recognized revenue during the period.
- Average equipment revenue per ATG unit sold. We define average equipment revenue per ATG unit sold as the aggregate equipment revenue from all ATG units sold during the period, divided by the number of ATG units sold.
- Average equipment revenue per narrowband satellite unit sold. We define average equipment revenue per narrowband satellite unit sold as the aggregate equipment revenue earned from all narrowband satellite units sold during the period, divided by the number of narrowband satellite units sold.

	Suppler	nental Inforr	natio	. and Subsid n – Revenue sands, unaud	and Cost of Rev	enue				
		For the Thr					For the Si			
		Ended J	une 3	<u>80, </u>	% Change	_	Ended J	une :	30,	% Change
		2023		2022	2023 over 2022		2023		2022	2023 over 2022
Service revenue	\$	79,062	\$	73,064	8.29	6 \$	157,561	\$	143,731	9.6%
Equipment revenue		24,159		24,772	(2.5)	%	44,257		46,855	(5.5)%
Total revenue	\$	103,221	\$	97,836	5.5%	6 \$	201,818	\$	190,586	5.9%
		For the Thr Ended J			% Change		For the Si Ended J			% Change
					2023 over					2023 over
		2023		2022	2022	_	2023		2022	2022
Cost of service revenue ⁽¹⁾	\$	16,819	\$	15,752	6.8%	6\$	33,616	\$	30,386	10.6%
Cost of equipment revenue ⁽¹⁾	\$	17,537	\$	16,868	4.0%	6\$	35,663	\$	31,149	14.5%

⁽¹⁾ Excludes depreciation and amortization expense.

Gogo Inc. and Subsidiaries Reconciliation of GAAP to Non-GAAP Measures

(in thousands, unaudited)

	,	For the Three Months For the Six Months Ended June 30, Ended June 30,					For the Three Months Ended March 31,		
		2023		2022		2023	 2022		2023
Adjusted EBITDA:									
Net income attributable to common stock (GAAP)	\$	89,849	\$	22,017	\$	110,298	\$ 44,213	\$	20,449
Interest expense		7,806		9,772		16,782	20,661		8,976
Interest income		(1,971)		(194)		(3,887)	(241)		(1,916)
Income tax (benefit) provision		(63,827)		702		(59,439)	2,639		4,388
Depreciation and amortization		4,539		3,499		7,330	 7,290		2,791
EBITDA		36,396		35,796		71,084	74,562		34,688
Stock-based compensation expense		5,453		5,404		10,494	9,411		5,041
Loss on extinguishment of debt		2,224				2,224	 		
Adjusted EBITDA	<u>\$</u>	44,073	\$	41,200	\$	83,802	\$ 83,973	\$	39,729
Free Cash Flow:									
Net cash provided by operating activities (GAAP) ⁽¹⁾	\$	15,627	\$	26,374	\$	34,141	\$ 44,240	\$	18,514
Consolidated capital expenditures (1)		(8,766)		(10,895)		(13,362)	(19,950)		(4,596)
Proceeds from interest rate caps ⁽¹⁾		6,402				12,489	 		6,087
Free cash flow	\$	13,263	\$	15,479	\$	33,268	\$ 24,290	\$	20,005

⁽¹⁾ See Unaudited Condensed Consolidated Statements of Cash Flows

Gogo Inc. and Subsidiaries

Reconciliation of Estimated Full-Year GAAP Net Cash

Provided by Operating Activities to Non-GAAP Measures

(in millions, unaudited)						
	FY 2023 Range					
		Low		High		
Free Cash Flow:						
Net cash provided by operating activities (GAAP)	\$	65	\$	85		
Consolidated capital expenditures		(30)		(40)		
Proceeds from interest rate caps		25		25		
Free cash flow	\$	60	\$	70		

Definition of Non-GAAP Measures

<u>EBITDA</u> represents net income attributable to common stock before interest expense, interest income, income taxes and depreciation and amortization expense.

Adjusted EBITDA represents EBITDA adjusted for (i) stock-based compensation expense and (ii) loss on extinguishment of debt. Our management believes that the use of Adjusted EBITDA eliminates items that management believes have less bearing on our operating performance, thereby highlighting trends in our core business which may not otherwise be apparent. It also provides an assessment of controllable expenses, which are indicators management uses to determine whether current spending decisions need to be adjusted in order to meet financial goals and achieve optimal financial performance.

We believe that the exclusion of stock-based compensation expense from Adjusted EBITDA provides a clearer view of the operating performance of our business and is appropriate given that grants made at a certain price and point in time do not necessarily reflect how our business is performing at any particular time. While we believe that investors should have information about any dilutive effect of outstanding options and the cost of that compensation, we also believe that stockholders should have the ability to

consider our performance using a non-GAAP financial measure that excludes these costs and that management uses to evaluate our business.

We believe it is useful for an understanding of our operating performance to exclude the loss on extinguishment of debt from Adjusted EBITDA because of the infrequently occurring nature of this activity.

We also present Adjusted EBITDA as a supplemental performance measure because we believe that this measure provides investors, securities analysts and other users of our consolidated financial statements with important supplemental information with which to evaluate our performance and to enable them to assess our performance on the same basis as management.

Adjusted EBITDA Margin represents Adjusted EBITDA divided by total revenue. We present Adjusted EBITDA Margin as a supplemental performance measure because we believe that it provides meaningful information regarding our operating efficiency.

<u>Free Cash Flow</u> represents net cash provided by operating activities, plus the proceeds received from our interest rate caps, less purchases of property and equipment. We believe that Free Cash Flow provides meaningful information regarding our liquidity.